



FINANCIAL TIMES

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Monday August 24 1981

***30p

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NEWS SUMMARY

GENERAL

Fallout fear at Chinese N-site

Contamination is being reported around China's nuclear test site, with local officials concerned at increasing incidences of cancer.
A Western diplomat was also told of fruit developing rubber-like patches and withering away.
The site, at Lop Nur in the far-western province Xinjiang, has been in almost constant use for 20 years. **Back Page**

Interviewee dead

A Merseyside man, interviewed for tonight's Brass Tacks BBC programme on complaints against police, was found hanged.

Typhoon havoc

At least 14 were killed and 14,000 made homeless as Typhoon Thad lashed central and northern Japan.

Flights caution

Leaders of the world's air traffic controllers held off on action to support their sacked U.S. colleagues, but further localised disruptions are possible. **Back Page**

Helicopters plea

Norwich North MP David Ennals called for a public inquiry into this month's North Sea helicopter crashes which killed 14. **Page 3**

Hijacker charged

A Warsaw man, who said he was a member of the Soviet Union, was charged in court with hijacking an airliner to a U.S. base there. **Back Page**

Jobless near 3m

Total unemployment close to 3m is likely to be revealed tomorrow, though it may not top this mark until next month. **Back Page**

Pinch on forces

West German armed forces may have to curtail autumn exercises because of the Bonn budget squeeze. **Page 2**

Bradford blaze

A West Indian club in Bradford's Textile Hall was wrecked by fire, six weeks after an arson threat.

Matterhorn toll

A 17-year-old Austrian descending the Matterhorn fell 1,000 yards to his death—the mountain's 15th victim this season.

Strait conquered

Disabled Bill Dunn, 61, became the first to swim the half-mile Strait of Corryvreckan off Strathclyde, beating Britain's most treacherous whirlpool.

Marathon man

Stan Curran celebrated his 34th birthday by winning the 26-mile Manchester race. About 8,700 took part.

New Test caps

Gooch and Gower are dropped from the England team for the sixth Test against Australia; their replacements are Larkins and Parker. Trevor Bailey, **Page 12**

Security snake

A priceless Sri Lankan sapphire goes on show at London's Commonwealth Institute today—guarded by a cobra installed in its glass case.

Briefly...

Tom Weiskopf (U.S.) won the York International golf tournament—sponsored by a cobra installed in its glass case.

Blind water-ski pair crossed the Channel.

BUSINESS

Lloyds to charge Barclays clients

LLOYDS BANK is joining National Westminster and retailing with a 50p charge on Barclays customers who cash personal cheques at Lloyds branches. It will continue to cash cheques drawn on the other big banks at no charge. **Back Page**

EGYPTIAN Central Bank is forbidding banks operating in Cairo to export foreign currency notes. **Page 2**

ISRAELI is considering setting up a special fund to help Israeli diamond companies overcome difficulties caused by the slump in the world market. **Back Page**

FRANCE set a deadline of September 16 for drawing up legislative texts for the bulk of the Government's nationalisation programme. **Page 2**

SOME UNDERWRITING members of Lloyd's of London may be forced to change their underwriting arrangements at the insurance market after an internal row. **Back Page**

CITY ANALYSTS have sharply contrasting views about the state of the economy. **Page 3**

NATIONAL SAVINGS net receipts fell to £192.5m last month, against £290.5m in June. **Page 3**

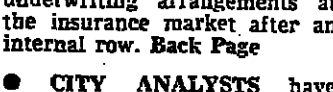
FINLAND won three contracts from the Soviet Union worth FM 4.1bn (£452m)—two for construction and engineering work. **Page 2**

McDONNELL DOUGLAS jet airliner manufacturing division began a flight test programme with a new version of its DC-8. **Page 2**

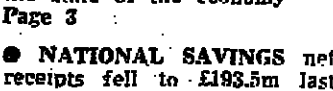
EUROPEAN CURRENCY trading showed signs of nervousness last week. Trading was very quiet on Friday, on continuing fears of a possible realignment of the members of the European Monetary System. The French franc replaced the Belgian franc as the weakest EMS currency, but there was no sign of heavy pressure, and the French currency remained well within its alarm bell divergence limit. The D-Mark was again the strongest member followed by the Dutch guilder and Danish krone.

Weakness of the dollar, reflecting the lower trend in Euro-dollar interest rates, helped to reduce the pressure on the EMS.

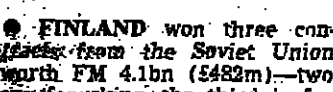
EMS August 21, 1981



GRID



ECU



The chart shows the two constraints on European Monetary System exchange rates. The upper grid, based on the weaker currency in the system, defines the cross rates from which no currency (except the lira) may move more than 2% per cent. The lower chart gives each currency's divergence from its central rate against the European Currency Unit (ECU), itself a basket of European currencies.

Briefly...

Tom Weiskopf (U.S.) won the York International golf tournament—sponsored by a cobra installed in its glass case.

Blind water-ski pair crossed the Channel.

Algeria seeks to barter its oil for Japanese goods

By James Dorsey in Kuwait

ALGERIA is seeking an oil-for-goods barter deal with Japan in a bid to resist pressure for a reduction in crude oil prices. Japanese officials expect other oil exporters whose trade is under state control—including Iran and Iraq—to table similar proposals.
The Algerian move is one of a number of measures being considered by members of the Organisation of Petroleum Exporting Countries following their failure last week to agree on a unified pricing strategy. African producers of high-priced oil in particular are already meeting considerable resistance from traditional customers.
According to Japanese officials, Algeria wants to link its oil exports to the import of goods from Japan. Although Japanese companies have not formally rejected this proposal they have been pointing out the impracticalities of a barter arrangement.
The Algerians have been told that the Japanese Government does not favour non-oil companies involving themselves in oil deals. The companies have pointed out that in Japan foreign trade is conducted through private enterprise and not through state corporations, as in Algeria.
Japanese officials are also concerned that a barter arrangement would restrict their bargaining powers. A suspension of oil imports as a means of forcing a pricing reduction might imply an automatic halt to Japanese exports, they pointed out.
The Algerian proposal follows

such a suspension of Japanese liftings of Kuwaiti oil. Four Japanese companies—Mitsubishi, Maruzen, Showa and Seibu—halted their imports on August 1 because they considered Kuwait's prices were too high. Kuwait has now offered to reduce its \$6 a barrel premium on oil sold by \$1.75.
The two countries are still in dispute. The four Japanese companies want Kuwait to pay back the difference in premium which was paid in advance.
The Kuwait Petroleum Corporation, on the other hand, wants to deduct the amount overpaid from 1982 contracts, yet to be negotiated. This offer has been rejected by the Japanese because it would commit them to buying Kuwaiti oil next year irrespective of market conditions.
The four companies last week restarted lifting 135,000 barrels a day of oil from Kuwait as "an act of goodwill," indicating that they expected a pricing settlement soon.
Ray Dafter, Energy Editor, writes: The barter idea, now being suggested by Algeria, is likely to emerge as just one of several measures that will soon be proposed by many Opec members as a means of avoiding an overt price reduction.
Other ideas are little more than face-saving. They include extended credit periods for crude oil payments; subtle dis-

counts; and the release of a higher percentage of crude oil on the fringe spot market.
But during the weekend there was general agreement in the oil industry that several major exporters would have to reduce their effective selling prices, given Saudi Arabia's decision to maintain sales at \$32 a barrel—some \$4 a barrel less than other Opec producers of similar oil, and about \$5 less than African producers of premium-grade oil.
Nigeria has already indicated that it will lower its prices in order to restore some of its drastically reduced oil business. Within the industry it is expected that Nigeria will drop its price from around \$40 to at least \$35 a barrel—in line with the cost of North Sea oil—or even less.
Producers of premium-grade North Sea crude have already aligned themselves with Saudi Arabia's moderate pricing stance so UK and Norwegian rates will remain unchanged for the time being.
Mr Abdussalam Zagar, the Libyan Oil Minister, said his country would reduce output if necessary—"even to zero"—in order to maintain its \$40 a barrel price.
The minister said that Opec was facing a crisis. What was the use of attending the next Organisation meeting in Abu Dhabi in December "if the Saudis decide the price?" he asked.
During the weekend both the Iraqis and Iranians criticised Saudi Arabia's tactics in Geneva last week.

Contracts may depend on improved UK-Soviet relations

By David Tonge, Diplomatic Correspondent

THE SOVIET UNION warned leading British companies this weekend that major contracts could depend on improved Anglo-Soviet relations.
Mr Vladimir Sushkov, the Deputy Minister of Foreign Trade, emphasised that the Soviet Union was interested in long-term contracts with BP, British Steel Corporation and Shell. He also held out the possibility of increased co-operation in power, light industry, agriculture and the food industries.
But he linked economic co-operation with "the problems of curbing the arms race, disarmament and the strengthening of nations' security."

While favouring wider co-operation he added: "It is only natural that the Soviet Union will promote more active economic relations... with the countries which are its regular and reliable partners."
His statement was given by Novosti, the Soviet Press agency, to the Financial Times in London.
It is a mixture of carrot and stick. British officials suggest that Moscow is keen to underline the commercial disadvantages for Britain of following the tough stance which the Reagan Administration has adopted on both weapons and trade.
Mr Sushkov apparently wishes to discourage Britain from backing U.S. attempts to limit the transfer of technology to the Soviet Union. The carrot in the Soviet approach to the UK has been shown in a series of recent minor offers for ship repair.
He referred implicitly to the relatively strict British application of the Western security embargo on technology transfer when he said the British market "has erected many barriers" causing British companies often to lose large-scale contracts to other Western countries.
Equipment contracts now under negotiation with the West total about Roubles 2bn (£1.1bn). He said British chances depended on the competitive abilities of proposals, "on technological, commercial and other conditions."

The companies mentioned yesterday to comment on the political side of his speech but confirmed their interest. The Deputy Minister said that the Soviets were discussing Continued on Back Page

Thatcher may agree to meet H-block MP

By Margaret Van Hattem, Lobby Staff

MRS THATCHER and other Ministers may agree to meet Mr Owen Carron, the newly-elected MP for Fermanagh and South Tyrone, early next month.
However, it was being emphasised in London yesterday that there could be no question of negotiation on the five demands put forward by the Maze prison hunger strikers, whom he represents.
Mr Carron, who won Thursday's by-election with a 2,230 majority—an increase on that of the previous MP Bobby Sands—said yesterday that his formal application to see the Prime Minister could be put forward today.

Speaking on BBC radio, he made it clear that the main purpose of such a meeting would be to discuss the hunger strikes and the five demands.
He said: "The Government has a right and a duty to meet me and to enter into talks with the prisoners on the five demands. The two major issues are those of work and of association. The Government has a duty to move towards the prisoners on those issues."
"We believe there are divisions within the Cabinet on the handling of the H-block issue. My election has provided a golden opportunity for the British Government to solve the issue without loss of face."
In spite of pressure from the Irish Government to settle the issue, and concern over the amount of sympathy for the prisoners being generated abroad, the Government has given an indication that it is looking for a face-saving solution. Reports that a compromise was imminent early in July are still being denied.
However, the possibility of a mid-September Cabinet reshuffle involving the replace-

ment of Mr Humphrey Atkins, the Northern Ireland Secretary, is not being ruled out.
Although Mr Carron's election is being discounted as a sectarian vote rather than a vote of support for the hunger strikers, it is clearly an embarrassment that in an exceptionally high turnout he won on the specific platform of support for the five demands.
Some ministers privately express doubts as to the effectiveness of the Government's criminalisation policy in Northern Ireland, however well it may be received in the rest of the UK, and believe there is room for modification.
Others, already concerned over the amount of international publicity that the hunger strikes are receiving, will not be reassured by Mr Carron's declaration that he sees no point in going to Westminster and intends to use his position to highlight the H-block situation at home and abroad.
The Government has already anticipated this by circulating to its embassies in Europe and the U.S. dossiers on the hunger strikers for distribution to foreign media.
These provide a picture of the hunger strikers, a resume of their activities, arrest, trial and sentence, together with a selection of Press clippings covering these, largely from Irish newspapers.
These appear to be aimed largely at the U.S. where there are indications that sympathy for the hunger strikers is no longer confined to the Irish-American population, and where the prospect of increased financial support in response to an emotive lecture tour by Mr Carron is causing anxiety in both London and Dublin.
Editorial Comment, Page 14

Laker denies that three Airbuses are for sale

By Alan Friedman

SIR FREDDIE LAKER yesterday dismissed as "totally untrue" a report over the weekend that Laker Airways' three A-300 Airbuses were for sale.
Sir Freddie described as "pure unadulterated rubbish" the suggestion that the aircraft were available at the right price. "The A-300s are not for sale. You don't sell wide-bodies. You buy wide-bodies. You sell junk," he declared yesterday.
Sir Freddie's denial came in the wake of speculation about

measures Laker Airways might take to raise money to meet a possible £6m loss relating to the repayment of capital and interest on dollar-denominated loans.
Last week Sir Freddie cited unfavourable currency movements and asked his bankers to re-schedule for six months capital repayments this year on over \$300m of outstanding long-term debt which has been extended to help finance the purchase of the three Airbuses Continued on Back Page

Employment legislation under fire from unions

By John Lloyd, Labour Correspondent

THE TUC is set to commit itself to more outright opposition to Government policies and legislation than it has shown over the past two years.
The final agenda of the 113th Trades Union Congress, to be held in Blackpool next month, will include motions on the need for active opposition to past and future employment legislation, the working of the Youth Opportunities Scheme, attempts to replace statutory training boards with voluntary schemes and the role of the Government-appointed Certification Officer.
The Fire Brigades Union has tabled the most forthright challenge to the legislation, widely expected to be introduced in the next session of Parliament, aimed at further restricting the closed shop. It calls for "a policy of non-compliance" with any such laws.
The General and Municipal Workers, the National Graphical Association and the Sheetmetal Workers all call for complete, vigorous or total opposition to the 1980 Employment Act, whose measures have so far have not excited major conflict.
Last week, the TUC's employment policy and organisation committee reaffirmed its support for the closed shop, rejecting the view that the Judgement of the European Court of Human Rights in favour of three railwaymen dismissed by British

Rail for refusing to join a union, required further curbs on the closed shop.
The issue of youth unemployment, the subject of a detailed motion from the Civil and Public Servants Association, is accompanied by six amendments from other unions.
The Transport and General Workers' the TUC's largest affiliate, calls for increased trade union control over the Youth Opportunities Programme and for work experience schemes—which take in some 242,000 young workers—to be restricted to union-organised workplaces. It also calls for the promotion of union representation among YOP trainees.
The success of this motion would handicap the operation of the work experience programme, since the scheme, administered by the Manpower Services Commission, depends on TUC support.
The Government's policy of encouraging voluntary training boards as a replacement for the statutory boards existing in the most industrial sectors attracts the opposition of two print unions, the NGA and Sogat. The NGA calls for a policy of non-cooperation with any voluntary training arrangements.
The role of the Certification Officer, who exercises jurisdiction over union mergers and administration, is sharply criti-

cised by the Post Office Engineers, the Health Service Workers and the white-collar union, ASTMS.
The health service workers call for a review of the 1913 legislation governing trade union political funds aimed at ensuring that "employers are no longer advantaged in respect of their political contributions in comparison with trade unions."
The expected swing by the TUC to outright opposition to the UK's membership of the European Community is opposed by the white-collar union, Apex, and the Electrical and Plumbing Trades Union, which amend motions on withdrawal to call for a referendum before withdrawal—the TUC's present position.
The Congress is also likely to back a stronger line on nuclear disarmament than any it has so far endorsed. Support for the aims of the Campaign for Nuclear Disarmament has run high in unions over the past year and only the EPTU shows, in its motion, its traditionally strong defence for the multilateralist position.
A swing to unilateralism, and to outright opposition to the EEC, would bring the TUC into line with the Labour Party on two of the most divisive issues in the Labour movement.

Government looks at ways to prevent underspending on health

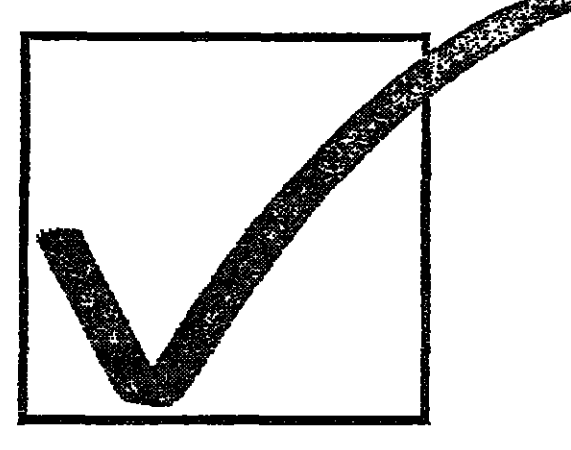
By Gareth Griffiths

THE GOVERNMENT is looking at ways of improving the financial links between the health service and local authorities. It hopes in this way to prevent the underspending of money allocated for joint financing—a problem that has persisted since the scheme was set up in 1978.
Joint financing involves projects run by the area health authorities and local authority social services departments. Most of the money is spent on the elderly and the mentally handicapped and the Government views it as one of the main ways of moving patients away from long-term hospitals into community care.
But local authorities have to fund part of the capital and revenue costs for the schemes. They say they are unable to take full advantage of the schemes on offer because they are unable to meet costs due to the squeeze on local authority

expenditure.
Dr Gerard Vaughan, the Health Minister, on a visit to Liverpool last week found that the area health authority in the city had not spent £808,000 of the money allocated to it because it had been unable to agree joint schemes with the Liverpool City Council. He described such underspending as tragic at a time of restricted resources.
This has led to some £12.5m of the allocation for joint financing being unspent by 1979-1980, some 12 per cent of the total allocation. Last year the underspend was estimated to be £9.4m or 3.7 per cent of the total allocated.
Under the joint financing rules, unspent money is carried over in the area health authority's bank account.
There has also been a sharp rise in the money allocated. In 1976/77 the allocation was £16.4m and this year £68.5m. A

further increase to £71m is planned next year. (November 1980 prices.)
Underspending by the regional health authorities last year was about £11m on their overall budgets. But ministers are worried about joint financing because it has thrown into sharp relief the tensions between local and central government spending over into the health and social services sector. Joint financing is discretionary and local authorities don't have to take part.
Under the present rules area health authorities can meet the majority of the capital costs of a project and all the revenue costs for the first three years. But by the end of seven years the local authority has to meet all the revenue costs.
Lancashire County Council estimates that when its 94 projects under joint financing are financed locally they will absorb 20 per cent of the total budget.

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OVERSEAS NEWS

Army exercises may be hit by Bonn squeeze

BY ROGER BOYES IN BONN

WEST GERMANY'S armed forces may have to reduce their military exercises this autumn because of the severe financial squeeze in the Bonn budget. Although Defence Ministry officials stressed yesterday that the country would still participate in large Nato manoeuvres, the cuts are sure to add to the friction between the United States and West Germany on the level of the latter's defence spending.

The Defence Ministry calculates that it will have to trim DM 200m (\$44m) of planned spending by the end of this year, a unexpectedly large sum which has at least partly been added by the weakness of the D-Mark against the dollar. This has pushed up Bundeswehr fuel costs much higher than expected and strained the allocations for manoeuvres. Senior corps commanders are to meet on Thursday to decide how the exercises can be pruned, although there is apparently no question of completely scrapping West German participation in the "sharp blade" exercise, or other Nato-related manoeuvres.

The problems facing the army this year will clearly intensify in 1982. The defence budget is due to rise by only 4.3 per cent next year. With anticipated inflation of about 5 per cent, the allocation will drop in real terms. The U.S. has already made its displeasure known but

the West Germans have argued consistently that their essential defence capability has not been affected. However, a reduced participation in manoeuvres would certainly deal a blow to this line of argument.

Meanwhile, the wrangling over Bonn's overall budget for 1982 continued at the week-end, though Chancellor Helmut Schmidt stressed that the ruling Social Democrat-Free Democrat coalition was not seriously threatened and would survive until 1984.

Bonn has managed to gain public sector savings commitments of about DM 14bn for 1982 but is looking for further cuts of DM 5bn. This has engendered two levels of arguments within the coalition.

First, the Free Democrats are resisting Left-wing Social Democrat pressure for a special supplementary tax to help create employment. There still seems to be no uniform concept within the coalition of how the unemployment problem is to be combated. Second, Ministers (or at least their deputies) are trying to minimise the effects of the cuts on their departments.

Even so, a number of pet projects have had to be dropped. The Research Ministry said last week, for example, that it was no longer sure it could finance the Government's contribution towards the country's only fast breeder nuclear reactor.

Balsemao wins over critic

BY DIANA SMITH IN LISBON

THE LEADER of Portugal's Christian Democrat Party, Sr. Diogo Freitas do Amaral, has accepted Sr. Francisco Pinto Balsemao's invitation to take a senior post in his next Cabinet. Until recently, Sr. Freitas do Amaral was one of the Prime Minister's harshest critics.

This concession by a senior member in the ruling coalition of Social and Christian Democrats and Monarchists, will make it easier for Sr. Balsemao to form a strong Cabinet that can tackle the economic difficulties caused by a growing balance of payments deficit, and withstand the political repercussions that are expected when austerity measures are introduced later this year.

Sr. Freitas do Amaral had previously said he would not serve in government as long as President Antonio Ramalho Eanes was in office. But his ambiguous role in the recent Government crisis weakened his cherished position as a lofty judge of Sr. Balsemao's record as Premier.

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S. African businessmen critical over squatters

By Bernard Simon in Johannesburg

THIRTEEN PROMINENT South African businessmen have joined the protest against the Government's demolition of the Nyanga squatter's camp near Cape Town and the deportation last week of 1,000 of its residents to the Transkei tribal "homeland."

In a strongly worded statement, the businessmen, all of whom live in Cape Town, said that "while we are disturbed at the repercussions abroad, our chief worries are the inevitable further deterioration in relations between the different racial groups, the seeming indifference to individual suffering and the effect on our own moral standards."

The signatories include the chief executives of several of South Africa's largest retailing groups, among them Woolworths, Pick 'n' Pay, Garlicks and Pep Stores. The co-ordinator of the statement is Mr. Len Abrahamse, a director of the country's leading life assurance group and several other well-known companies.

It illustrates a growing impatience among many South African business leaders at the Government's lack of progress towards racial reforms.

Kuwait oil fire

A fire raging since Wednesday night in Kuwait's Shuaiba refinery has been brought under control, writes James Dorsey. Officials said nine storage tanks have been damaged — three are still burning. They discount sabotage as a cause for the fire.

Flighter price soars

The rise of the U.S. dollar has forced Denmark to pay more than \$8.5m each for its latest shipment of F-16 fighters, more than 40 per cent above the maximum agreed when the contract was signed in 1977. Mr. Poul Seegard, the Defence Minister, has announced, AP reports from Copenhagen.

Obote raises wages

President Milton Obote of Uganda has increased the minimum monthly wage from \$2.75 to \$3.35 after coffee exports almost trebled during his eight months in power, Reuters reports from Kampala.

Polish party 'dangerously weaker'—officials

BY LESLIE COLTIT IN WARSAW

THE POLISH authorities and Solidarity, the independent union, are engaged in a widening series of conflicts, the outcome of which could weaken further the Government's control over the country. Officials speak of a "dangerous erosion" of power from the Communist Party in the month since the party congress.

Several of the regional conflicts appear minor, but they reflect relations between the Government and Solidarity. Such a poisoned atmosphere does not augur well for the talks between the two sides planned for this week.

At the Baltic port of Gdynia, dockers continued to block the export of meat to Britain and the U.S. Printers in the nearby city of Olsztyn refused to bring out

the district party newspaper for the fifth day.

The dockers insisted that meat could not be exported while supplies for Poles were nearly exhausted. The union derided the Government's argument that it can import two tonnes of meat for every tonne of exported processed meat.

Printers of the 100,000 circulation *Glos Olszynski* said they would continue their strike, a prolongation of last week's two-day national newspaper shutdown, in spite of an appeal to go back to work by Mr. Lech Walesa, Solidarity's leader. The printers were protesting against what they called the "slandering" of the union in television news, which said force was used to keep non-Solidarity printers from working last week. Solidarity in Olsztyn said 300

The Soviet Union's ruling Politburo has warned of "crisis phenomena" in Poland and reasserted the "Brezhnev doctrine" that Socialist countries must watch out for each other's welfare.

It called on the Polish Government to stick to the principles of Soviet-style

Marxism and act to revive the economy.

The appeal came a week after President Leonid Brezhnev had talks with Mr. Stanislaw Kanla, the Polish party leader, and General Wojciech Jaruzelski, the Prime Minister.

printers, including non-Solidarity members, voted to continue the stoppage by 299 to one, with seven abstentions. The printers are demanding that national television correct its allegation. Under Solidarity's statute, regional strikes cannot be halted by union leadership.

In the southern industrial centre of Katowice, Solidarity's section at the huge steel mill said some 30,000 workers will vote in secret ballot early this week on whether to dismiss Mr. Stanislaw Bednarczyk, the director of the plant. He ordered the closing of a Solidarity printing press, after it circulated caricatures of a Russian bear, which the author

critics called anti-Soviet.

Mr. Stefan Bratkowski, head of the journalists' union and a reform-minded Communist who supports Solidarity, cautioned in his column in the national newspaper *Zycie Warszawy*: "Whoever believes he can defuse social frustration by allowing kids to pinch the bear, please keep in mind that bears do not stop at unruly kids. It would be wiser to make friends with the bear and not enemies."

Gen. Wojciech Jaruzelski, the Prime Minister, said on television the Government would not tolerate removal of company directors "in a wheelbarrow." The authorities fear that, if Solidarity succeeds in ousting the director, a conflict with the Government over workers' self-management might be decided in a fast accomplishment by the union.

Egypt bans export of banknotes

By Alan Macle in Cairo

THE EGYPTIAN central bank has forbidden banks operating in the country to export foreign currency notes. The ruling, which effectively bans banknotes in force for the past two weeks, has left foreign banks with an estimated \$28m worth of banknotes which they can no longer remit abroad. These banks are still accepting dollar bills for payments but the net effect of the measure, should it continue to be applied, will be to create a premium draft against cash payments.

The restriction appears to be one more attempt to bring down the dollar in the open market after the failure of the measures introduced on August 1 to stabilise the Egyptian currency. These included a 20 per cent devaluation of the Egyptian pound for commercial bank transactions to 84 piastres to the dollar and changes in the method of payments of cash margins on foreign letters of credit. Since then, however, the dollar has strengthened in the open market from 85-89 piastres to 94 piastres.

The rationalisation of the trade system to regulate the import of luxury goods is tied in with a more general move to bolster reserves.

Haig confident Libya has learnt its lesson

BY REGINALD DALE, U.S. EDITOR IN WASHINGTON

MR. ALEXANDER HAIG, the U.S. Secretary of State, said yesterday he was confident that Libya would stop attacking U.S. forces in the Mediterranean after they shot down two Libyan jets last week.

The Libyans had been testing the U.S., he said, and he did not believe the decision to engage U.S. aircraft had been taken on the spur of the moment.

Mr. Haig said President Ronald Reagan had personally approved the naval exercise partly in waters claimed by the Libyans which led to the incident. The President had also approved personally the rules of engagement, under which the U.S. pilots returned Libyan missile fire.

The Secretary of State

stressed that Mr. Reagan had not decided how and where to base the new MX mobile intercontinental missile and that the Administration was determined to press ahead with another controversial decision to sell five early warning and control aircraft to Saudi Arabia.

On the MX, Mr. Haig said on television he was confident that the so-called "triad" concept of U.S. strategic forces would be maintained—meaning that missiles would continue to be based on land, sea and air. Mr. Casper Weinberger, the Defence Secretary, has recently been reported to favour putting the MX on giant aircraft, whereas Mr. Haig thinks it should be based on land. The airborne basing proposal has come under strong attack, both from import-

ant congressional leaders and air force generals.

Mr. Weinberger is now thought to be backing away from the proposal. Mr. Reagan may ultimately decide on a modified version of President Jimmy Carter's plan to spread 200 MX missiles around 4,600 silos in the Utah-Nevada desert.

Hanan Hijazi writes from Beirut: Arab criticism of the U.S. over the shooting down of the two Libyan fighters is growing, with Arab conservatives joining in. There are also fears that the incident may have set the stage for a confrontation, between the U.S. and certain sections of the Arab world.

The conservative view was reflected in a statement issued by the six-nation Gulf

"Co-operation Council" which accused the Reagan Administration of resorting to "medieval practices" and of "encouraging cowboy diplomacy." The Council comprises Saudi Arabia, Kuwait, the United Arab Emirates, Bahrain, Qatar and the Sultanate of Oman.

The Co-operation Council's statement was issued by Mr. Abdullah Bishara, its Kuwaiti secretary. It is thought that member states may have chosen this way to react to the incident rather than to comment directly. There has been no official or press reaction so far from Saudi Arabia, which has no diplomatic relations with Libya.

The Syrian Chief of Staff, Major Gen. Hikmat al Chehbi, paid a surprise visit to Tripoli

France sets deadline for takeover Bills

BY DAVID WHITE IN PARIS

THE FRENCH Government has set itself a deadline of September 16 for drawing up legislative texts for the bulk of its ambitious nationalisation programme.

The Cabinet is due to approve takeover Bills covering private banks and eight industrial concerns on that date. The Bills then have to go through a committee stage before they come up for debate in the Socialist-dominated National Assembly.

The Government is anxious to have them voted by the end of the year, which may mean it has to request a shortened debate.

The fact that it is pushing its timetable for the nationalisation programme to the limit seems to indicate that its experts are making heavy weather of some of the more complex cases.

M. Pierre Moussa, chairman of the powerful Paribas banking

and industrial holding group, said at the end of last week that the Government had not yet decided exactly what it wanted to do with the group's share portfolio of its foreign interests.

He warned that bank nationalisation threatened to reduce France's chances of success abroad, particularly in the Gulf states where the big French state-owned bank had been difficult obtaining authorisation. An interministerial commit-

tee is understood to have finalised plans last week, however, for the five principal industrial groups on the list, covering a large part of the electronics, chemicals, glass and metals industries.

Although no details were released, shares in these companies recovered sharply on the stock market on Friday, amid rumours of a forthcoming suspension of quotations.

WORLD TRADE NEWS

Finns secure £482m Soviet orders

BY LANCE KEATWORTH IN HELSINKI

FINLAND has won three contracts from the Soviet Union worth in total about FM 4.1bn (£482m). The orders are for the shipbuilding industry, and the third goes to a consortium of construction and engineering companies.

The biggest contract, valued at FM 2.3bn, is for phases two and three of the Kostamus project. Kostamus is the iron mining township and industrial production plant that the Finns have been building in the Soviet Union a few miles east of the Finnish border.

The first phase, a township for 10,000, will be completed next year. The second and third phases are scheduled for completion in 1983 and 1984. They will enlarge the township to

15,000 and production facilities to an iron pelletisation capacity of 9m tonnes a year.

The Finnish construction and engineering consortium in the Kostamus project is Finstrol, and the Soviet trade organisation is Promyshlennost. Apart from the money value of the contract, the Finns expect to gain by its effect on employment — Finns are employed in Kostamus — and the export of iron pellets from Kostamus to their iron and steel works in Raabe, on the west coast.

The second contract, worth about FM 1bn, has been signed between Wartsila and Sudopro of the Soviet Union. The Finnish company is to deliver nine vessels designed for navi-

gation in Arctic ice, one of its specialties.

Three will be ice-breaking multi-functional cargo vessels, each of 20,000 dwt. The Soviet Union has another six vessels of this class on order from Wartsila.

Two of the latest vessels to be ordered are ice-breaking rescue/salvage ships with a displacement of 4,200 tonnes each, and the remaining four are supply ships for use in Arctic offshore oil fields.

The third contract is with the Finnish company, Valmet, and its order is for 13 special vessels for use in Arctic conditions. It is worth about FM 800m. Most of the vessels are for use by the Soviet Natural Gas Ministry. Valmet is to complete delivery in the next three years.

Stent wins £19m deals overseas

By Our World Trade Staff

STENT FOUNDATIONS, a subsidiary of Balfour Beatty, has won overseas contracts worth £19m, including one worth £11m for deep-drilled piles on Das Island in the United Arab Emirates.

CBI Construction, the main contractor, is building seven cryogenic tanks for storing liquefied petroleum gas and liquefied natural gas for the Abu Dhabi National Oil Company. Stent's piles contract will provide the foundations for five of these.

Balfour Beatty said work will start next month and be carried out in a joint venture with SIF Bachy of France. Stent has won a £5m ground improvement contract in Indonesia to be carried out in a joint venture with Sol-Compact, a subsidiary of the French Intrafor Color company, and through Balfour Beatty's Indonesia associate company.

The Indonesia project will support a tank farm construction programme being undertaken by Pertamina, the U.S. for Pertamina, the Indonesian oil company.

Two other projects, worth a total of £2m, are for piling projects in Qatar and Abu Dhabi.

Simon-Hartley has won £7.5m in orders for sewage treatment projects overseas, the largest of which is a £3m turnkey mechanical/electrical contract for a complete treatment works for Sharjah in the UAE.

W. H. Smith and Company of Shropshire, the structural engineering concern, has received letters of intent for contracts worth £1.5m. The largest of these calls for the supply of 750 tons of steelwork for a white cement plant at Khaldiya in Jordan for the Syrian Jordanian Company for Industry.

Lorne Barling examines the revival of a dying craft

Gun maker gets U.S. in its sights

IT IS IRONIC that an historic failing of British industry—the lack of investment in volume production equipment—ultimately should benefit the few remaining exponents of one of the country's oldest skills, the manufacture of shotguns.

The decline of the British shotgun industry spans more than 80 years, and was mainly caused by government restraints on sales at home and abroad. More than 200 small companies closed during that period, leaving about a dozen. Among them are the great names of Holland and Holland, Purdey and the less well-known company W. and C. Scott of Birmingham.

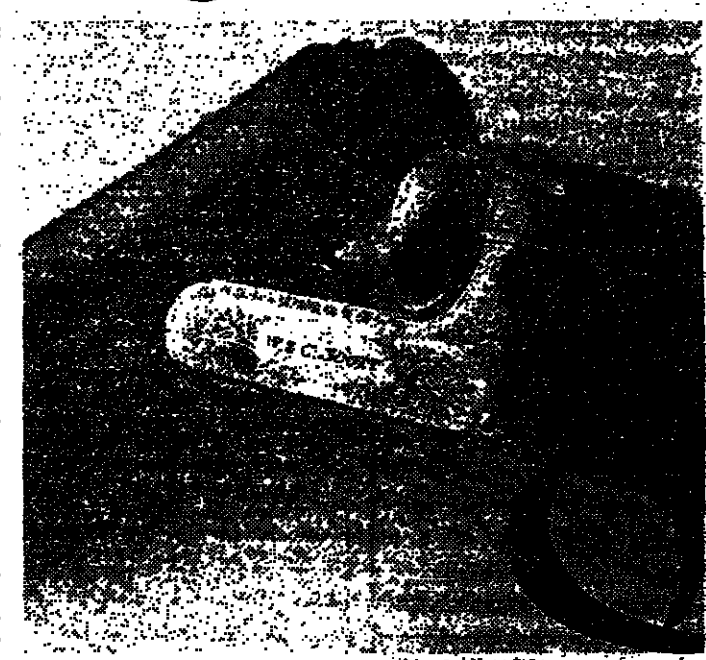
Over the past 20 years ascendancy has been gained by high volume gun manufacturers in the U.S., Spain, Italy, Japan and the Soviet Union, which is now undercutting almost everyone on price.

As a result of this modernisation, almost all these countries have lost the old skills of making fine quality guns by hand. Only Britain continues to do so in any quantity, albeit small.

W. and C. Scott, founded in 1834 and re-established as an independent company after the recent problems of Webley and Scott, is persuading more and more American hunters, collectors and investors that English shotguns, though expensive, are well worth buying.

Until recently the company marketed its guns through the normal channels—importers, wholesalers and retailers—who added about 70 per cent to the price, and with the addition of U.S. taxes and tariffs, the final retail price was at least three times the ex-factory figure of well over £1,000.

This was unacceptably high for U.S. sportsmen, who can buy an average quality shotgun for about \$200 (£110). The system meant Scott guns were being sold by retailers who were not fully aware of their qualities



Buyers are lured by hand-engraving on W. & C. Scott's Woodstock shotgun.

of precision, lightness and—perhaps most important—their almost unsurpassed investment value. Scott points out that a new English gun, bought in 1970 and used for 10 years before being resold, would almost certainly have realised more than four-and-a-half times the original price, outstripping nearly all conventional investments.

The company decided to change its approach in the U.S. and appointed Oshmans of Houston, which owns the Abercrombie and Fitch chain of stores, as its sole importer.

This allowed Scott's two new guns, the Woodstock and the Chatsworth models, to be exclusively marketed in the U.S. at prices ranging between \$5,000 and \$8,000 by Oshmans, which agreed to take a lower mark up in recognition of the prestige nature of the product. The

gunmaker, which employs just 31 people, made a small profit in 1980, its first full year of independent operation under the continued ownership of Harris and Sheldon. This year's turnover is expected to be about £400,000 and profits are expected to improve.

Mr. John Hill, the marketing director, said: "The American market is extremely promising, but people need to be reassured about why they should spend at least \$5,000 on a shotgun."

Equally important, Oshmans sales staff in the U.S. are being instructed on the special qualities of the guns, such as their rarity, long life and shooting performance. They are able to point out impressive facts, much loved by Americans, such as that the gun stocks are made from French walnut, each costing about £300 in rough form.

Scott is planning to increase its range of guns. It recently introduced the single-barrelled Greener GP, which has been out of production for four years. A new double-barrelled gun called The Texan has been specially designed for the U.S. market.

The name W. W. Greener, a famous English gunmaker, was acquired some years ago by Webley and Scott. Mr. Hill says that in Africa memories are long when it comes to guns. There are Greener countries, he says, where virtually no one will buy a Webley gun, but such as Nigeria, where almost everyone will buy a Greener.

This dates back to the early 19th century when Greener and Webley were sold in the U.S. by a number of seminars and gave them a reputation as a "reliable" and "secure" brand. With the outbreak of the 1980s, with its emphasis on quality and modern marketing methods, guns, these imports are important and indicate that sales potential in the U.S. is good.

Old DC-8s get new lease of life

BY MICHAEL DONNE, AEROSPACE CORRESPONDENT

MCDONNELL DOUGLAS' jet airliner manufacturing division has begun a six-month flight test programme with a new version of its DC-8 four-engine jet airliner — the DC-8 Series 71, which has been re-engineered with the Franco-U.S. CFM-56 engine.

The flight tests are considered of vital significance for McDonnell Douglas and the DC-8 airliner, now out of production. But 135 of these aircraft, which still have extensive "fatigue lives" are to be re-engineered with the fuel-efficient CFM-56 engines to give them a longer lease of life.

The re-engineered programme is being directed by Cammcorp of California. McDonnell Doug-

las is responsible for engineering, engine installation and flight testing and certification. Grumman Aerospace produces the engine nacelles and Garrett AIRResearch is responsible for the environmental control systems.

The engines, of up to 24,000 lbs thrust, are built by CFM International, a joint company set up by Smeets of France and General Electric of the U.S. Cammcorp estimates that the re-engineered DC-8s will cut noise around airports by up to 70 per cent, and will give operators annual savings of between 1m and 1.5m gallons of fuel per aircraft.

The 135 aircraft now being re-engineered come from many air-

lines, mostly in the U.S., headed by United, with a large fleet of DC-8s due to be converted.

For CFM International, the DC-8 tests are critical. The engine has been tested in the prototype YC-15 short take-off and landing aircraft for the U.S. Air Force, and is also to be used in re-engineing some of the U.S. air force's KC-135 tanker transports.

The DC-8 market will provide CFM International with several hundred million dollars worth of business over the years ahead, but more significantly will help to establish the company as a force in the international aero-engine market, especially since it has plans for new versions of the CFM-56.

SHIPPING REPORT

Demand up for large oil tankers

BY LYNTON McLAIN

CRUDE OIL freight rates increased last week as customers sought access to the unusually small amount of large tanker tonnage available.

Rates for very large crude carriers moved up about four points to Worldscale 27, similar changes were reported

for ultra-large crude carriers, with the latest 312,000-dwt tonnage vessel reported at Worldscale 26.

Smaller vessels were not in demand and rates changed little over the week. The one exception was the Indonesian market where vessels of 80,000 tonnes were chartered to Japan at about Worldscale 50. Larger vessels were chartered from Indonesia at Worldscale 40 for discharge on the U.S. west coast.

In the Mediterranean,

demand improved from previously low levels which forced many vessels to be laid up.

Rates improved from Worldscale 40 at the start of the week for an 80,000 tonne vessel for passage across the Mediterranean to Worldscale 52 for an 85,000 tonne vessel for the same voyage.

Vessels for discharge to the U.S. fared less well and rates changed little. A 65,000 tonne vessel was chartered for the U.S. at Worldscale 35.

U.S. paper exports rise

WASHINGTON — Exports of U.S. paper and allied products exceeded imports last year for the first time since World War II, reports the U.S. Commerce Department.

Exports rose by 46 per cent to \$5.4bn (\$2.9bn) in 1980, the department said.

Imports increased by 9 per cent in 1980 to \$5.2bn. AP

Mexico, E. German deal

MEXICO CITY—Alto Hornos de Mexico, Mexico's largest steel producer, said it is taking part in a venture with Technocomer, an East German company, to make industrial equipment.

An official for the companies said they will invest the equivalent of \$68.6m (\$48.6m) in a plant to make controls to regulate the speed of generators, turbines and other equipment.

The venture will be called Asug Mexicana S.A. de C.V. and the plant will be built in the Mexican state of Tlaxcala.

Alto Hornos and Nacional Financiera, the Mexican Government's industrial development bank, will hold a 65 per cent stake in the venture. Technocomer will own the remaining 35 per cent and will supply technology and licensing. AP-DJ

World Economic Indicators

	1975-1980	% change over previous year
UK	2.7	10.9
West Germany	2.7	5.6
Italy	2.7	2.9
France	2.7	13.2
Netherlands	2.7	6.7
Belgium	2.7	7.4
U.S.	2.7	2.5
Japan	2.7	5.1

Ennals renews plea for inquiry into N. Sea helicopter crashes

BY JOHN GRIFFITHS

A NEW PLEA for a public inquiry into the two recent North Sea helicopter crashes in which 14 people died has been made by Mr. David Ennals, Labour MP for Norwich North, and former Social Services Secretary.

Mr. Ennals urges Mr. John Biffen, Trade Secretary, to reverse a decision by his department that a public inquiry should not be held because

accident inspectors are already making their own inquiries.

On August 12 an oil platform worker was killed when a Bell 212 helicopter ditched in the North Sea near Shell/Esso's Dunlin field platform. Only 24 hours later 13 men died when a Wessex helicopter crashed off Norfolk. Both machines were owned by Bristow Helicopters.

The remains of the first heli-

copter and the rotor assembly from the second are being examined at the Royal Aircraft Establishment at Farnborough, Hampshire.

In the letter to Lord Trefgarne, the Trade Under Secretary, Mr. Ennals says that although a public inquiry would not throw any more light on the immediate causes of the accidents, "a wider-ranging public

inquiry into the conduct of helicopter operations in support of North Sea oil exploration is needed."

He refuses to accept assurances on a number of operational points sent to Lord Trefgarne by Sir Nigel Foulkes, chairman of the Civil Aviation Authority, who said the accidents should be viewed against a record of only one fatal accident in the previous decade.

Mr. Ennals's main points of concern include:

Flotation devices: "I am not satisfied that the practical tests to prove flotation ability in all conditions are adequate."

Code of performance: Publication of a compulsory code of practice was needed "to enable a uniform standard of performance to be achieved."

Pilot fatigue: "Helicopter

limitation [on duty hours] are already more lax than for aeroplanes and one accident has already occurred on the North Sea in which the pilot had flown more than 60 sectors [take-offs and landings] in his duty period."

Mr. Ennals says there is an increasingly urgent need for back-up radar surveillance at Aberdeen airport, now Britain's third busiest; and for full

inspection of platform landing facilities as "concern has already been expressed about the standards on the platforms and the training of their helicopter landing officers."

The regulation that all North Sea helicopters should carry two pilots should be enforced, and all passengers on North Sea helicopter flights should have compulsory training on what to do if there is a forced landing.

'Revenge on police' main motive for riot youths

By Lisa Wood

MUCH OF the written evidence being submitted to Lord Scarman, who is investigating the underlying causes of the recent disturbances in Britain's inner cities, has concentrated on relations between the police and the public.

The National Council for Civil Liberties (NCCL) said: "There is no doubt that many, if not most, of the young people who participated in violence against the police in areas such as Brixton, Toxteth and Highfields (Leicester) did so in a desire to revenge themselves on the police."

It said that measures must be taken, not only to deal with the abuses of power and mistakes of policy which had occurred, but also to rebuild normal policing relationships and to create some confidence between the police and those communities which were fighting them.

The NCCL maintained that "normal relationships" would be created only if the police admitted they were partly to blame for the outbreak of violence.

The council said that new efforts had to be made to improve the fabric of inner cities and improve job prospects: "Without such efforts relations between these communities and the police will be unlikely to improve substantially."

Other written evidence being considered by Lord Scarman before he begins the second part of his investigation on September 2 states:

Brixton's "Front Line area", where the rioting began this year, "consists of the ugliest slums in the country, an unpleasant and dehumanizing environment which breeds bitterness, alienation and rebellion," according to the Brixton Neighbourhood Community Association.

Here the majority of inhabitants were black. Riot gear, water hoses and dogs would not prevent more clashes.

Pan American extends 'one goes free' concept

BY OUR AEROSPACE CORRESPONDENT

PAN AMERICAN is extending its "one goes free" concept of First-class and Clipper Class air travel.

First introduced on the Miami route earlier this summer, the scheme provides for one free ticket for anyone who buys either a First-class or Clipper Class air ticket on the airline, provided out-bound travel is made before October 14, and the two people travel together.

The airline is extending the

scheme to its routes from London to San Francisco, Los Angeles, Seattle and Houston. In Houston only the First-class fare offer will prevail.

The airline is also introducing services from Kennedy (New York) to Atlanta, Chicago, Dallas/Fort Worth and Philadelphia.

Low-season bookable round-trip fares from London are: Atlanta, \$208; Chicago, \$294; Dallas/Fort Worth, \$325; and Philadelphia, \$229.

Heathrow expansion opposed

BY MICHAEL DONNE, AEROSPACE CORRESPONDENT

THE London Borough of Hammersmith, which lies under the approach pattern to Heathrow Airport, is to object at the forthcoming Stansted Airport public inquiry against any fifth terminal at Heathrow.

The borough, which claims that its residents already suffer "intolerable traffic" and "environmental burdens" from Heathrow, says that any fifth terminal at the airport, as proposed by British Airways, would have "incalculable effects" on Hammersmith.

A further 15m passengers a year, which the borough believes the fifth terminal

would involve, "is something we would do everything in our power to stop," says Councillor Putnam, deputy leader of the council. "We also hope to have the backing of the Greater London Council."

The public inquiry into the proposed development of Stansted starts next month, but is being widened to consider other possible airport developments in the south-east, including Maplin off the Essex coast, and a fifth terminal at Heathrow.

The expansion of Stansted Airport would be an agricultural disaster for East Anglia, the National Farmers'

Union has warned.

"If Stansted is allowed to develop into an airport capable of handling 30m passengers a year, some 25,000 acres of land will be needed for the airport together with roads, rail link, mineral workings and all the urbanisation which would follow," Mr. Philip Shaw, secretary of the union's Essex County branch said, commenting on the findings of a report commissioned by the union.

"A huge area of very productive and very adaptable land is at risk, directly contrary to all previous policies for this area and this quality of land."

BA offers Club Class ticket at tourist prices

FINANCIAL TIMES REPORTER

CLUB CLASS travel at tourist prices is British Airways' latest recession-beating offer to businessmen travelling to Hong Kong between September 1 and the end of November.

A special £390 one-way fare, which is £75 cheaper than the current Club fare gives passengers full Club service—

a more comfortable seat in a separate cabin, higher standards of service and better choice of meals, a hand baggage allowance, free drinks and the flexibility of a full

fare ticket.

The fare will rise to only £410 on December 1 and will continue at that level into the New Year.

Mr. Jim Harris, British Airways Head of UK and Ireland Division commented: "The fare will make our service unbeatable for business passengers."

"Even with full Club Class service, our fare during the first two months will not be a penny more expensive than flying tourist class with one of our two rivals."

City analysts differ sharply on economy's state and prospects

BY PETER RIDDELL, ECONOMICS CORRESPONDENT

CITY ANALYSTS have sharply contrasting views about the current state of the economy and the prospects for recovery. Brokers Hoare Govett argue that the recession ended early this year. During most of the first half of 1981 the statistics have suggested the normal process of transition from retrenchment to recovery.

Activity has edged ahead recently and there will be an accelerated recovery in the second half of this year in response to the relaxation of monetary policy during recent months, the brokers maintain.

Hoare Govett project by the fourth quarter of this year real Gross Domestic Product will have risen 1.6 per cent above the level of late 1980.

Brokers Greaveson Frant and

Co are slightly more cautious though they still believe that the official cyclical indicators and second quarter Gross Domestic Product figures support the view that an upturn in economic activity is beginning.

The brokers point to the supporting evidence from bank lending, consumer credit, and a number of business surveys. In contrast the latest business forecast from Charterhouse, the investment and banking group, says that UK output will fall by 3 per cent this year, that the squeeze on consumer spending will intensify and unemployment will continue to rise.

The group's quarterly economic review believes that changes in government policy will be forced as disenchantment with monetary policy

grows. Charterhouse also claims that it is premature to suggest that the recession has ended since the service sector is likely to be squeezed over the coming year.

Brokers Phillips and Drew maintain in their world investment review that it will be difficult for the UK to stage more than a modest recovery in activity over the next 12 months. This is because there will be little help from any revival in world trade and output, particularly in view of the continued monetary squeeze and high interest rates in the U.S.

The brokers argue that the world rebound from recession seems unlikely to be as pronounced as from the 1974-75 experience.

Rayner 'threat' to women in badly-paid jobs

THE SEGREGATION of women in inferior and poorly paid jobs seems likely to be maintained if recent proposals to change the way unemployment benefit is paid are accepted by the Government, according to the Equal Opportunities Commission.

Baroness Lockwood, the commission's chairwoman, has written to the Secretaries of State for Employment and Health and Social Security criticising aspects of Sir Derek Rayner's report, "The Payment of Benefits to Unemployed People."

The report proposes that the new criterion of availability for work should be willingness to accept another job on similar terms to the last one.

National Savings contributed £1.5bn in first four months

BY TIM DICKSON

NATIONAL SAVINGS had a comparatively quiet month in July. Figures published yesterday showed net receipts including accrued interest of £183.5m. This compares with a net inflow of £290.5m in June, itself a relatively unexciting result by the standards set so far in 1981.

National Savings is playing an increasingly important role in financing the public sector borrowing requirement, including accrued interest, it contributed more than £1.5bn to Government revenues in the first four months of the current financial year.

The Treasury's aim in 1981-82

is to pull in a total of £31bn, a target which is expected to look much closer once index-linked certificates (still known as Grannys bonds) go on sale to everyone from September 7.

National Savings should, as a result, be able to average the £250m a month it now needs to achieve this target. However, the possibility of introducing the new savings offer in addition to the North Sea oil bonds—which are still expected some time before the end of the year—has not been discounted.

July's results, meanwhile, suffered from unusually hefty

(£33.6m) repayment of maturing British Savings Bonds. The National Savings Bank ordinary accounts also saw £15.6m outflow.

The new 21st issue of National Savings Certificates—which return just over 9 per cent if held for five years—pulled in £71.2m gross (£6.8m net after repayment of other issues). The index-linked version accounted for £107.5m net compared with £94.1m net in June.

The NSB Investment Account was a little less popular last month, producing £46.9m of net new money against £37.6m in June.

Bradford TV plant starts work

BY GUY DE JONQUIERES

A NEWLY-FORMED British company has started making television sets at a £2m plant in Bradford. It aims to produce up to 120,000 black and white sets a year and to launch a small colour television next spring.

The company, Network Industries, was set up last May by a group of businessmen with no previous experience of manufacturing consumer electronics products. It claims that it can undercut the costs of other British manufacturers by keeping staff levels and overheads down.

The Network plant, purchased with the aid of a £250,000 mortgage from Bradford City Council, began operating last week. It currently employs about 50 production workers and plans to increase the num-

ber gradually to 200. The plant is making a 12-in black and white portable, designed to Network's own specifications. The tube and most of the components are imported from the Far East and the retail price will be less than £80.

The company plans to launch a 14-in colour receiver, available in standard and remote control versions, in the first half of next year. It aims to produce about 40,000 sets a year, at a retail price of about £200 each.

Marketing will be handled by a sister company, Network Marketing, which plans to distribute the sets through chain stores and independent dealers. The company has been importing black and white sets from Turkey and South Korea.

Mr Barry Goldenberg, a Net-

work director, said that the cost of producing televisions in Bradford should be no higher than importing them from Turkey, and that quality and delivery schedules should be better.

Network's production target of 120,000 black and white television sets a year is equivalent to about 10 per cent of the current UK market. If the venture proved a success, the company might expand into other types of consumer electronic products, Mr Goldenberg said.

The first company in the Network group, which is owned by its founding directors, was set up in Brighouse, Yorkshire, four years ago. Called Network Electronics, it carried out research and development into technical and scientific components on a contract basis.

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Coventry's spending referendum

THE ratepayers of Coventry go to the polls on Thursday in a rates referendum. The city's 237,223 voters will have the opportunity to vote for a substantial increase in rates or a cut in public services.

Although the result is not binding on the Labour-controlled council, the outcome of this £30,000 exercise is bound to be keenly watched by other local authorities throughout the country.

The result will also be studied with interest by Mr Michael Heseltine, Secretary of State for the Environment, who is considering introducing legislation to make referenda obligatory for councils seeking rate in-

creases above a Government limit.

Coventry, where Lady Godiva once rode naked through the streets to protest at high taxes, faces a Government demand to prune more than £5m from its £107m spending plans this year.

If it fails, Mr Heseltine will almost certainly impose a £3.36m penalty in the rate support grant.

The city's Labour leaders say a 55m cut before the end of this financial year is impracticable. But if they make no cuts at all, a supplementary autumn rate would be inevitable and rate bills would rise by about 35 per cent by next April.

So the council has drawn up a compromise proposal involving about £2m of cuts which would reduce the grants penalty to £2m and produce rate rises next April roughly in line with inflation.

The package being put to ratepayers on August 27 would mean a £1.25m cut in education spending with the loss of about 100 teaching posts; a 5p increase in school meal prices; a 20 per cent cut in spending on school books and equipment; and the ending of free school milk.

Further education will also be hit and the council's newspaper for the young unemployed in the city would be scrapped.

UK NEWS - LABOUR

Contenders emerge for Labour post

TWO SENIOR engineering unions' officials are emerging as leading candidates for the post of Labour Party general secretary to succeed Mr Ron Hayward, who retires next May.

One of the two, who has not so far appeared as an aspirant for the post but whose candidacy is seen as particularly strong, is Mr Alex Ferry, general secretary of the Confederation of Shipbuilding and Engineering Unions.

The other whose name has been mooted over the past month is Mr Bob Wright, assistant general secretary of the Amalgamated Union of Engineering Workers.

Mr Ferry has won widespread respect for his work in building up the influence of the CSEU in recent years. He is certain to get the support of the AUEW in spite of Mr Wright's rival candidacy.

He is also likely to get the support of other centre- and right-winged unions, including the General and Municipal Workers, the Boilermakers' Society and the white-collar

JOHN LLOYD analyses the search to find a successor to general secretary Ron Hayward.

union Apex, all of whom have representatives on the party's national executive, which chooses the general secretary.

Mr Ferry, who is 50, is a former Glasgow divisional organiser of the AUEW and former chairman of the Strathclyde regional Labour Party.

His supporters believe that he may attract votes, too, from left-led unions and other "inside left" NEC members.

His post, and his style, are outside of the main factions in union and party politics, which chooses the general secretary.

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Mr Wright, who is 61, will have less than four years in the Labour Party post before he would be required to retire. This is seen by some as an advantage, as he could appear as a stopgap candidate at a time when the divisions in the party preclude a consensus on selection for the post.

A third candidate from the unions may be Mr Ron Todd, a senior national officer of the Transport and General Workers' Union.

He is a respected negotiator with Ford and a left-winger, but

he has yet to determine whether he will allow his name to go forward. If he does, he could be a more powerful contender for the left vote than Mr Wright.

The union candidates will have an advantage over others because of the need to ensure union support—especially financially—for the party in the period leading up to the next general election.

The party is some £500,000 in debt, and attempts by the Trade Unions for Labour Victory organisation to increase the unions' political levy have run into the problem that the unions themselves are often in financial difficulty.

Other candidates who are expected to emerge are Mr Geoff Bish, the party's research director, who enjoys strong internal backing; Mr David Hughes, the national agent; Mr Joyce Gould, the party's women's officer; and Mr Donald Ross, editor of Labour Weekly and Mr Richard Clements, editor of Tribune.

Acas chairman moves to stop rail dispute flaring up again

BY JOHN LLOYD, LABOUR CORRESPONDENT

MR PAT LOWRY, the chairman of the Advisory, Conciliation and Arbitration Service, last night tried to prevent the possibility of the rail dispute flaring up again, only days after it was settled.

Mr Lowry said: "I strongly urge the parties to resist the temptation to continue the public debate on last week's settlement. They should get down to the private business of carrying to a successful conclusion the negotiations which still have to take place."

Mr Lowry's intervention comes at the start of a week in which the rail unions and British Rail will sit down together in the Railways Staffs Joint Council to attempt to negotiate the commitments to negotiate on productivity into reality.

It was clear when the settlement was reached on Friday that there was wide scope for possible future disagreement, because of the formal separation of the issues of pay and productivity.

BR agreed to pay the full

award of the Railway Staff National Tribunal, or 8 per cent from April and 3 per cent back dated to August, though payment of the last part would be delayed till January.

Mr Cliff Rose, the board member for industrial relations, has since said that if the talks on productivity fail, and further talks at Acas also fail—both of which possibilities he regarded as remote—then the 3 per cent might not be paid, because it could not be afforded.

This conflict with statements by Mr Ray Buckton, general secretary of the train drivers' union ASLEF, after the settlement was announced. Mr Buckton said that the award must be paid in full, and that all the unions had done was agree to talk on productivity.

The unions have agreed to introduce the "open station" concept which would mean fare collection on trains—but will negotiate on other issues, such as single manning and grade restructuring, up to October 31 or January 1. The agreement does not specify that

these negotiations must deliver what BR wants.

However, both Mr Sid Weighell, general secretary of the last rail union, the National Union of Railwaymen, and Mr Tom Jenkins, general secretary of the white-collar rail union TSSA, have said they believe the negotiations will succeed.

And Mr Rose said yesterday: "The commitment is to reach agreement on changes in working practices to the very tight timetable set out in the understanding."

The Railway Industry Association, which represents over 50 British companies manufacturing railway equipment, has welcomed the pay settlement between British Rail and the rail unions. Mr George Curry, the association's director, said: "The Government has linked increased investment in British Rail with improved productivity and this settlement clearly opens the way to early approval of several re-equipment programmes proposed by British Rail."

Fight goes on to save Durham pit

A CLASH has developed between the Coal Board and the miners' union over the board's decision to close Houghton Colliery, County Durham, at the end of next month, with the loss of 250 jobs.

A Durham miners' delegate meeting on Saturday decided to call on the union's national executive to continue the fight to save the pit.

A Coal Board spokesman said yesterday: "The appeal procedure has been exhausted and there can be no going back on the decision."

The Board says that coal reserves have been worked out and it would cost £4m to develop a new seam. Operations would take 18 months during which the pit would be idle.

Mr Tom Gallan, Durham area secretary of the NUM, said yesterday: "We maintain that the pit could be kept going much more economically than the Coal Board makes out."

Royal Mint seeks 200 redundancies

THE ROYAL MINT wants to cut its workforce of nearly 1,300 at Llantrisant in South Wales by about 200. Management has informed the unions that a 10 per cent cut in the workforce is wanted by next March, with a further 7 per cent cut during the following financial year, production workers and white-collar staff.

The management claims a major cost-cutting effort is needed because of fierce competition from mints in Canada, West Germany and France.

Agreement near in Mersey docks talks

TGWU negotiators on the annual pay award for 3,500 Mersey dockers will meet tomorrow to review the outcome of 17 hours of talks with the port employers last week.

They are then expected to report to a meeting of the 100 Mersey Dock shop stewards on Wednesday before a mass meeting of the men is called later in the week. Agreement is thought to be near on complicated changes in working practices.

Pickets out against Continental poultry

East Anglian poultry workers, who are members of the National Union of Agricultural and Allied Workers, will be on picket duty today in protest against imports of Continental poultry. The union claims these have cost 5,000 jobs and put another 20,000 at risk.

Great Yarmouth Docks, where 10 containers loads of Dutch chicken enter daily and Ipswich Co-Op retail stores, which sell some of the poultry, will be among targets.

BASE LENDING RATES

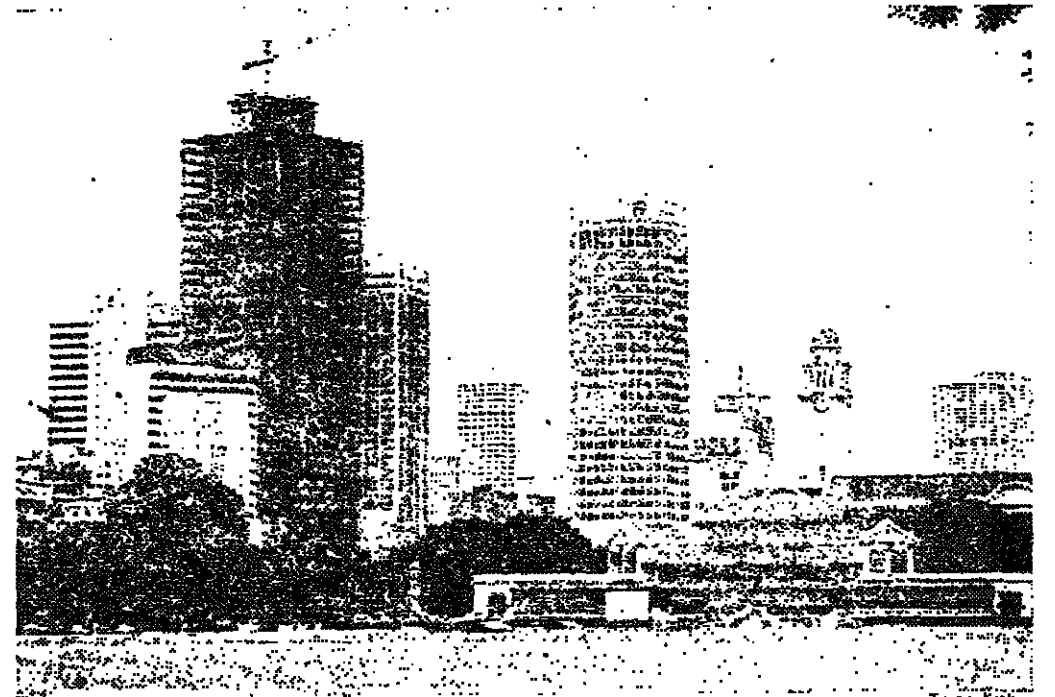
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Allied Irish Bank	12 1/2 %	Hambros Bank	12 1/2 %
American Express Bk.	12 1/2 %	Heritable & Gen. Trust	12 1/2 %
Amro Bank	12 1/2 %	Hill Samuel	12 1/2 %
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FINANCIAL TIMES SURVEY

Monday August 24 1981

INTERNATIONAL CONSTRUCTION

International contractors and consultants are suffering from the effects of recession in advanced economies and a spending slowdown in developing nations. This pressure has forced many contractors to look elsewhere overseas and to consider small or challenging projects to find the work that is available.



The old colonial Singapore Cricket Club is dwarfed by the newly constructed tower blocks of banks in the city's financial area—South-East Asia is one of many areas where the competition for contracts is intense

More countries chase less work

By Michael Cassell

IT WOULD be easy to conclude, given the state of health of the world's principal economies and the slowdown in spending by many of the developing nations, that the international construction industry must by now be on its knees. Nonetheless, both the contractors and the army of consultants which support their activities are nothing if not resourceful and, between them, they have managed to sustain a surprisingly respectable workload.

There is no doubt, however, that the going for international contractors has become extremely tough. World construction markets are suffering

from a substantial excess capacity and the now-familiar problems of fierce competition, growing protectionism and political instability have in many regions become still more acute.

In order to maintain order books and construction teams, the contractors have shown an impressive ability to seek out and secure work capable of sustaining their overseas aspirations. They have been prepared to look farther afield than ever before, have taken on contracts which look tiny alongside the jumbo schemes which at one stage appeared to become their staple diet and have worked hard to sell those specialist skills which some of their competitors have not yet perfected.

There has never been a time when competition for major construction projects has not been intense but there can have been few periods when so many countries are competing for available work.

The first division of European contractors, from the UK, West Germany, Holland, Sweden, France and Italy, together with the Americans, have been joined in their search for work by the South Koreans—who in less than a decade have come from nowhere to represent a major force in

construction—but by nations such as India, Pakistan, Thailand, the Philippines and Indonesia. Competitive bids for major projects have also emerged from places like New Zealand, South Africa and countries of the Eastern bloc.

At the same time, some of the nations which for the past 10 years have provided foreign contractors with a plentiful supply of work have finally reached the point where they find themselves capable of providing for themselves the civil engineering skills which once had to be imported.

In the Gulf, for example, several countries now support substantial domestic civil engineering contracting groups which are capable of taking on an extensive range of work and which are, not surprisingly, favoured by the local client—more often than not the state itself.

Larger share

In several regions of the globe, local contracting industries are pressing their governments for a larger share of the work available and their success means that the outside competitor is having to work still harder to obtain business. Many are making capital out of

any specialist expertise they can offer and in fields like chemical engineering, fabrications and pipework they find themselves ahead of any local rivals.

Although the Middle East construction markets have lost much of the heady dynamism which characterised them during the early 1970s, and which brought contractors from all over the world to build palaces and pre-fabs, the region still ranks at the top of any contracting league table, as recent tendering activity continues to confirm.

Saudi Arabia represents by far the biggest construction market in the region, though it perhaps remains the most difficult to penetrate. Saudi is a nation with mind-boggling expenditure plans but one with an ultra-cautious approach to the matter of choosing foreign contractors. Progress for outsiders is not easily achieved, not least because of the traditional domination of the Americans, who have good working relationships and a long history of co-operation with the Saudis.

There are some signs, however, that the British contractors—who have fared well in other Middle East nations—are beginning to make inroads into the Saudi market and one UK consortium is preparing itself

to sign contracts for work worth nearly £50m, involving the provision of two hospitals in a development programme which has so far been largely dominated by the French.

A team of eight UK contractors is also hoping to prequalify for up to £1.4bn worth of civil engineering work on Iraq's railway system. Their decision to combine forces in an attempt to win the business represents the type of combined approach which has become necessary and which for several nations is now a matter of form rather than an exceptional measure.

Within the Middle East, markets like Iraq, Jordan, Libya and Egypt offer good contracting opportunities, though they are widely regarded as "high risk" investment areas and many groups have been wary of committing themselves to extensive operations in these countries. As in all Middle Eastern states, local partners are either an essential requirement or at least a sensible prerequisite to contracting success. Finding one who remains unattached must by now be something of a major challenge.

Hong Kong is currently providing a constant supply of construction projects—often in the £1m to £10m range—while places as far flung as Malaysia,

Australia, the West Indies and East Africa are also offering contractors a useful and continuing supply of work. A U.S.-UK joint venture has just signed a \$150m contract to improve facilities on the remote island of Diego Garcia, the American military base where expenditure could ultimately be many times that figure.

Strongest market

In Nigeria, one of the world's strongest construction markets and a place where the prospect of profits seems to overcome a fairly widespread dislike of operating conditions, huge volumes of work are due to be generated by the development of the new federal capital of Abuja. Tenders for \$500m worth of construction work have just been returned and contractors from several European nations are hoping to pick up large chunks of business.

South America, long hailed as the location for the next construction boom, has so far proved slow in living up to other people's expectations. Work in some nations is plentiful but local contracting forces invariably provide powerful competition and several countries represent the type of "high risk" involvement which

acts as a powerful disincentive. Locations like Peru, however, offer enormous potential, and several international contractors are working there in the hope that success in that country will open up further work on the continent.

In North America, home of one of the world's most successful international contracting armies, foreign contractors are managing to make significant inroads, both in terms of individual construction projects and their growing representation via the acquisition of American companies. One major UK civil engineering group has said it could, within five years, be bigger in America than it is in the UK.

Competition for available construction work around the world seems certain to increase still further in the medium term and it looks as though individual effort will more than ever need to be replaced by a co-ordinated approach in which companies or countries combine resources.

It has long been a criticism of UK contractors that the individualism they hold so dear and the ad hoc consortium formula adopted for specific schemes will become increasingly less capable of wresting work away from well-organised, powerful and experienced competitors

who combine readily and regularly to offer all the technical, manpower and financial resources demanded by big civil engineering projects.

Attempts to establish "lead" organisations, capable of co-ordinating such concerted efforts, have been tried in the past and have generally been regarded as a failure, leaving individual companies to cope as best they may—often with comparatively limited resources and little chance of beating the rest of the field.

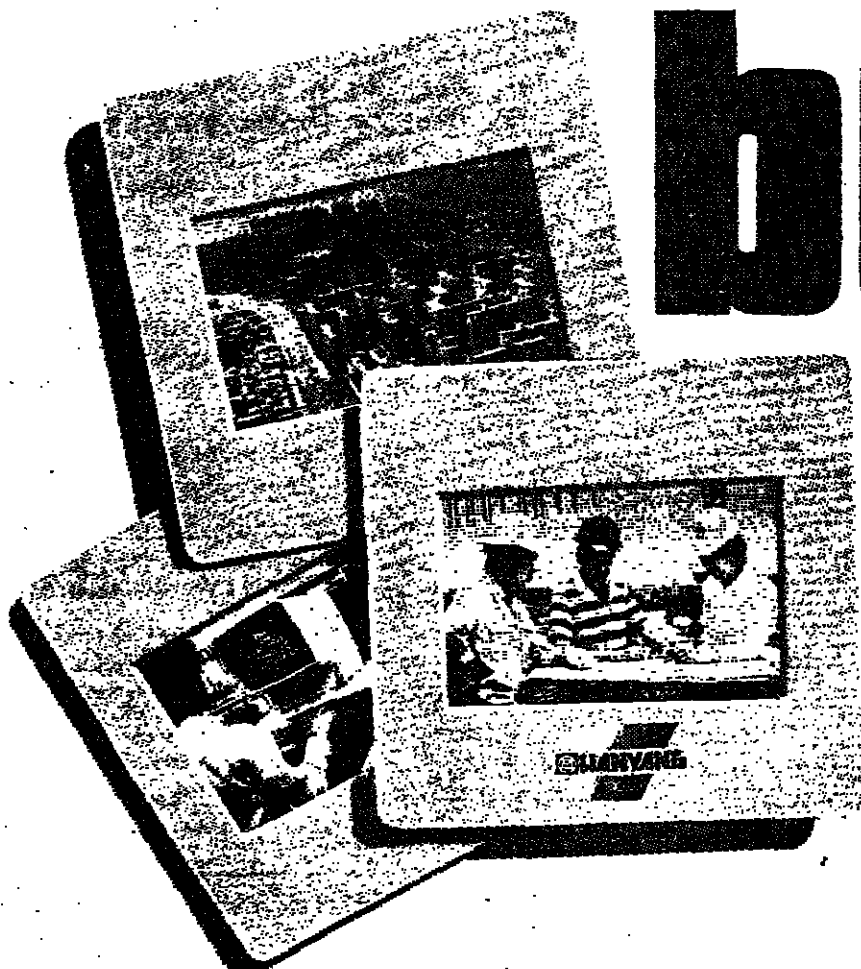
As a result, the project in hand becomes the extent of their ambition and the ability to consider the sacrifice of short-term profitability

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"Where there is good-will there is well-being"

Hanyang builds both.



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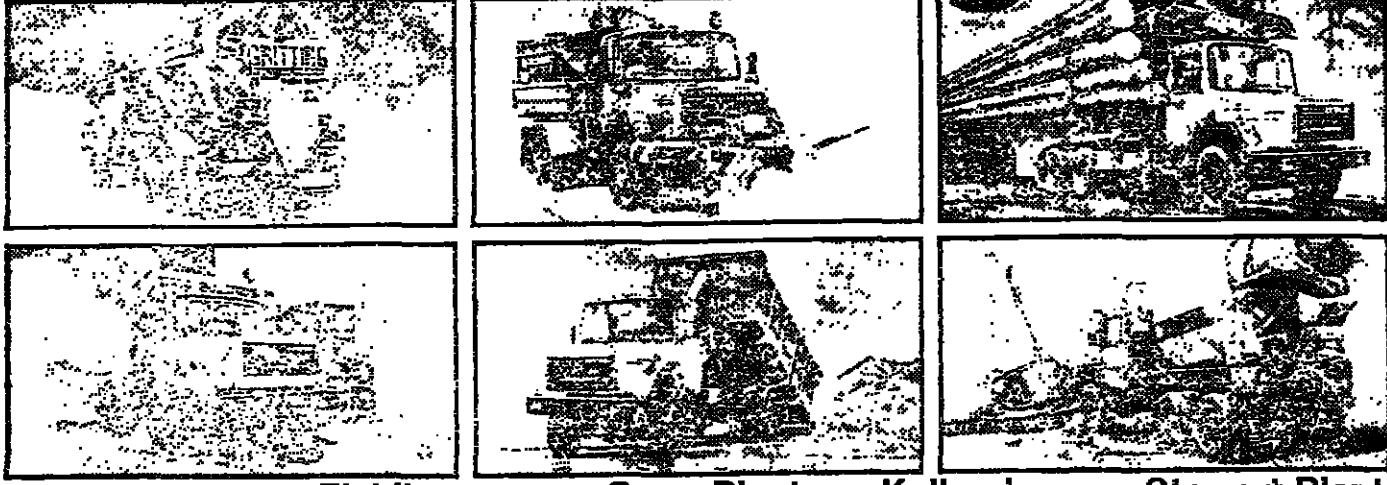
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INTERNATIONAL CONSTRUCTION II

Stiff battle for success

OVERSEAS ORDERS continue to form an important part of the leading British contractors' workloads but UK companies are having to strive to win work in the face of intense international competition.

Nevertheless, British contractors, power engineers, process plant suppliers and design and development consultants can still achieve spectacular successes and have been included in some major contracts won recently.

Earlier this year a British-led consortium—headed by GEC and including Babcock Power—won a contract valued at £550m to supply a complete power station to Hong Kong. The contract with China Light and Power and Eastern Energy, a subsidiary of Exxon, the international oil corporation, is thought to be the largest export order ever won by British industry.

Another major contract won this year was by a U.S./UK consortium in which the British company Mowlem is expected to play a leading part—for £150m of U.S. military installations on the Indian Ocean island of Diego Garcia.

The contract, for the construction of aircraft aprons, deep water wharves and small harbours, would open the door to future U.S. military contracts in the Indian Ocean valued at about \$800m.

Mowlem's share of the initial work could be as high as 30 per cent, according to some U.S. sources. Other partners in the joint venture are Raymond International and Brown and Root.

But despite these significant successes UK contractors are finding it tough going in international markets. Competition from other countries is intense, and not just from major construction concerns in industrialised nations—some of which, like their British counterparts, have seen workloads in their own home markets slump.

Mr Bob Erith, construction and building materials analyst with British stockbrokers Savory Milin says: "There are some very good European companies aggressively searching for overseas work. U.S. contractors are also very active, while construction companies from the Far East, notably South Korea, have had a significant impact in markets like the Middle East."

In addition to these countries there are also a number of other

nations competing for international construction contracts, says Mr Erith. "Companies from India, Pakistan, Taiwan and Indonesia should not be underrated. Greece, South Africa and New Zealand firms are also in the market."

Only last month the British civil engineer and contractor, Laing—which recently has been enjoying more success in tendering for overseas work—was beaten by Fletcher Construction of New Zealand for a \$30m hospital scheme. Lilley, another UK company, also narrowly missed winning a share of an important new \$34m Singapore office scheme when it was beaten

ing so regularly in some of the large prestige contracts—have not been successful in winning new Middle East work. This month, the Coventry-based developer W. A. Blackburn agreed a deal to build a \$19m industrial development of 650,000 sq ft at Port Zayed in Abu Dhabi in the United Arab Emirates.

Laing Projects—part of the John Laing engineering and construction group—was also won an \$8.8m contract to build a pharmaceutical factory for Arab Pharmaceutical Manufacturing of Amman. Competition came from international groups, including at least one concern from Poland.

Laing now has more than \$100m of work on in Jordan, including completion of the Queen Alia Airport in a deal worth \$30m and a \$7.5m water pipeline project.

But a major criticism of British contractors is that in tendering for work they often compete against each other rather than make a comprehensive effort to achieve new orders by going forward in a single consortium backed by government guarantees. They may explain why British contractors have not featured as strongly as they might have done in winning some of the more recent very large contracts.

However, one of the biggest British construction consortia ever formed is now understood to be lining up to bid about \$1.4bn for railway civil engineering work in Iraq, a move which could establish a pattern for future major overseas contracts.

The consortium headed by Costain is reported to include Taylor Woodrow, Balfour Beatty, Laing, Tarmac, Sir Alfred McAlpine, Fairclough and Wimpey. It is seeking to prequalify for two large railway contracts between Baghdad and Basra and Kirkuk and Haditha.

Strong competition is expected from Indian and Brazilian contractors. Front runners among British companies overseas have been Costain, Taylor Woodrow and Wimpey. Tarmac has had its problems overseas, notably in Nigeria, but is making a determined effort to win new work and is involved in an important power station project in Peru.

In Egypt, Higgs and Hill has picked up one or two contracts as has Cementation of Trafalgar House, which at the end of July held a letter of intent for a major office and residential de-

velopment in Cairo thought to be worth about \$11m. Cementation also has work in Ghana and is understood to be bidding for \$23.5m hotel scheme in Sri Lanka.

Elsewhere, J. B. Holdings has work in the West Indies as does Higgs and Hill while Keir International, part of French Kier group, recently won an \$11m road contract in Malawi.

International contracting is fraught with risks, particularly when operating in countries which are politically highly volatile, as contractors such as Tarmac operating in Nigeria and Bath Portland and Laing in Iran found to their cost.

More recently, Cementation has run into problems with its contract for the \$50m Polish Airline Terminal building in Warsaw where construction is understood to have halted for the time being at least.

Nevertheless, the British have a good track record in overseas development and have been beaten by few disasters, with the desire to win work while overseas contracts tapered by an understandable caution. Some of the recent contracts won by international competitors have been taken at very low margins and the risk is very great.

Nigeria is another growth market where the British have been an increasing force recently. Taylor Woodrow has been among leading British firms to recently announce major contracts. Currently more than half of Taylor Woodrow's \$183m overseas order books reflects its recent expansion into the Nigerian market.

But with recent political unrest in some parts of the country and concern over the effect of oil prices on Nigeria's economy, some UK contractors still remain wary about Nigerian prospects.

Australia, with its vast energy reserves and mineral wealth, looks like being an extremely attractive market and one which Costain with its existing interests in that country looks well placed to exploit. The building boom in the U.S. is also attracting British contractors, many of which also have strong commercial property investment portfolios.

For the future the international market looks like continuing to provide good opportunities for work, but competition is not likely to ease and the risks will remain high.

UK contractors

ANDREW TAYLOR

for a \$5m substructure contract by the Japanese Development and Construction Company.

The Middle East remains the biggest single overseas construction market for British companies. Here they have faced particularly intense competition from the South Koreans who, with their cheap labour policy—young people are faced with the choice of military service or joining development teams overseas—are able to substantially undercut the tender prices of their international competitors.

South Korean operators to win major work in the Middle East include: Smaoh Construction International which has just won a \$400m (\$27.6m) contract to build housing for the National Guard in Saudi Arabia at Al Hassa. It is one of five contracts totalling \$2.18bn let by the National Guard since the end of May this year. The other contractors are Dumez and Societe Auxiliare de France, Pegel Arabia, which is a German-Saudi joint venture, and Mabco of Riyadh.

The involvement of local contractors in major work—like those recently let in Saudi Arabia by the National Guard—is a more recent feature of the Middle East construction market and adds an important new element to the competition Britons face when tendering for jobs.

Nevertheless, UK contractors—although perhaps not featur-

Demand for professional service

THE ROLE of the consulting engineer on the international construction scene has become progressively more important in recent years.

A combination of factors have meant that there is an increasing demand for the services provided by the consultant and his part in the construction process has been fully accepted and appreciated by the contractor and by the client involved.

As major construction projects have become larger and more complicated, so the team of administrators, managers and technically qualified professional people needed has steadily expanded. At the same time, construction techniques require a great deal of scientific and technological competence

of British consultants has also helped engender a climate in which UK techniques, design concepts and products have often been preferred.

Allegations of wasted potential contained within the UK's nationalised sectors have also been pinpointed in official investigations into the UK's overseas contracting effort. The view is that enormous advisory resources—based on long and extensive domestic experience—could be tapped and put to good use in generating foreign earnings if only the public sector undertakings were given a wider opportunity to assist in exporting their consultancy services.

A survey in the UK has shown that tenders by contractors are more likely to be successful when the consultant is of the same nationality. On that basis, there have been repeated calls for major public sector operations to promote more fully their design resources and operational expertise.

Ways in which public sector consultancy could promote exports by UK suppliers include the provision of market intelligence, sponsorship of seminars for overseas clients to show what services are on offer, and deployment of operational, training and testing facilities in support of overseas tenders by UK companies.

The emergence of the public sector in an overseas consultancy role may not be universally welcomed by the UK army of private sector consultants who regard foreign business as a vital part of their operations and who have managed to notch up substantial and continuing successes overseas.

More than half the earnings of British consultants derive from foreign markets and in 1980 members of the Association of Consulting Engineers had no less than \$40bn of work in hand. Earnings, in the shape of fees, now run into hundreds of millions of pounds, ranking the consultants' contribution to the country's invisible export earnings alongside those of other service sectors, such as banking and insurance.

Much of the export growth in this area has taken place at the same time as the decline in business in the UK market and has consequently saved the consultant from having to reduce the size of his operations.

However, the problem now confronting UK consultancies is the steady erosion of the domestic base, which has a direct bearing on their ability to embark on and sustain the expensive and higher-risk business of working overseas.

The big reduction in construction activity within the UK has caused problems enough but at the same time the private consultants have faced increasing competition from con-

struction companies offering

turnkey or "package" deals on a project management basis. At the same time, in-house consultancies employed by the public sector have been taking a growing share of the workload available and have been handling the type of work which has traditionally been the preserve of the private sector.

Private consultants claim to have several distinct advantages over their public sector competitors, not least a broader range of experience and the ability to organise multi-discipline teams to meet the exact

requirements of specific projects.

The outlook, however, indicates that the going could become increasingly tough for the private consultancy. At home, the trend towards further encroachment by the public sector seems likely to continue while, overseas, a growing number of nations are developing and forcefully promoting their own consultancy services—often involving the type of co-ordinated national approach which is becoming increasingly vital.

Consulting engineers

MICHAEL CASSELL

to plan, monitor, control and operate projects successfully. In addition, building services have advanced to a point where their provision can invariably represent one of the major costs in any civil engineering project.

These trends have inevitably enhanced the central advisory role of the engineering consultant, who has to offer a comprehensive professional service on every type and size of construction scheme. In addition to designing all or part of any particular scheme, consultants' services can include initial evaluation of a project, provision of a feasibility study, handling of tenders, advice on the selection of the eventual contractor, supervision of the project once it is under way, advice on payments and overall advice on management of the project when it is completed.

The consultant is usually paid for his services on the basis of a diminishing proportion of the project cost, calculated on the basis of an agreed scale (which, in the case of UK consultants, has just been revised). The fee, however, represents a relatively small proportion of the cost element of most projects.

Perhaps the single most important characteristic of the consultant, however, is his impartial advice to the client. Indeed, it has long been a criticism of the UK consultant, in particular, that in his endeavours to maintain a reputation for unbending impartiality he has gone so far as to discriminate against British suppliers or contractors.

No doubt there have been occasions when this has happened but, as various reports have pointed out, the widespread reputation and influence



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Overseas funding needs top priority

IT IS axiomatic that no contractor can operate successfully unless there is adequate financial backing. The contractor needs to devote as much attention to arranging adequate funding for a project as he does surveying the site and deciding on his engineering requirements.

The question of funding is even more important for the contractor operating overseas and here conditions are anything but straightforward. The growing political uncertainties and tough competition mean that funding arrangements are going to be complex. The lenders, to protect their money, are going to hedge the contract with restrictions that contractors feel hamper them in tendering and carrying out their projects.

The traditional source of funds has always been the banks. But in this respect contractors feel that the banks are not keeping abreast of modern requirements.

UK contractors are having to expand into markets in which they have not previously

operated to compensate for the loss of business in their traditional markets. Such activity is costly and usually unprofitable in the initial stages. Contractors need flexibility in their funding arrangements to meet these new situations and their complaint is that such flexibility is not forthcoming from the banks.

In particular, development projects are becoming more complex and require longer term financing than the banks have usually provided. Banks need to understand the technological requirements in order to understand the problems facing contractors.

On the banking side, the political uncertainties and the general background against which contractors operate justifies the banks in taking a cautious view of the situation and protecting their investment. It would be more satisfactory if bankers joined more closely in the negotiations, a feature that contractors have been urging for some time.

In recent years, however, the authorities are becoming more

involved in the financing arrangements of overseas projects and awareness grows in Government circles for a need to provide backing to contractors beyond that provided by the banks.

The Department of Trade last year created a new projects and

Financing

ERIC SHORT

export policy division to co-ordinate the support provided by Government for industry involved in capital projects overseas. One of the services offered is the Overseas Project fund, designed to provide backing for major and difficult project contracts.

Such a fund can provide up to 50 per cent of the expenses incurred in pursuing these difficult contracts. In order to qualify for such help, the project must offer a minimum of £20m UK content relating to

goods and services, with the emphasis on the goods supplied. This assistance recognised the trend towards consortium business, with UK contractors combining with overseas companies. Similar assistance can be provided for consultancy or project management contracts, in which case the minimum UK involvement must be £1m.

Another scheme available to contractors from the Government is the aid-and-trade scheme, which provides assistance to British companies seeking to secure overseas orders in developing countries. This scheme aims to provide finance in countries not normally covered by the UK's aid programmes or where the aid allocation has already been committed.

The UK Government offers aid and trade provision funds direct to the authorities in the developing country concerned, on condition that the relevant contract is offered to a British company. The scheme is available to all UK companies providing goods or capital services. Another source of financing

from the authorities comes through the Export Credits Guarantee Department (ECGD), a UK Government department designed to help exporters by providing a variety of insurances and financial guarantees.

The ECGD has special arrangements for contractors operating overseas. It aims to cover the financial loss should the contract run into problems from delay or default in payment by the overseas government or supplier. However, no cover is available against failure by the overseas buyer to take up the goods.

However, under ECGD arrangements, the maximum cover given is limited to 80 per cent of the financial risk. The contractor still has to bear at least 10 per cent and this exposure can often be an onerous burden, especially with contract values continually rising. Further, there is an inevitable time lag in settling a claim, during which the contractor can come under considerable financial pressure.

Contract profile: Tarmac in Peru A breathtaking challenge

TWELVE THOUSAND feet up in the Peruvian Andes, a game of table tennis at the Achoma workers' camp rapidly induces a painful shortage of breath as well as a healthy respect for those better acclimatised to the altitude.

However, a contest in such rarified surroundings against opponents who regard the shifting of 10m cubic metres of rock and soil as a more worthy challenge to their skills is unlikely to prove any more breathtaking than the scale of the civil engineering assault now being mounted by the camp's residents.

The Majes irrigation scheme, which rouses the labour force from bed at first light and sends them home after dark, has brought together six nations in a bid to convert 150,000 acres of dead pampas into arable land, ultimately capable of generating and sustaining 4m new jobs.

In a country where the rate of unemployment (as high as 55 per cent in some regions) is beaten only by the pace of inflation (60 per cent), the plan has fired the imaginations of millions of Peruvians and won the support of a President who, after nearly 12 years of military rule, is trying to restore the nation's economy and self-confidence.

For the contracting consortium involved, which includes Tarmac from the UK and companies from Sweden, South Africa, Spain and Canada, one of South America's most ambitious construction schemes is providing \$650m worth of work and holds out the chance of contracts worth three times that figure.

The irrigation scheme initially entails the construction of 133 km of tunnels and canals through some of the continent's wildest terrain to divert precious waters up on to Peru's coastal plain and out of the 6,000-ft-deep canyons through which they flow on their way to the Pacific.

Later stages envisage trapping some of the tributary waters of the Amazon and sending them west instead of east, through a hydro-electric power scheme which would provide Peru with badly needed electricity and extend the irrigation network.

The five-nation team, supervised by the Peruvians, signed the contract in 1974 and it was envisaged that work on the first phase of the scheme, which has meant the creation of 4,000 jobs, would be complete within five

years. But a succession of technical problems—including collapsing tunnels, rock conditions which ended in hand-digging marathons and unexpected torrents of water—helped turn the original time-scale into a bad joke. The five-year programme for phase 1 has stretched to ten.

There were early delays caused by lack of access roads and a slow land acquisition programme—both the Government's responsibility.

Finance for the scheme was negotiated in each of the five partner countries, with Hambros Bank in London co-ordinating all loan matters. The original foreign loans, for spending on plant, goods and services in the individual countries concerned, were supplemented in early 1977 and, as the contract dragged on, topped up again in 1980 so that work could be completed.

The Peruvians have throughout been responsible for financing all local costs, however, and it is in this respect that problems have arisen. With the changeover last July from military rule to a civilian Government, the consortium saw a single-minded client replaced by one which faces widely conflicting though equally justifiable demands on available resources. The resulting indecision has left more than a few civil engineers with bitten nails.

The scope for further foreign loans to help ease the situation appears to have been largely exhausted and the Government must now find the remaining finance if the scheme is not to end in inglorious failure.

The chances must be that the money will be forthcoming as the abandonment of such a potentially rewarding project—though not universally popular because of its enormous expense and regional bias—could create a political earthquake to match any which have rocked the Andes.

While professional pride has maintained a determination within the consortium to finish the job, it is at least comforted by the thought that it would not itself face financial failure if the worst happened. The contractors who, in the early summer, faced another test of nerves while the Peruvian Government agonised over the latest payment are safe from the ravages of inflation by working on a cost-plus basis and could walk away without loss from a project which has

been providing very useful profits.

Few contractors could be more determined than Tarmac, which has experienced the full horrors of overseas civil engineering catastrophes (a \$16m loss handed on via the acquisition of Holland Hannen and Cubitts) and has, as a result, reversed its old approach to overseas contracting.

Under Mr Eric Pountain, who emerged in 1979 as chief executive from a purge of top management, the group has adopted a much more selective approach to international contracting work. A network of permanent local offices, guaranteeing high overheads but not much else, has been disbanded and Tarmac is now only prepared to work on a project-by-project basis in locations like the Gulf States, which one provided it with a staple diet of overseas contracts.

Last year, the group's international division, which accounted for 255m of the \$284m group turnover, recorded a small loss, and shortly before Mr Pountain and some of his senior colleagues were leaving for an inspection tour of the Majes project, it was announced that Mr Jack Codd, head of the badly performing international operation, was leaving Tarmac.

According to Mr Pountain: "International contracting has undergone a revolution in a very short space of time and every step overseas has to be even more carefully thought out than before. The big-spending nations have cut back and margins have been whittled away to the point where they can become non-existent."

"Tarmac for one will not contemplate maintaining costly overseas bases in the hope that we might manage to win a proportion of whatever work becomes available. We are, however, ready to spot good opportunities, make a play for the job, complete it and, in the absence of more immediate business, move on somewhere else."

The first phase of Majes should, finances willing, be complete by 1984. But Tarmac hopes that its "travelling caravan" approach will not be necessary in Peru, where new contracts running into hundreds of millions of dollars are due to be let and in which the group believes it can play a profitable part.

Michael Cassell

High sterling creates a fall in exports

IN THE light of world downturn in construction activity and the high level of sterling parties until at least the end of last year, it is not surprising to find that UK exports of construction materials and components have been falling in real terms.

Statistics released by the Department of the Environment show that the value of exports rose from £1.15bn to £1.24bn between 1978 and 1980—but in terms of 1975 price levels their real value fell from £747.32m to £635.49m. The figures are somewhat misleading since some of the most important sectors, structural iron and steel, for example, comprise a very wide range of materials and uses—with applications in other industries. Nor does the Department break down its statistics by destination and it is difficult to say precisely which countries are gaining or declining in terms of export sales.

Mr Anthony Davies, director and secretary of the Building Materials Export Group (BMEG), believes that the

cycle of exports into a new market generally follows a discernible pattern. A developing country typically devotes its initial capital investment to construction and gives high priority to the development of a local building materials manufacturing base, centred basically on products such as concrete, paint, galvanised sheet steel and the assembly of aluminium windows.

Local manufacture gradually attains a higher technical base and the host country can progressively raise the sophistication of its import requirement. It usually means that exporters of basic building materials and products are obliged to enter local joint ventures to hold onto markets.

As far as it can guess—and it believes its estimate is reliably accurate—BMEG says that Saudi Arabia remains the top buyer of UK goods, possibly taking about £120m of UK building product exports annually.

Saudi has already gone a fair way along the road to the increased sophistication of its materials requirement. This, while forcing basic product

exporters to seek local partnerships, is allowing high technology groups into the area in increasing numbers.

Despite the lack of export numbers defined by destination, BMEG believes that Iraq is quickly establishing itself—backed by its continued adherence to British building standards—as the second most important construction market for UK exporters.

Materials and plant

RAY MAUGHAN

The United Arab Emirates and Kuwait, as far as the trade association can determine from its members, have probably stabilised their import requirement—or allowed it to fall slightly. Nigeria, as one of the world's major oil exporters, remains a vital export area but the short-term outlook has

become less favourable in the wake of Opec crude oil price cuts.

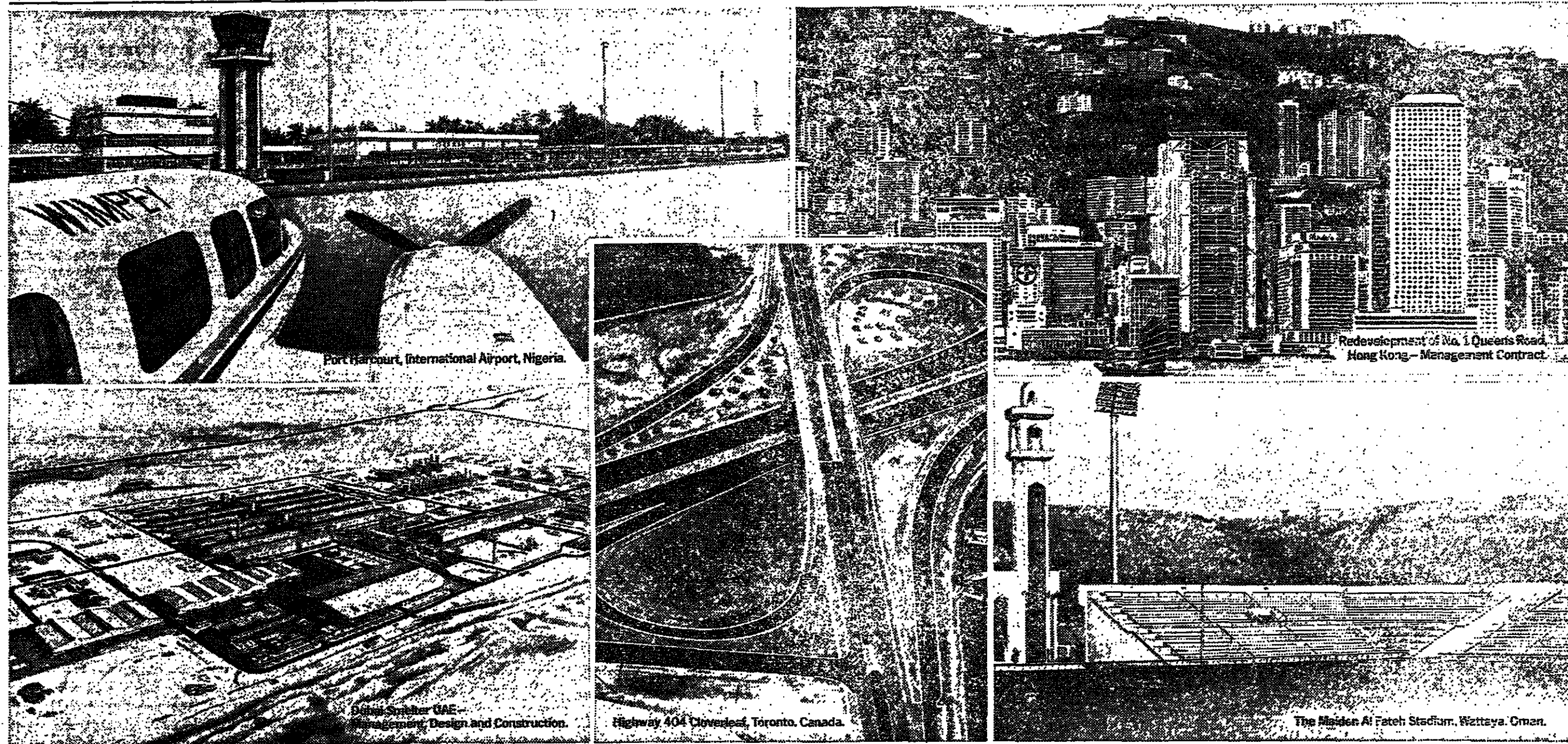
Other areas such as Venezuela and other Latin American countries, although potentially very attractive because of oil revenues, contain fierce competition, not least from manufacturers in Brazil and South America's powerful northern neighbour.

In some instances BMEG has been frankly disappointed by the response to what, on the face of it, are very bright opportunities. Algeria, for example, is in the first year of a five-year development programme designed to commit some £2.1bn annually to construction. British companies, Mr Davies says, have only a very small slice of this market and, while acknowledging the high cost of exporting to a country which precludes any chain of distributors or agents, claims that in its search for the five companies prepared to commit the £15,000 apiece to promote a sales mission, BMEG found only two ready takers.

But an example of how oppor-

tunities are being recognised—and where BMEG has been able to prepare a thorough analysis of the numbers involved—is Indonesia, where the total value of construction output is projected to double during the five years of its development plan (Repelita II) to around \$5bn annually by 1984.

The UK is not particularly well established in the market as a whole. In 1979, for example, British goods were worth just 3 per cent of Indonesia's imports while the US took 15 per cent and Japan 20 per cent. Yet the value of British goods in most classifications of building materials and products grew quite quickly between 1979 and 1980 (the 112 per cent expansion in the value of sanitary and plumbing products and fittings was a good example), but the Netherlands is maintaining its traditional presence. Big Far East competition is well to the fore and, from a very small base indeed, the People's Republic of China is starting to make inroads into certain product areas.



"Wimpey" Esperanto for construction

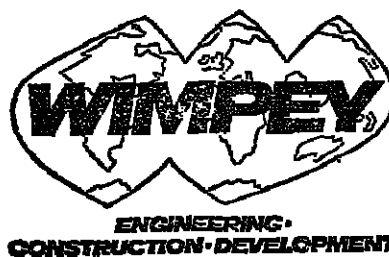
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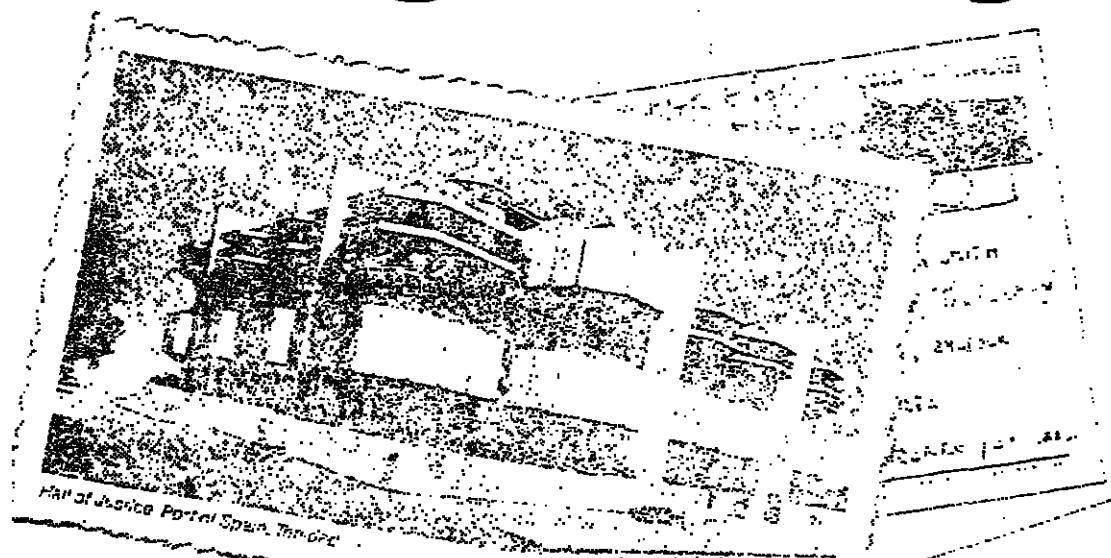
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INTERNATIONAL CONSTRUCTION IV

Limits on foreign projects

CHINA, at first glance, should offer one of the best prospects in the world for construction projects. Even though spending on its ambitious four modernisations has been cut back, the country badly needs new projects: in energy programmes, in basic infrastructure like ports and railways and in industrial ventures of all sorts. The new rulers in Peking are doing their best to encourage new processes and procedures, like the special Economic Zones in the south of the country, which will aid China's push into the 20th century.

On closer examination, however, China's opportunities for foreign construction companies are sharply limited. Anyone seeking to do business there has to have done his homework thoroughly, to know that he has a skill that the Chinese are badly lacking, and then to be prepared to be patient in dealing with bureaucracy. One obvious constraint on Chinese enthusiasm for foreign projects is a shortage of foreign exchange. With a trade deficit predicted by economists for this year Peking is looking closely for schemes that either have the smallest foreign exchange content or that will actually earn hard currency for China.

It is no surprise that the places which are humming hardest with building activity are in the Special Economic Zones next door to Hong Kong. Here property and factories are going up rapidly and it is easier to cut through the bureaucratic red tape which China has in plenty—though some foreign investors even say that it is not so easy even in the Shenzhen Special Zone.

The next lesson for a foreign construction company is not to expect to import teams of workers. A casual glance at any Chinese city will show that China long ago mastered basic building skills, and somewhat beyond, and has plenty of workers to do the job. Hong Kong based companies building in Guangdong province complain that the labour is frequently slow, however, because there has been such an explosion of projects that labourers have been plucked literally straight from the fields.

In one house-building scheme the contractor was shocked to find that the Chinese expected to finish the work in two and a half years whereas the maximum he had allowed was 18 months. He solved, or hopes he is on the way to solving the problem by building by slip-and-form method, that is, building first and putting the floors and ceilings in later.

China

KEVIN RAFFERTY

China continues to need foreign skills to help build its houses and hotels—such as this hotel under construction in the province of Kwangtung

ing goods. Again, China has its own expertise except in modern areas involving mechanisation.

China is also particularly deficient in schemes for improving power and fuel supplies. For example, the country has the world's third largest reserves of coal, but it will never approach its target to double production from the 620m tons of last year by the mid-1990s. Even with new investment in mines and supporting infrastructure, it will be years before China can haul coal production levels up to that target.

Anyone dealing with China has to be prepared for hard bargaining and to exercise patience. Hong Kong operators which have local Chinese on their staff have a head start in many negotiations. Sir Lawrence Kadoorie, the chairman of China Light and Power, which has signed a joint feasibility study for China's first nuclear power plant, tells an amusing story of how he first became involved, almost casually, in China's nuclear ventures.

An American engineer, checking on his world map to see where there might be nuclear opportunities, changed on China, so he sent a letter to Mao Zedong in Peking. Three years later, when the letter had worked its way through the bureaucracy, the American was off to Peking and called in on Sir Lawrence on the way. Sir Lawrence adds now, in the negotiations for the study, every sentence and word, every Chinese character, were carefully gone over.

Enjoying a development boom

BOOM CONDITIONS have returned to the construction industry in Nigeria as the civilian Government under President Shehu Shabari presses ahead with its huge 1980-81 five-year development plan to 1985.

Vast amounts of this oil-producing country's revenues have been allocated to agricultural projects (£8.9bn), industrial projects (£5.3bn), defence (£5.1bn) and housing (£2.25bn) and already a steady flow of new contracts has developed.

Two mammoth projects stand out. The £7bn scheme to create a new national capital at Abuja in the centre of the country is now well under way and £2.1bn is expected to be spent in the current development plan period. Also, the £2.6bn integrated steelworks project at Ajaokuta in Kwara State is finally progressing, although it is running well behind schedule. Meanwhile, contractors are enjoying a regular and growing flow of civil engineering work elsewhere in the country. Taylor Woodrow of Britain, for example, won three contracts early this year worth a total of £38m: one being for an irrigation scheme, another for a highway and the other for putting in roads and other services for an industrial estate.

The construction of a new federal capital at Abuja, which happens to be the exact geographical centre of Nigeria, is one of the most ambitious projects ever undertaken in the country. The master plan, prepared by International Planning Associates of the U.S., was approved in 1979 and it was envisaged to have a population of 1.6m by the year 2000.

Milton Keynes Development Corporation then drew up the plans for the first phase of development which would see the construction of most major government buildings. It also made the specific plans for the first two districts, the Accelerated district and the North-West district, which together would house 230,000 people.

Many of the major contracts for the first phase have already been let. Dumez of France is building the international airport. B. Batignole of France is building the dam and water treatment works and other groups are building expressways and housing.

Contracts for the £400m National Assembly and Senate building, the High Court building and the 198m presidential palace were out for tender at the time of writing.

The Government wants the first phase to be completed by late 1982 so that it can administer the 1983 federal elections from Abuja. However, most industry officials feel it is impossible to keep to this timetable and that there

is also the likelihood of shortages of key materials, such as cement, if the break-neck pace continues.

Meanwhile, the £2.6bn integrated steel project at Ajaokuta continues to progress. The Russian company, Tajprom-export, was given the main contract in 1979 by the then military Government. The civilian Government, which took over in the autumn of 1979, was said to be suspicious of the Russians and the project was delayed for several months.

Contracts associated with Ajaokuta that have been let include the development of Port Onne, 25 km south of Port Harcourt. Royal Volker Stevin of the Netherlands is building what will be Nigeria's deepest sea port with over 50 berths capable of handling bulk cargo of over 50 to 60,000 tonnes capacity for the import of coking coal and iron ore for Ajaokuta.

The French Government-supported railway engineering group, Sofrerail, won the contract early this year to make initial studies, prepare bids and supervise the construction of the 680 km line between Port Harcourt and Oturkpo, in the central part of the country. Tenders are now being considered for six sections of the line, two of which are for a spur line to Ajaokuta.

British construction companies still fare rather poorly in Nigeria. Taylor Woodrow and Scott Wilson Kirkpatrick have landed some large contracts but French and German

companies continue to make most of the running.

British companies have suffered from the legacies of the colonial period and the civil war. The most recent manifestation of this albatross was an embargo imposed in June, 1979, against British companies tendering for federal contracts.

The embargo was one of a number of measures the Nigerian Government had used to put pressure on the British Government not to recognise the transitional government in what was then Rhodesia. It was never announced publicly and was applied selectively until its removal in last autumn, but its effect was demoralising for British companies and meant they were late in getting organised to tender for the big projects now under way.

Recently, however, there have been a number of indications of growing enthusiasm for Nigeria, the most important of which is a major trade and investment mission from Britain to Nigeria planned for October and sponsored by the Nigerian-British Chamber of Commerce.

The 24 places on the mission were quickly snapped up and the Chamber has had to turn away 20 additional applicants with the promise to hold another mission next year.

Nigeria

IAN RODGER

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A steady outflow of contracts but no easy profits

THE DAYS of heavy, break-neck growth in the Middle East that followed the 1973-74 price explosion now seem far in the distant past.

Business, however, has not contracted in the manner predicted three years or so ago. On the contrary, the region seems set to generate contracts for the indefinite future on a scale indicated by the crop of ambitious development plans unveiled over the past 12 months or so. The pause, even

at SR 440bn, at constant 1978-80 prices.

The scale of Saudi spending has been highlighted by such projects as the King Abdul-Aziz International Airport near Jeddah, completed earlier this year at a cost well over \$5bn, and the parallel project for Riyadh which may prove almost as expensive. The value for the contract won by Blount of U.S. and Bouygues of France for the campus of Riyadh University was \$1.7bn.

The main focus will be on the industrial infrastructure at Riyadh, together with the continued enhancement and expansion of the capital Riyadh. From the start the policy of the Royal Commission responsible for the two heavy industrial centres has been to favour Saudi contractors and joint ventures where possible. Since the beginning of 1980, roads and bridges have been the exclusive preserve of

the locally owned industry.

A multiplicity of opportunities will exist for foreign contractors, nevertheless, but with contract terms still stiff and competition intense there will be no easy profits.

Iraq's development has been spurred on rather than held back by the war with Iran and unaffected by the cut in oil exports to a level only one-third what it was before hostilities broke out. The value of construction work in progress is said to be nearly ID 2,500m (over \$8bn). It seems set to rise if the official estimate of minimum state expenditure of ID 40bn (\$133bn) in the 1981-85 planning period proves anything like correct. This year the budget is up 28 per cent to \$1bn.

Superficial attention, again, is caught by the big projects like the \$800m Baghdad port and Mosul dam for which the \$1.5bn contract was awarded to a West

German-Italian consortium earlier this year. However, the main feature of the development programme is its diversity, and the speed of implementation insisted upon.

Iraq is the main growth area in the region and as a market seems likely to become bigger than Saudi Arabia in the near future. Transportation is a high priority with the north-south expressway linking the western border with Kuwait and another to Turkey and new railways linking Baghdad with both Mosul and the Gulf taking pride of place. A considerable investment is planned also in telephones, electricity, housing, water and cement capacity, not to mention larger industrial projects.

Quite apart from its investment in the petroleum sector,

particularly refineries, Kuwait is set to spend at a surprisingly high rate for a state so long accustomed to financial surpluses. It is faced with the continuing need both to expand and improve its infrastructure, while also commissioning plant to satisfy an ever-increasing rate of consumption of electricity and water. Thus, it is planning ahead to the end of the decade with the construction of another massive power complex together with associated water desalination facilities.

Outside these spheres there are the big schemes for urban renewal, better amenities and the enhancement of life generally approved or being finalised.

The state, meanwhile, is still doing its citizens a disservice by almost invariably taking the lowest bid, with the result that

many international contractors are as shy as ever of tendering in a very tight market.

At \$5.5bn dinars (\$62.47bn) total allocations under Libya's 1981-85 plan are twice those of its predecessor. The main areas of concentration are industry and agriculture but substantial investment is being made in roads, ports, a railway line from Tripoli to Tunisia, electricity, telecommunications, housing and schools. Libyan bureaucracy, contract terms and tax regulations have been such as to deter many international companies. The commitment to development is such, however, that the maverick foreign policy of the regime, has not in itself materially affected operations of Western companies.

In the United Arab Emirates the bulk of state investment—or, more specifically, that of the

Abu Dhabi National Oil Company which is in the early stages of a five-year \$10.3bn programme—is directed towards the hydrocarbon sector. The UAE's First Five-Year Plan projects spending of rather more than \$3.7bn. Public housing and educational facilities are to figure prominently in it.

Like Kuwait, the UAE is faced with the problem of meeting inexorably rising demand for electricity and water with the power station on the Abu Dhabi-Dubai border the biggest single project in this sphere.

Egypt's explosive population growth and its pressing development requirements, especially those arising from past neglect of infrastructure, should make it second only to Iraq as an expanding market.

The finance should be available for its development plan, which envisages total spending on construction of 4.5bn Egyptian pounds (\$6.52bn) including work in the six new cities designed to take the pressure from Cairo. The renovation of the capital in itself is a colossal undertaking which has hardly yet begun.

Yet it is the booming private sector, the commercial and hotel developments, that continues to attract the eye of the international, not the least British, concerns.

The system ushered in by the "open door" policy is liberal enough to allow such indulgences as cost-plus contract terms. The rich oil-producing states are as insistent as ever on fixed-price contracts and other tough clauses that can help to make contracting in the region a nightmare.

Middle East

BY OUR FOREIGN STAFF

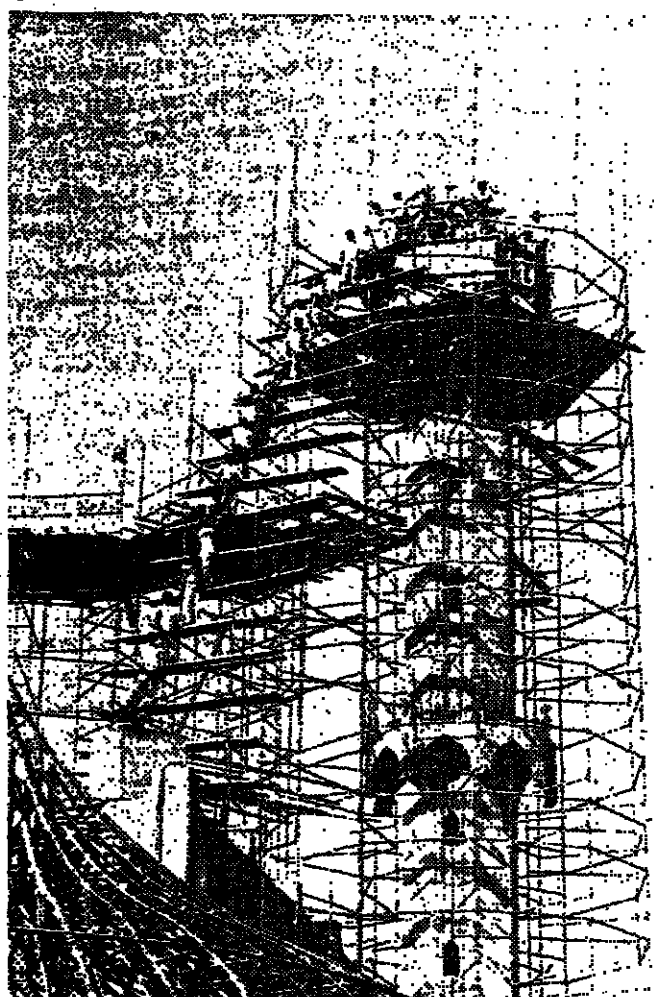
stagnation, evident in 1978-79, was caused as much by the need to restrain inflation and minimise the disruptive effects of too rapid growth as by the fall in the real values of oil revenues, the life-blood of the region.

Beyond that proposition it is difficult to generalise. At one extreme the region includes two spectacularly big spenders, Saudi Arabia and Iraq at the other, countries desperate for foreign exchange, like Sudan, which are desperately dependent on the oil-producing states for balance of payments requirements, let alone development needs.

Some idea of the overall predominance of Saudi Arabia and Iraq in terms of expenditure can be seen from the contracts awarded in 1980 recorded and analysed by the Middle East Economic Digest.

Last year, out of a total value of \$46.26bn, Saudi Arabia accounted for \$15.70bn, or 33.9 per cent and Iraq for \$12.64bn, or 27.3 per cent. The other significant markets were Kuwait, with contracts awarded worth \$3.52bn (7.6 per cent), Libya \$3.45bn (7.5 per cent), the United Arab Emirates \$1.72bn (3.7 per cent) and Egypt \$1.70bn (3.7 per cent).

The Saudi Government has projected development expenditure at SR 701.7bn (\$205bn) during the period of its Third Five-Year Plan covering the 1978-80 period. That figure excludes not only the considerable continuing programme of military infrastructure, including the three garrison cities being built at Tishuk, Khamis Mushayt and Hafr al Batin but also private sector projects. The total value of construction work in the civilian field has been esti-



A human chain lifts bowls of cement to the top of a minaret in the construction of the Al-Adliyah mosque, Bahrain

BARELY THREE years have passed since the construction industry started seriously to consider South-East Asia as the next big market after the Middle East. In that time the mood has changed from guarded optimism, through valiant endeavour, to the first signs of frustration. The major projects are there, but British success so far has been sporadic and hard won.

Four out of the five British companies to prequalify for the \$180m Penang Bridge in Malaysia declined to return a price earlier this year because the competition—a formidable list of 44 international contractors—was simply too much. John Laing was recently prompted to reflect on its future in the region after narrowly losing a \$30m hospital contract in Singapore to a New Zealand company.

However, it is not simply the effort and expense of competing for big orders that makes breaching these markets seem an uphill climb. There is also the feeling that the client countries, both on their own account and through their long association with Japanese and Korean contractors, are operating what amounts to a closed shop.

Although British enterprise and know-how tends to be more widely employed in Malaysia than other members of the Association of South-East Asian Nations (ASEAN), the country

is demanding greater commitment from foreign companies to help meet its ambitious targets for technological progress and social restructuring. Its relatively developed industrial base makes labour scarce and expensive, and contractors frequently have to import Indonesians, Philippines and Indians to make up the workforce.

Indonesia is an even more difficult market: here presidential decree guarantees indigenous contractors preference over foreign interlopers. An important trend in the last year has been the flattening out of the timber market and construction upsurge in terms of contracts awarded and mechanisation introduced. The massive government programme of moving people into the country's less developed regions plays a major role. Timber contractors in these regions, most of them local Chinese, are using their heavy machinery to carry out thousands of square miles of jungle clearance.

The rapid progress of Far Eastern companies in the region continues despite reports of Japanese bankruptcies and a scandal which last year cast a shadow over the dealings of Korean contractor Hyundai in the Middle East. In April Mitsubishi of Japan won a \$33m contract for building two electricity plants at Port Klang, Malaysia, while in 1980 alone Hyundai totted up \$80m worth

of orders on a hydro power plant and a cement factory.

Despite such problems, the economies within ASEAN remain an attractive proposition with annual growth rates for Malaysia, Indonesia and Singapore averaging between 8 and

South-East Asia

ROGER HOGAN

10 per cent. According to figures compiled by Plantecon (Overseas) Research, a market research company fast becoming an authority on the region, sales of heavy plant and equipment at 1980 prices will reach U.S.\$3.1bn by 1984—a 53.2 per cent increase over last year's figures.

Underpinning this growth is a 44.6 per cent average rise in annual development budgets for the region as a whole. By the middle of the decade, Malaysia will be spending U.S.\$10.4bn, compared with U.S.\$6.7bn in 1980, with roads, railways and housing achieving the fastest growth. Apart from building the world's third longest bridge at Penang, it plans this year to start a \$110m railway improvement between Seremban and Rawang and an \$80m irrigation and housing scheme for the Ministry of Agriculture.

Spending in Indonesia, the

region's biggest economy, is expected to rise by a staggering 80.8 per cent to U.S.\$17.8bn. While the lion's share of capital investment will continue to be taken by industry, the movement of population is accelerating outlay on infrastructure. Projects about to start include a \$85m irrigation scheme in southern Central Java, road improvements worth \$35m between Java and Kalimantan and construction of the major Jakarta-Cikampek highway.

Although Thailand and the Philippines will show smaller rates of growth, they offer a considerable number of large contracts. Consultants are being sought to perform feasibility studies for Thailand's \$508m airport at Nong Ngu Hao and a \$65m ASEAN trade centre near Bangkok. Mining remains the priority sector in the Philippines both in terms of capital investment and growth, and earlier this year British company Burnet and Hallamshire formed a consortium to search for coal deposits on the island of Luzon.

With so much to be gained, contractors can be forgiven the occasional gloomy lapses as they battle against nationalistic government policies and aggressive competition. However, to lose heart now would be premature, according to the few British companies already established in the field. They detect a growing pragmatism on the part of some governments who

are putting policy to one side and talking instead about aid and financial packages.

This is particularly true of the Philippines, where Balfour Beatty succeeded last year in securing nearly \$23m worth of orders backed by a mixture of aid and credit from Britain's Overseas Development Administration and Export Credits Guarantee Department. The company rates such packages as highly as World Bank financing, on which it is now bidding to supply steel bridges to Thailand.

Winfred Richter, managing director of Plantecon, insists that aid should be used aggressively, as a business proposition. "If the Government would couple more loans to the use of British goods and know-how, the national productivity effect would strengthen our competitiveness."

There is optimism, however, among some of the companies who joined the rush for the market in the late 1970s. Matthew Hall, the engineering contractor, is happily carrying out bread-and-butter contracts from its Singapore offices and is confident of soon clinching big orders from Malaysia's energy sector. It expects local staff to grow from 60 to 100 by the middle of next year. The message is simple: keep trying.

Roger Hogan is Contract News Reporter on Construction News.

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INTERNATIONAL CONSTRUCTION VI

Scramble for rich pickings

IN RECENT weeks, undaunted by the flat world economy and the wave of labour disputes that have been plaguing Australia, top men from many of the major construction companies have been treading a path to Sydney, Brisbane and Melbourne to win their share of the rich pickings now available from the country's resources boom.

Engineering and construction companies are engaged in a fierce scramble for part of the \$33,000m worth of major projects that are beyond the drawing board stage.

Contracts now out to tender include harbour, road and rail and other infrastructure works, the design and construction of aluminium smelters, power stations, oil and gas production platforms, pipelines and many new coal mines. New technological challenges include

However, the Australian industry acknowledges that it cannot handle the total pool of business currently available, and forecasts that overseas companies could win a 30 per cent share of the market. Half of this would come from Australian groups buying materials and equipment or technological advice from them, and the other half from construction contracts let to their Australian subsidiaries.

A rough breakdown of resource development can be gleaned from a survey by the Department of Industry and Commerce, which showed up to \$9.31bn could be spent on coal developments, \$4.97bn in oil and gas sectors, and \$7.59bn on base metal projects, most of them involving the aluminium industry.

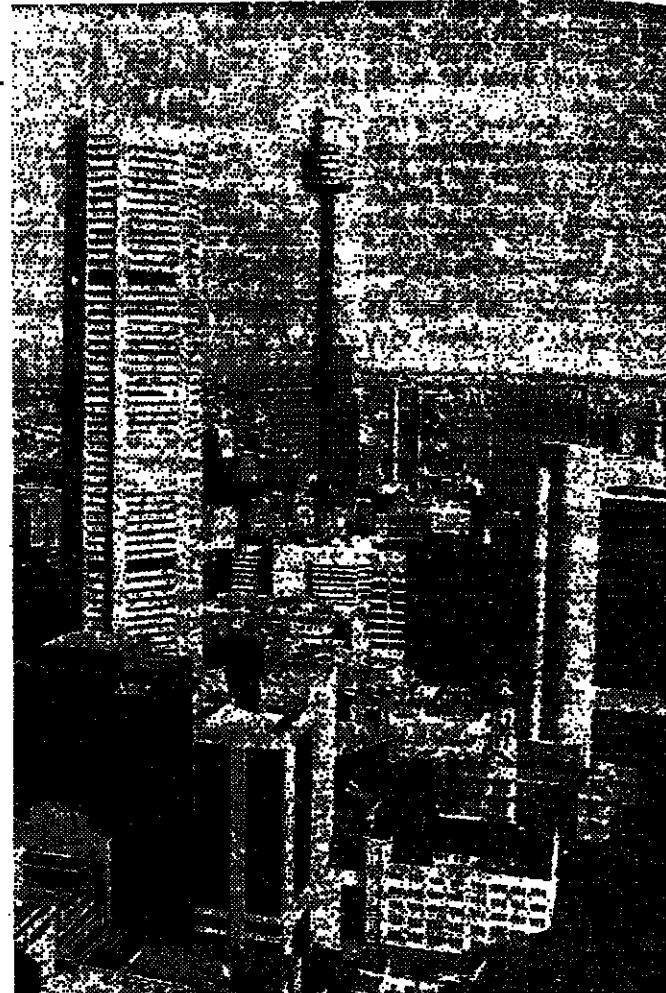
The same survey forecasts that Queensland and Western Australia will host a large proportion of these developments, with \$8.79bn and \$10.49bn respectively budgeted by the private sector. Another very important area will be the Hunter Valley region of New South Wales, 100 miles to the north of Sydney, where some of the biggest coal and aluminium developments are sited.

One of the biggest headaches for both overseas and Australian construction companies is labour. Unlike the Middle East, or other development areas where there is a rush of new construction projects, immigrant labour is out of the question, particularly Filipinos or Koreans.

Australia does not accept temporary settlers or guest workers and processing the application of a skilled worker for migration can take many months each year or more. So companies have to fall back upon the existing construction workforce, which tends to be choosy about which job it will work on, and which is seldom mobile except in vacating a site where the contractor refuses to pay the constantly upward-moving rates expected of him.

Some companies have got round the problem through genuine worker participation: offering labourers a percentage of the contract price or a share in the equity of the firm. In Sydney's business district one tower block is still unfinished after almost a decade of stoppages and industrial problems. Fifty yards away another block is almost completed after only 18 months.

A recent senate inquiry found that the manpower requirements of the bauxite and aluminium industries alone at the committed and final feasibility stage amounted to a peak construction workforce of 12,700. The inquiry identified the Hunter Valley and the Gladstone area of Queensland as the locations likely to suffer most



An aerial view of Sydney, New South Wales, showing the tallest building, Centre Point, which may open in September.

from shortages of skilled labour.

The same inquiry found that most overseas construction companies would be likely to spend their money within Australia, although a small percentage would be let to groups completing works in other parts of the world, like Nippon Kopa's \$10m North-West Shelf contract to build an offshore gas production jacket in Japan.

Excluding resource projects, the Australian Federation of Construction Contractors expect business to grow by 30 per cent a year over the next two decades. This alone, says the Federation, is likely to lead to more overseas companies moving in to Australia and establishing operations, similar to those of the U.S.-based Chicago Bridge and Iron, and the French EPTM company.

Chicago Bridge and Iron, an engineering group with \$1,000m worth of work in hand, has established a subsidiary, CBI Constructors, in Western Australia. It recently won a \$21m contract for the \$1,000m Worsley alumina refinery, and a \$30m contract, in tandem with a local company, for accommodation modules and a helipad on the North West Shelf.

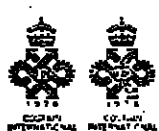
Many international companies

have found that the best way into the market is to form joint ventures with Australian companies. This is particularly useful in that they swap technological know-how for an insight into Australia's curious labour relations. One company, Leighton's, founded as a subsidiary of the UK-owned Leighton Contractors Ltd, has now formed links with the London-based Candac Ltd.

One successful joint contract was Sydney's Botany Bay container terminal which won a national construction award last year. The two have also completed a \$6m wharf extension at Geelong, and are working on a \$5.5m coal facility at Port Kembla, New South Wales, and a \$30m bridge at Hobart, Tasmania.

These Holdings, a major contractor in Queensland and the Northern Territory, joined up with overseas companies in a number of major projects. At Wivenhoe Dam, west of Brisbane, Thiess has a joint venture with the Italian Cogefra-Cogefar group and Evans Deakin for \$80m of civil works for the hydro-electric power station, and at Loy Yang in Victoria with the German Hochtief company in the building of two chimneys.

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Expectations of a gentle recovery

THE LEVEL of construction activity in the United States fell steeply last year, as in many other major markets, but it is expected to show a gentle recovery this year and a more pronounced upturn in 1982.

The U.S. Department of Commerce Index of Construction Volume, based at 100 in 1970, slumped to 92 last year and is not expected to have risen above 94 this time. The forecast for 1982, however, is indicating a recovery to 106.

Nonetheless, this broad upturn disguises significant fluctuations in various segments of the market.

United States

RAY MAUGHAN

ket. Non-housing building, streets and highways and public works, for example, are expected to remain significantly below the base line next year with housing and utilities demonstrating sufficient growth to lift the index as a whole.

Housing accounted for almost \$100bn or 43 per cent of the total \$229bn U.S. construction sector last year. The National Association of Homebuilders (NAH) is looking for a 10 per cent rise in the level of housing starts between 1980 and 1990 and the 17.6m starts undertaken in the last decade.

The most pessimistic assumptions for annual average starts in the current decade indicate 1.5m new house starts whereas the most bullish projections are for 2.1m. The median is about 1.8m.

Non-U.S. competition has a lot to aim for. Figures compiled recently by International Construction Week show that the outsiders have only won a very small toehold in North America. The 6 per cent rise in first quarter GNP this year will almost certainly weaken throughout the rest of 1981 but the gradual rise in activity generally, however concentrated in particular sectors, must widen the target.

The major shifts in currency values this year must help, too, now that the dollar has enjoyed a significant re-rating against almost all leading international

currencies. For the moment, though, International Construction Week's chart showing how the Top International Contractors are doing, reveals that non-U.S. contractors were awarded contracts worth only \$2.9bn.

The 115 European contractors took the lion's share of what work was available to outsiders with contracts valued at \$2.7bn or 93.5 per cent of the non-U.S. total. Within Europe, the West German construction industry was most successful in America, winning contracts with a combined value of \$1.5bn. The 24 UK construction companies which fall within International Construction Week's parameters were awarded work valued at \$800m, or 27.1 per cent of the non-U.S. total.

Canadian firms dominate what U.S. design work is available to non-U.S. companies. ICW's survey of the billings shared by the top 150 international design firms indicates that nine Canadian firms won design contracts worth \$53.9m, or 91.5 per cent of the U.S. work awarded to outsiders.

The European proportion was limited to 8.5 per cent, worth \$5m, and again dominated by West German firms. They were awarded design contracts worth \$2.3m, while the UK share was worth just \$500,000.

If the projections made by the Department of Commerce and the bullish predictions of the Homebuilders Association prove correct, housing may be the encouraging point of entry and expansion for outside builders, given the clamps which the Reagan Administration seems set to continue on public spending.

As part of its comprehensive analysis of world construction markets, London stockbrokers Savory Milin have highlighted the developments in Britain's largest, independent house-builder, Barratt Developments. Barratt acquired American National Housing Corporation (ANHC) for \$12m in March last year and followed this up with the purchase of the quoted McKeon Construction Inc. for \$32m in April 1981.

The two deals have pushed Barratt into the top four house-builders in California and the

broker expects its Californian completions to reach about 2,500 annually by about the end of next year. That, however, implies a significant reversal of recent trends. ANHC, for example, built 400 homes in 1979 but only 300 last year. McKeon's recent performance has been even more drastic. It sold some 2,000 houses in 1978 but sales had fallen to just 400 units last year and are not expected to rise very much this time.

The houses, although concentrated at the lower end of the market, are built to a high standard and fully fitted. However,

it is surprising to learn that, according to Mr Bob Erith, a partner in Savory Milin, the American housebuilding industry is well behind the UK equivalent in marketing ideas and sales aids.

So it seems likely that with the help of an upturn in the Californian housing market generally, at least one newcomer will be attempting to push sales growth by using the marketing ploys which appear to be succeeding on the other side of the Atlantic, the provision of mortgage facilities and the purchase of customers' existing homes.

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Worldwide construction management

MANAGEMENT

EDITED BY CHRISTOPHER LORENZ

Management abstracts

Tackling the Human Side of Planning. R. T. Lenz + M. A. Lyles in Long Range Planning (UK), Apr. '81: p. 72 (6 pages, charts).

Reports from a study of company planners that the two most common obstacles to their work are the failure of organisations' reward structures to encourage long-range planning, and the lack of strategic thinking during the planning process; notes remedial proposals by the planners, but suggests that such difficulties ought not to be viewed in isolation; outlines a wider role for planners which sees them as organisational psychologists.

Why won't managers co-operate? C. White in Industrial Relations Journal (UK), March/April 1981: p. 61 (11 pages).

Based on the author's experience in an unnamed electrical engineering factory, sees low productivity and lack of innovation as major causes of the alleged decline of the industry; argues that solution can come from greater shopfloor participation, and examines paths towards, and resistance to, this; contends that managerial behaviour and attitudes are the chief block to participation, and discusses why this is so.

Analysing foreign exchange trade operations. H. M. Albergo in The Internal Auditor (U.S.), April 1981: p. 28 (5 pages, chart, table).

Points to the growing importance of foreign exchange dealing in commercial banks; suggests that, given the complexity and risks, this is a suitable field for internal audit, and outlines a programme of involvement.

Foreign currency exposure management. C. Whithorn in Journal of International Business Studies (U.S.), Winter 80: p. 9 (10 pages).

Sets out the foreign currency exposure of an overseas subsidiary depends primarily upon the currency and the commodity composition of its own future transactions; suggests that the cost of collecting this local data could outweigh the benefits of centralised expertise, and sees a strong case for decentralising decision-making on foreign exchange control.

These abstracts are condensed from the abstracting journals published by Anbar Management Publications. Licensed copies of the original articles may be obtained at £2.50 each (inc VAT and p.p. cost with order) from Anbar, PO Box 23, Wembley HA9 8DJ.

Why Toyota feels it can afford to go it alone

Richard Hanson explains the Japanese car company's 'risk avoidance' strategy

DR SHOICHIRO TOYOTA, the new president of Toyota Motor Sales (TMS), the sales arm of the giant Toyota group, describes the start of his reign as "a very trying and turbulent time." Hardly anyone in the motor industry would disagree. Looming ahead is a period of escalating competition among the world's car companies, one which is already tinged with international protectionism. The cost of remaining competitive is enormous, and has already sent many companies scrambling for protective international tie-ups.

Toyota's approach, however, has been to stick doggedly to its own resources, tailoring a careful strategy to expand at home and overseas. This tack appears to go against the trend, and doubts over Toyota's ability to match its past success are heard more often these days—though mostly from competitors.

Those doubts are not to be found inside Toyota, or for that matter among motor industry analysts who reckon the company is adjusting well to both the general problems faced by the industry and what appears to have been a period of mild internal disarray—though if Toyota has passed through a management crisis, it was kept very much in the family. The best guesses are that Toyota's unique strengths will continue to keep it successful.

These strengths have been built up since the 1930s when the car company was spun off from what was then the Toyota family's main line of business—building automatic looms—based near Nagoya in central Japan. Toyota Automatic Loom Works is still considered the parent company. More important, the Toyota family itself still plays a key role in cementing ties within the Toyota group. The group now includes 18 companies, many of them spin-offs from the parent—though none of them is consolidated for accounting purposes. Toyota family members are found in key positions in a number of these companies.

The Toyota Motor group is dominated by what are often called the "two wheels." Toyota Motor (TMC) develops and produces cars. Toyota Motor Sales

TOYOTA MOTOR/TOYOTA MOTOR SALES VERSUS NISSAN MOTOR					
	1976 Yen	1977 Yen	1978 Yen	1979 Yen	1980 Yen
TMC/TMS					
Combined profit	220.8bn	259.6bn	244.3bn	245bn	363.6bn
Profit per employee	4.5m	5.26m	4.89m	4.9m	7m
Production	n/a	n/a	2,929,157	2,996,225	3,293,344
NISSAN					
Profit per employee	101.2bn	151.8bn	138.4bn	120.1bn	133bn
Production	1.97m	2.89m	2.54m	2.15m	2,644,052
	n/a	n/a	2,392,598	2,337,621	2,644,052

Note: Accounting periods are slightly different for TMC and TMS

(TMS) markets and services them both at home and overseas. The two have been "independent" since 1950, when a Bank of Japan-led rescue plan split the production and sales arms to ease a cash flow crisis; at the time, Toyota's sales had collapsed under severe economic recession. Before the split, Toyota suffered its first (and last) period of labour strife. Fortunately, the symbiotic relationship worked well. Though TMC owns 44.07 per cent of the sales company, the links critical to the smooth running of the company have always been personal ones between top executives. This was symbolised by the two "gods" of the group's postwar development. Taizo Ishida (1888-1979), a production genius, seemed to be in perfect synchrony with Shotaichi Kamiya (1898-1980), who built up the sales company from scratch. Their close relationship (having joined Toyota from the start) meant a smooth meshing of production and consumer trends.

By separating the two functions, each "wheel" was able to concentrate on what it did best. Toyota Motor concentrated its energies in Aichi Prefecture, the home of the Toyota family in central Japan, where nine of its ten major plants are still located. The proximity of Toyota plants, affiliates and suppliers (it is said that all of them are located in the 550 km stretch running from Tokyo to Osaka) allowed the company to establish its now famous highly efficient "just in time" system

of inventory control. Under this Kanban system suppliers are kept to a strict delivery schedule thus allowing the main assembly plants to keep a bare minimum of stocks. The geographical advantage is one reason why, with only 20 per cent more production than Nissan Motor, Japan's second largest producer, Toyota's combined TMC and TMS operating profits have been consistently twice as large.

Doubtful

Toyota Motor executives are understandably doubtful that the efficiency achieved in Aichi can be matched in any major manufacturing venture in the U.S. or Europe. This, perhaps more than any other single factor, accounts for Toyota's refusal to set up such a venture. Unlike Nissan, Toyota's basic philosophy is, therefore, one of "risk avoiding" rather than "risk taking."

While Toyota Motor was developing its particular production approach, Toyota Motor Sales, with its headquarters in Tokyo, was left free to develop markets. TMS found that with a comparatively low level of capital investment it could set up "independent" sales companies. In Japan, there are now six such companies. In the U.S., TMS offered local distributors large regional markets. TMC and TMS are normally partners in overseas sales and assembly ventures. The arrangement, however,



Dr. Shoichiro Toyota (left) of Toyota: the company plays down fashionable engineering such as front wheel drive and turbo-charging if they are not direct contributors to fuel economy. The Celica coupe (above) is typical with its front engine and rear wheel drive

feasibility of building a car or truck plant in the U.S. and talks with Ford Motor Company on a joint production of vehicles in the U.S.

Two out of three of the studies came out completely against a U.S. plant. Talks with Ford fizzled out earlier this summer. (These, incidentally, were the fourth round of talks between Toyota and Ford over joint ventures. The first was held in 1936.) Both these efforts were viewed by some as "smoke-screens" aimed at mollifying U.S. public opinion about Toyota's intentions in the U.S.

In one case, the company resorted to the rather cosmetic trick of adding the word "manufacturing" to the name of a California subsidiary producing truck beds for imported small truck chassis.

To check the growing sense of internal drift, Toyota's senior statesmen decided it was time for a management change. The result was the elevation in June of the son of Toyota Motor's founder, Dr. Shoichiro Toyota, to head Toyota Motor Sales.

Dr. Toyota, 56, a relaxed and slightly rumpled-looking engineer, was moved from his post as vice-president of the production company. The move was considered audacious. The new president should have little difficulty closing the "communications gap" between production and sales. The production company, since 1967, has been headed by his late father's cousin, Eiji Toyota.

Even though there is a strong Toyota family presence at this stage of the company's history (after a stretch of non-family leadership for most of the post-war period) there appears to be little family "control" of the company in the Western sense. The top three members of the family own just over 1 per cent of Toyota Motor. (By contrast the Ford family controls 40 per

cent of the voting power in Ford Motor Company.) The presence of a family member, however, does provide a convenient focus for diverse loyalties dating from the early days.

Indeed, Dr. Toyota sees his role as "enhancing the co-operation and team spirit" of the Toyota family of companies. Observers say that the appointment is his first step toward the presidency of Toyota Motor, a prospect that has generally cheered people inside the company.

There is also speculation that Toyota may attempt a merging of TMC and TMS. But after 31 years apart, this may prove difficult, partly because employee loyalties are strongly attached to the separate units. A merger, in any case, is not essential for Toyota to carry out its ambitious plans.

Though Toyota does not make its goals public, the company is believed to be aiming at a 40 per cent share of the domestic passenger car market and a 10 per cent share of world production by 1985. Last year it had 37.3 per cent of passenger car sales at home, and about 8.4 per cent of world production.

Saturation

To achieve these goals, Toyota plans to spend about \$1.5bn a year for the next three years on new plant and equipment. While this represents only about one-fifth of what General Motors of the U.S. plans to spend, an unpublished analysis by Nomura Securities, Japan's largest securities dealing firm, indicates that, per dollar, Toyota's spending should be about three times as effective in boosting productivity.

This does not mean that Toyota's output will rise sharply, but it does indicate that the Japanese maker should have little trouble maintaining

its edge in production efficiency. Toyota can probably count on steady growth in the Japanese market, in spite of the impression that the home market is approaching saturation. Recent studies indicate that demand from previously almost non-existent sectors is strong (women, and second car families to name two important areas).

Though Toyota may give the impression of lazing behind in developing an overseas base (it is the only Japanese car company left without direct links to a foreign market), it has taken its expansion programme abroad seriously. Concentrating outside the advanced industrial countries, Toyota now has 11 assembly plants outside Japan. Last year a surprising 15.2 per cent of its exports were in the form of knock down models.

In the meantime Toyota will stick to its guns on producing cars which appeal to the greatest number of consumers possible. This is one reason Toyota tends to play down technological innovations like front-wheel drive, and turbo chargers for engines, which are now the fashion, but do not necessarily help fuel efficiency.

Toyota is convinced that saving fuel is still the biggest item on the agenda, says one official. As such, a large proportion of the company's spending has gone into producing a new engine series, called Lase (an acronym for Light-weight Advanced Super Response Engine). Toyota claims to be undertaking the most extensive engine model change in the industry.

President Toyota, with an appropriate degree of family pride, says: "We intend to continue our historic commitment to the development of high performance fuel efficient small cars that will win respect all over the world."

BUILDING AND CIVIL ENGINEERING

Reaching for the stars

BY DEBORAH PICKERING

ACCORDING TO Acrow Group's Coles Cranes, when a crane is not a crane it is a Starlift—self-propelled access platform designed to safely lift one, two, or even three people up to a height of 22 metres.

This enables work or inspection to be carried out on the exterior or interior of buildings, the underside of bridges and aqueducts, the construction and maintenance of chemical plants, the installation of plumbing and sprinkler systems, the overhauling and inspection of aircraft—anywhere, in fact, where people and tools need to be raised off the ground.

Coles took a detailed look in the late 1970s at the market for powered access equipment, researching mainly in the U.S. as it already had knowledge and experience in European markets.

From this exercise, was established three vital: Firstly, demand for access equipment promised substantial, if not dramatic, possibilities for growth over at least a five year period. And the growth pattern seemed well ahead of expectations for construction equipment and materials handling equipment generally in what Coles calls its relevant market. Its principles were not dissimilar from the 1960s scene when telescopic cranes began to make their initial impact on crane fleets in Europe.

Second point was that the company was working in an area of kindred technology—a strong affinity exists between

entrenched engineering traditions of crane design and newer precepts of mobile telescopic platform design.

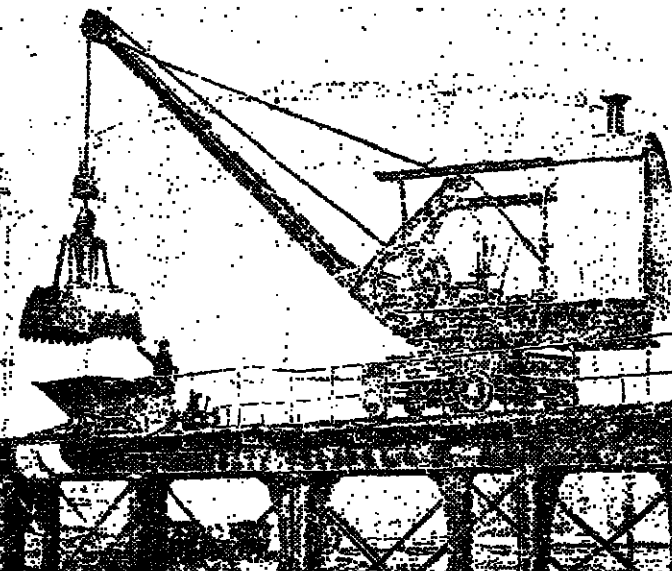
Coles set out to breed its own technology, eschewing American import and highlighting European design traditions, because in the latter continent countries place different requirements on the manufacture. Hence Coles' back to basics, home grown design approach, which has not in any way been adapted.

Third discovery was that the company's market research in the product sector in which it operated was not dominated by any major maker in the market which Coles considered was its own parish. Although market leadership exists in the U.S., the scene is very open in Europe, Africa and the Middle East.

So, the company is attacking and developing markets rather than warring with entrenched competition, in introducing two new mainstream models as the basis for a full range range.

With the launch of Starlift 722 and 717 Coles has determined to challenge the competition in four main areas—safety, reliability, precision of control and travel speed. Unlike the American machines available, these platforms are built specifically to comply with European safety standards and require no modification, says the company.

Larger of the new products is the Starlift 722 which has a three section boom and a working height of 22 metres, while the 717 has a two section boom and working height of 17



One of the first cranes built by Coles is this full-slewing rail-mounted grab crane supplied to the Glasgow Gas Works in the early 1950s.

metres. Attention to the safety details of both, which have been designed and built at Glazebury, Warrington, Lancashire, is meticulous and of prime importance.

Even with the higher payload, Starlift's stability is said to be superior—the machine has been engineered, says Coles, with a full 100 per cent overload as standard.

Production of the Starlifts has given a great boost to the 300 workforce at Glazebury, many of which have been with the company for over 20 years, one man actually working at the site for over 35 years.

Here, machines start life as a series of parts in the form of a chassis, superstructures and boom. In the main assembly shop machines are completed including components made by Coles, sub assemblies, and bought-in items like engines and gearboxes. In a modern hydraulic crane there are over 4,500 major parts.

Rees Hough rings changes

MOVING FROM traditional tunnelling and pipe jacking activities into a new field is Rees Hough (Civil Engineering) with £2m worth of work covering the construction of a major pumping station, dam construction, sewer renewal and specialist geotechnical works including grouting and chemical stabilisation.

Largest project is worth £790,000, for rebuilding an outfall pumping station at Portobello in Brighton. Also received is a £550,000 order for an oxidation ditch treatment works at

Pension fund pledges £12.5m

JOHN LAING Construction announces a £12.5m award for the construction of offices and warehousing at Denham, Bucks, for the National Water Council Superannuation Fund.

A 10,220 square metre four-storey, air conditioned block will be built, together with two single storey warehouses totalling 22,700 square metres, car parking facilities, roadworks, all drainage and services, and extensive landscaping.

The office block will be of in situ reinforced concrete frame, stainless steel curtain wall facades and mirrored glazing to all elevations. A patented

raised floor system and fibrous plaster suspended ceilings is planned within the office area. For the two warehouse units, the company is to construct reinforced concrete pad foundations, a reinforced concrete ground bearing slab, and a structural steel frame.

This frame will be clad with colour coated profiled metal cladding with windows at front and side elevations, and a patented pvc continuous raised monitor rooflight detail to the ridge.

Each of the warehouses will be divided into two units with two fully-fitted mezzanine level offices.

Petrus Development Co. (Leeds) has awarded Laing a £3m contract for a project involving a six-storey office block and three other three-storey office buildings, together with parking areas for 250 cars, roadways and landscaping.

Construction of the six-storey block comprises an in situ concrete frame with brick and blockwork cladding. A three-storey linkblock will connect it to one of the three lower office buildings which will be constructed in brick and block walling with in situ concrete floor slabs.

This new trunk road includes a major four-span bridge over the River Tweed based upon an alternative design submitted by the company. In association with the bridge, a three-mile stretch of road will be completed and is due to start next week.

The by-pass leaves the existing A1 near Scremerston, about two miles south of Berwick, and rejoins it near the northern outskirts of the town. It will include three roundabouts, five priority junctions and a new 0.5-km single-carriageway link with the existing A1.

Consulting engineer acting for the Department of Transport is Bullen and Partners of Croydon, Glasgow and Durham.

Wimpey-Jacobs in Indonesia

SAID TO be the biggest of its kind east of the Gulf is the Badak Liquid Natural Gas Plant cooling water piping system project located in East Kalimantan, Indonesia, for which the Wimpey-Jacobs Joint Association announces a contract award from the Hufco Group, Houston, Texas.

Scope of the services of the first contract for this Association include project management, engineering and design, to replace portions of the existing carbon steel salt water piping system with reinforced fibreglass piping, thereby eliminating corrosion. The existing system consist of piping from 24 to 72 inch diameter.

The Badak plant is at Bonatung Bay, a natural harbour six miles north of the equator in the jungle area of East Kalimantan and is the first LNG plant in Indonesia. It has been in operation since 1977 and supplies a portion of Japan's natural gas needs, providing nearly 160 trillion BTUs of energy a year.

Wimpey-Jacobs jointly provides owner's single-source turnkey responsibility for project management, engineering, procurement, construction and start-up operation for hydrocarbons projects worldwide.

At home A design and build contract valued at £1.2m has been awarded to Wimpey Construction's Edinburgh office for a factory at Kirkton Industrial Estate, Arbroath, for Keith Blackman. This is a purpose-built unit for the manufacture

of large centrifugal and axial fans.

Rich Estates of London has awarded a contract in excess of £1m for the construction of warehouse units at the Acorn Industrial Park, Crayford, Kent. This comprises 21 small warehouse units of steel frame construction with brick and curtain wall cladding.

New museum INSPIRING WORK for Sir Robert McAlpine is a £11m job calling for the building of the National Museum of Photography Film and Television in the theatre section of Wardsley House, Little Horton Lane, Bradford, originally built as part of a 1964 McAlpine contract.

Completion of the building should be next month and the exchange will be operational from November 1983, opening with 216 exchange lines.

Contract for the building works has gone to W. S. Ty, and exchange installations will be carried out by Thom Ericsson Telecommunications.

Bryant construction
Build for Commerce & Industry
Midlands Thames Valley

Gleeson gets sludge scheme

MAJOR JOB awarded to Gleeson Civil Engineering in a batch which totals £2.8m is the Dukinfield ETW sludge digestion scheme at the West Water Authority of Manchester, valued at £1.9m. Work has already started and completion is scheduled for June 1983.

Work on the Beacoulough Reservoir for Newcastle and Gateshead Water Company is worth just under £1m, and another £128,000 worth comes from Warkworth Harbour Commissioners for repairs at Broomhill Quay.

Other projects include Fendale Comprehensive School reclamation scheme (£226,876) for the Mid Glamorgan County Council; drainage to the Glen Rhonda Tip 220 near Bleanycum (£247,000) for the National Coal Board; and the Donee Service Reservoir (£164,000) for the Central Regional Council in Scotland.

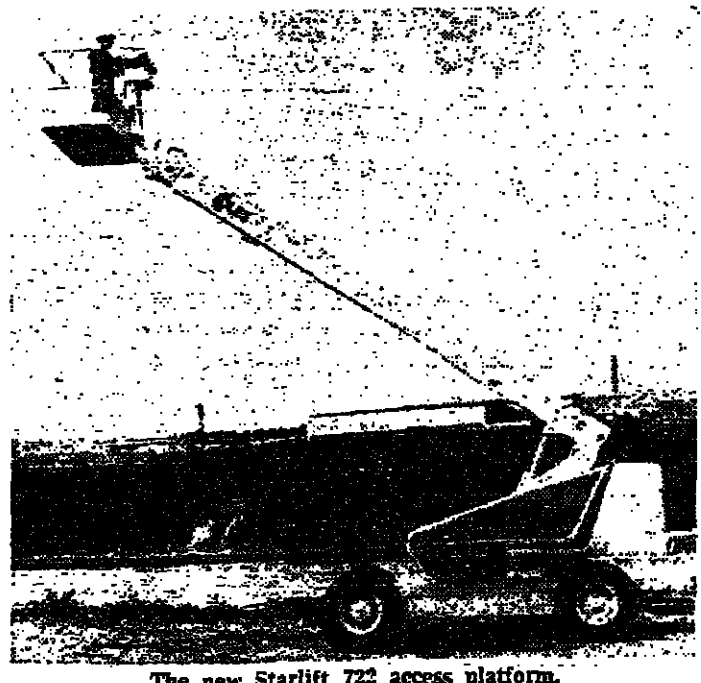
Gleeson (Sheffield) has received a contract worth £736,347 from the Northern Councils Housing Association to build 55 dwellings at Chesterfield.

Buzby busier at Heathrow

WORK IS now underway on the building of a new computer-controlled automatic telephone exchange with a capacity of 3,000 extension lines at Heathrow Airport.

The exchange is being constructed on a road island at the south end of Terminal 2 at the entrance to the cargo terminal tunnel and the building in which it will be housed will cost £600,000. The telephone exchange equipment (said to be the latest in computerisation) will cost just under £2m.

Completion of the building should be next month and the exchange will be operational from November 1983, opening with 216 exchange lines. Contract for the building works has gone to W. S. Ty, and exchange installations will be carried out by Thom Ericsson Telecommunications.



The new Starlift 722 access platform.

The query on productivity

BY SAMUEL BRITTON

THE CURRENT recession has been notable for the number of anecdotal reports of new attitudes to productivity and restrictive practices and of companies achieving agreements to realistic manning scales which had eluded them over decades of negotiations. The best evidence that this is true is that corporate profits and cash flow, though very depressed, have held up much better than most people feared. Otherwise the combination of large wage increases — far exceeding those of competitor countries — in every wage round before the present, and a rising exchange rate, would have slaughtered companies engaged in exports or subject to import competition; and most of manufacturing would have been one big lame duck.

But it would still be helpful to find direct evidence of improved productivity in the overall statistics. Here there is, as always, no end of puzzles. It is best to concentrate on manufacturing not because it is sacred, but because it has been the sharp end of the recession and tends to respond more quickly to economic changes than domestic services. Productivity is also easier to measure in the manufacturing sector.

Employment

Manufacturing output has itself been on a declining trend since the early 1970s. Between the two peaks of 1973 and 1979 output fell by 10 per cent. But as employment fell still more — by nearly 9 per cent — output per man rose by over 5 per cent. Average hours worked fell by 3 per cent, so output per man hour grew by 8 per cent — giving a trend annual growth of productivity per hour of 1 to 1½ per cent.

At first sight it looks as if the recession has reduced productivity. Manufacturing output per man fell by 4 per cent between 1979 and 1980; and by the first quarter of 1981 the total fall compared with the 1979 average was over 5 per cent. Because of the sharp fall in hours, output per man hour in the first quarter of this year fell to only about 1 per cent below the 1979 average — less bad, but hardly a productivity miracle.

Nevertheless experienced readers of the statistical tea

leaves can still find evidence of improvement. The key to the mystery is that productivity normally rises in boom years and falls in recession ones. However hard employers try to reduce overmanning, there are always overhead workers, ranging from repair and maintenance people to office staff.

The National Economic Development Council has tried to examine not just how productivity has changed, but whether it is higher or lower than one would expect at this stage of the business cycle. It has estimated an equation for productivity on the basis of the last upturn, covering the years 1976 to 1979 inclusive. The main influences were the level of output and a modest upward time trend.

If this equation is projected forwards, a startling result emerges. It underpredicts the level of output per man achieved by the first quarter of 1981 by nearly 11 per cent and the level of output per man hour by 14½ per cent.

The pessimists will reply that productivity also grew more than predicted in the previous recovery years of 1975 and 1976. The improvement was held, but not added to in the subsequent recoveries. But at this point, it is worth recalling that we are no longer talking about productivity itself but errors in predictive equations; and the whole Nedo method of estimating productivity equations from short periods of years with recessions left out leaves much to be desired.

If one leaves the equations and looks at the productivity chart, certain broad conclusions emerge. Output per man hour was on a fairly sharply rising trend in the decade up to 1972-73. In spite of the spate of commentaries on the "British disease," since then the rise has become a slow crawl. Whatever the trend, output per hour normally suffers a check in recession. But in the present one the dip has been very short-lived and is now virtually over. The question is whether when recovery comes productivity will return to a more steeply rising trend or not. For it is this quarter of this year that will determine whether or not recent sacrifices have been in vain. My guess is that there has been a lasting improvement, but on present figures it is still only a guess.

ACCORDING to Charles Caleb Colton (1780-1839), imitation is the sincerest form of flattery, but he should have added that imitation of trademarks is fraud and an indictable offence. Anyone found guilty of such a transgression today, can think himself lucky not to have lived in 16th century France where the punishment for using someone else's trademark was the loss of the right hand. In England in 1567 two goldsmiths were nailed by their ears to the pillory for putting false marks on gold plate. Fourteenth-century records of the Rhine valley, for example, in Germany report the hanging of an inn-keeper for passing off inferior wine as genuine Rudesheimer.

Yet in spite of the for less barbaric penalties meted out today, recent reports show it is difficult sometimes impossible to trace the perpetrators of infringement of trademarks. Goods bought in good faith and on the strength of what appears to be a reputable trademark are sometimes discovered, too late, not to be the real McCoy, the trademark or brandname having been deliberately copied as near to the original as to deceive.

If only the suspected culprits could be traced, it might be an interesting experiment to prove their innocence, if they had to recount in public the origins of the trademarks in question and produce records to support their tales. Truth being stranger than fiction, copywriters working for Japanese, Chinese and others who seek trademarks, might well have their imaginations overstrained and still not come up with anything to match the facts.

Take for instance the trademark Almay which symbolises completely untested cosmetics, screened for impurities and alleged safety. Yet a new manufacturer of similar products risk calling them Almay if he knew no more about them than that the name Almay is owned by Almay Inc. of the U.S., and it is licensed to be used in the UK by Nicholas Laboratories of Slough? The Almay story began in the 1920s when a young Schiefelbusch chemist — of the American parent company, the Schiefelbusch Chemicals — devised an eye-watering trademark for his new product. It was unusually sensitive. His name was Al. Was her name May?

Pirates might fare better if they tried dealing in brassieres with such intriguing names as Angel's Kiss (Gossard), and Angel Face (Naggar-Bond). It was in the 1977 edition of the UK Trade Names from Kompass Publishers. Gossard says that these marks, believed to have originated in the U.S., have not been used for many years.

But what romantic beginnings would a man concoct for his kettles and pans if he poached the well-known Swan brandname and logo? Probably nothing as simple as the truth — that they actually manufactured kettles and pans from Swansea template and, while the company admits there is some contention as to how the name was arrived at, it is thought the name Swan was derived from the material used. At the same time it is also believed, without definite proof, that Mr Thomas Duffield started his career in the very early days as a licensed victualler keeping The White Swan in Little Broad Street, Birmingham, where he is known to have produced sheep's larders and hollowware items in the back kitchen.

The vivid history of Bénédictine which began in 1510, would also need a fertile imagination to rival the truth. Thanks to its founder Alexandre Le Grand, the trademark acquired the value so often confirmed by the tribunals, that an excellent product, different from others and not found elsewhere, must bear a good trademark which not only helps to distinguish the product but gives the consumer

a guarantee of the producer. The older and more well-known is the more it acquires economic and judicial value. During the second half of the 18th century the Benedictine Society complied with all the necessary formalities in countries which proclaimed a law protecting trademarks. So it seemed ironic to learn recently from Le Secrétaire Général of Fécamp, that Bénédictine defending a trademark is a battle which never stops, the present *tableau de chasse* of Bénédictine that one is able to admire in the museum of counterfeiters, will never be complete.

What legend would a counterfeiter invent for the thin black dog with white spots which adorns Reeves' artists' materials? The marketing manager regretted he could offer no assistance concerning trademarks, then asked that the mark goes back to the first pages of registered UK trademarks. So was he as enthusiastic as a member of the Bass staff who, in 1875 when the Trade Mark Registration Act was introduced, spent the night on the steps of the registrar's office to be first to register when the office opened the following morning? Had the man from Reeves kept him

company, or had he had his night's sleep before joining those who reported pushing in the registrar's hall? Who, but the genuine owners of the trademark, would not be stopped in his verbal tracks if he had to recount in detail the whole wonderful saga of Scrabble? The inventor, Alfred Mosher Butts of New York first called his word game Et, then Lexiko and later Criss-Cross-words. The game, which had been unsuccessfully hawked around for nearly 20 years before it suddenly took off in 1952—five years after the inventor had let James Brunot—a man he had met just before World War II and given one of his popular home-made sets—take over the game on a royalty basis, and who had yet another name for it.

In 1971 James Brunot sold outright all trademarks, copyrights and claims for his Scrabble name in the U.S. and Canada to Selchow and Righter. At the same time he sold complete Australian rights to T. R. Usher and British and other rights to J. W. Spear. On doing so, Brunot summed up in a sentence the whole case against imitators: "What we were selling was primarily the trademark, and that's the most valuable part of the whole thing."



A keen game of Scrabble during the British National Championships.

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Mill Reef is Charity Day prize

THE ARTHRITIS and Rheumatism Council will be the charity to benefit from the 1981 Charity Day at Ascot on September 25. It is hoped that more than £100,000 will be raised on that day when there should be a healthy sprinkling of high class horses in evidence for a six-race programme of which the

benefit charity—which will benefit through the gate and a raffish, through advertising and the subletting of boxes—will be relying heavily on what should be a lively auction. Here the most sought after item will undoubtedly be a nomination to Mill Reef submitted by Mr Paul Mellon, that popular American philanthropist.

Other nominations being auctioned on this now well-established charity day include a Shirley Heights given by Lord Halifax and others to Star Appeal, Scorpio and Brunie. For those not after a nomination to a leading stallion there are plenty of other interesting items to be had at the auction which will be held over lunch

before racing. These include a diamond brooch, a pair of George III silver spurs, hallmarked 1785, a silver Walwyn bronze and a framed Susan Crawford print. Provided that the weather does not let them down, the Arthritis and Rheumatism Charity Day workers should see a six figure response to their efforts into combatting two diseases which will leave only one in 50 of us unaffected in an average lifespan.

WINDSOR
2.30—Master Bunbury
3.00—Martialis
3.30—Aventura
4.00—Jetha***
4.30—Prince Bless**
5.00—Fast Trip*

Kensington Palace Stakes over the same trip, the seven-furlong Mornington Stakes and the 1½ mile Douglas Star Stakes. The charity—which will benefit through the gate and a raffish, through advertising and the subletting of boxes—will be relying heavily on what should be a lively auction. Here the most sought after item will undoubtedly be a nomination to Mill Reef submitted by Mr Paul Mellon, that popular American philanthropist.

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SCOTTISH
9.55 am The National Environment, 10.20 Adventure Time, 10.30 England Today, 10.40 The Last Island, 10.50 Pre-Celebrity Snooker, 11.00 Botanic Man, 11.20 News Headlines and World Report, 11.30 The Best of British "A Tale of Two Cities", 11.40 Scotland Today/Cricketed/Fastest, 11.50 Mandy, 12.00 Late Call, 11.10 Hammer House of Horror.

SOUTHERN
9.30 am Focus on Wildlife, 10.00 Tarzan, 11.30 George Hamilton IV, 12.30 Botanic Man, 1.20 Southern News, 1.30 Crooked Mile, 1.40 Mandy, 1.50 Hammer House of Horror, 2.00 Botanic Man, 2.10 Southern News, 2.20 Crooked Mile, 2.30 Mandy, 2.40 Hammer House of Horror, 2.50 Botanic Man, 3.00 Southern News, 3.10 Crooked Mile, 3.20 Mandy, 3.30 Hammer House of Horror, 3.40 Botanic Man, 3.50 Southern News, 4.00 Crooked Mile, 4.10 Mandy, 4.20 Hammer House of Horror, 4.30 Botanic Man, 4.40 Southern News, 4.50 Crooked Mile, 5.00 Mandy, 5.10 Hammer House of Horror, 5.20 Botanic Man, 5.30 Southern News, 5.40 Crooked Mile, 5.50 Mandy, 6.00 Hammer House of Horror, 6.10 Botanic Man, 6.20 Southern News, 6.30 Crooked Mile, 6.40 Mandy, 6.50 Hammer House of Horror, 7.00 Botanic Man, 7.10 Southern News, 7.20 Crooked Mile, 7.30 Mandy, 7.40 Hammer House of Horror, 7.50 Botanic Man, 8.00 Southern News, 8.10 Crooked Mile, 8.20 Mandy, 8.30 Hammer House of Horror, 8.40 Botanic Man, 8.50 Southern News, 9.00 Crooked 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THE ARTS

Radio 3

National Youth Orchestra

by ANDREW CLEMENTS

A regular and invigorating visitor to the Proms in recent years, the National Youth Orchestra on Thursday gave a programme that was well-designed to display its best qualities. For all its past success in standard symphonic territory, the NYO is most compelling in scores that demand a mixture of flamboyance and close attention to detail, conceived in bright, sunny colours.

So in Berlin and Stravinsky the orchestra and its conductor, Charles Dutoit, were well-matched. But Mr Dutoit also introduced the giant-sized orchestra (nearly 150-strong) to Xenakis' *Evprements* was written in 1975 and is scored for an appropriately massive ensemble of triple woodwind, quadruple brass and 60 strings, with an independent part for each player. It is built simply and effectively out of the most basic elements: a slow string glissando, a brief unison phrase, and a scattering of repeated notes. But after an impressive beginning and a congested central climax, the ending is sudden and unexpected, in a flurry of stuttering brass and woodwind. What promises to be one of its composer's most attractive orchestral works eventually suggests only an introductory sketch, the opening gestures of something that re-

quires far more extensive and profound treatment.

The National Youth Orchestra launched itself into the microtonal Xenakis as enthusiastically as it had earlier presented the *Roman Carnival* overture, the slow introduction distinguished by a creamy cor anglais solo. Woodwind detail was also a constant delight in Stravinsky's violin concerto. The soloist was Kyung-Wha Chung, a close match in enthusiasm for her young accompanists, and thrilling in the outer movements, with stingingly accurate harmonies and luscious lower-string tone. But strangely she was less effective in the central pair of arias. Poise and singing tone for once deserted her, and the relief with which the final capriccio was attacked, dispelling lyrical uncertainty with baroque confidence, was almost palpable.

The complete *Petrushka* ballet also gave fullest rein to the NYO's talents. Mr Dutoit concentrated rightly on the work's proliferating detail, always projected as larger than life, with marvellous solos, especially from trumpets, flute and clarinets. There is more pathos to be extracted in an ideal performance but scarcely any more excitement or immediacy.

Albert Hall/Radio 3

Birtwistle

by PAUL DRIVER

Saturday's Promenade concert featured the boldest programme planning of the season. Orchestras were dispensed with: two exotic ensembles from abroad — Les Percussions de Strasbourg and the fabulous Thai Classical Music Group of Srinakharinwirot University, Bangkok — had been invited instead; and their rich, startling entertainments were bridged by a work of Messiaen's (always a dependable composer when it comes to cultural syncretism). *L'Ascension* in its 1934 version for organ solo, well performed by Timothy Bond in the second of the three parts of the concert.

Les Percussions de Strasbourg, an adventurous group founded in 1961 and as much interested in research into, as performance on, the contemporary range of percussion instruments, gave the UK premiere of Harrison Birtwistle's *For O, for O, the Hobbyhorse* is *Forgot*, a work written for them four years ago and deferred from last year's cancelled Proms. The title is a rather marvellous exception from Hamlet's speech before the dumb-show enters: dwelling on his father's memory, he observes that that is the hobbyhorse's epitaph. Birtwistle's piece, inspired by writing incidental music for a National Theatre production of *Hamlet*, is hardly epitaph-like in spirit. Its atmosphere inevitably suggests some more elemental dramatic source such as the Greek tragedy. Its connection with *Hamlet* is not in fact a particularly precise one: perhaps an involvement with the cogs and wheels of any other play in production could have provided

Birtwistle with the necessary stimulus. As Arnold Whitall pointed out in his programme note, the frequently silent gesturings of the six percussionists (using mostly unpitched instruments, drums, metal blocks, whips) convey the idea of a dumb-show, while the solo function of two players, as against the chorus function of the other four, is to be seen as a representation of the Player King and Queen from Hamlet's particular dumb-show. The piece begins and ends (and much of its middle is occupied) with periods of silence: it can have made relatively little sense for radio listeners yesterday. The Strasbourg musicians vividly responded to the purely histrionic tasks often demanded of them. When at the start they snuff out the sound, it was with beguiling invisible strokes; at the end two players lifted whips and poised them for action — but thereupon the strange piece ceased.

Birtwistle might be accused of *Hamlet* the Philistine in so brazenly filling nearly half an hour with no more than ordered thwacks and crashes. Yet its musical concept is the logical outcome of many of his previous compositions and they provide it with an enriching context: those who know *Verses for Ensembles*, *Nevis*, *qum*, *Silbury Air*, *Box Down*, will have found the present "ceremony" newly resonant with ideas about gesture, ritual and silence. And those who don't still cannot have failed to be fascinated, hypnotized by such a spectacle, hypnotized by its measured, anybody could not have written it. Who but Birtwistle could?

Petworth Festival

The third Petworth Festival in West Sussex opens on September 12 with a concert of works by Richard Rodney Bennett, Elgar and Britten given by the Brighton Youth Orchestra.

It runs for one week and also includes a visit from the Yehudi Menuhin School whose programme includes the Elgar violin sonata with the composer's wife living at nearby Petworth.

The first performance of a hitherto unknown fugue by Mozart will be given in a concert on September 17. Christopher Hogwood will play harpsichord and clavierchord music in the square dining room of Petworth House on September 18; and the festival concludes with a concert by the BBC Singers on September 19 including works by Sir John and Dame as well as a commissioned piece by Edward Cowie.



Robinson College, Cambridge

Architecture

Cambridge compromise

by COLIN AMERY

"Unto every one that hath shall be given" — should really be the motto for Cambridge University, not to mention Oxford. Back in 1974 the millionaire David Robinson decided to give the University a new college. His generosity was compared with that of King Henry VI — not for as long as anyone could remember had a gift on such a scale been promised from one benefactor.

No one really considered that the benefaction might be better spent in places where the need for further education and new colleges was more acute — indeed it was not the kind of offer you turn down lightly.

In architectural terms the gift represented a wonderful opportunity to build a college of the latter part of the 20th century. There had been other opportunities. Cambridge has had five new colleges since the war, Fitzwilliam, New Hall, Churchill, Darwin and Clare Hall (the latter affiliated to Clare but intended to be independent as a graduate institution).

The largest of these was Churchill and the architect Sir Richard Sheppard opted for a traditional college courtyard form with staircase access to the rooms. The brown bricks of Churchill and its monumental entrance gate and courtyard gardens full of Henry Moores and Hepworths now seem to be a rather grand memorial to the architecture that flourished in the 1960s but was born in the 1930s. This was the kind of human scale environment that architects were unable to persuade public authorities to build as housing after the war. Churchill College is a reminder that the Welfare State seldom achieved the kind of buildings that were available to the privately endowed older universities. That is why if you are asked to show a foreign visitor the best of new architecture in Britain you are going to take him to Oxford and Cambridge before you risk exploring around some of the new Towns or skimming the edges of some of the new university campuses.

How has Robinson College added to the amazing collection of buildings that makes up Cambridge University? To begin, some history. A two stage competition was held: first, ten architects were asked to submit ideas and then four practices were chosen to prepare their designs for the final stage. The final four practices were MacCormac and Jamieson, a young London firm; Cadbury Brown Metcalfe and Cunningham with the late Eric Lyons; Gillespie Kidd and Coia — a Scottish organisation famous for some brilliant churches — and Fielden and Mawson — a distinguished East Anglian practice. The scheme that won the approval of the trustees and the

University was the design produced by Gillespie Kidd and Coia. It is the project that has grown up on the site in Grange Road to the west of the city centre and near the Backs. To date only the first stage has been built — Mr Robinson offered to pay for a college for 600 — the first buildings house 350 students.

The initial impression of the new college is that it does not resemble a traditional college in any way. A large "L"-shaped construction hugs the edges of the site and this has meant that the occupancy of the buildings is at a high density with four floors of student rooms piled on top of the more public rooms and a large basement car park. After noting the large size and mass of this single edifice, the other striking feature is the colour.

For a Cambridge building it is uncompromisingly red brick. The entrance to the college is up a brick ramp at the corner of Grange and Herschel Roads. Here the symbolism of the old college begins and, to my mind, it is where the compromise starts as well.

The entrance is marked by a tower of bricks and a flag pole and a trellis-type entrance gate. In fact, most visitors and the majority of undergraduates probably sweep into the car park beneath the building and take their way up from the basement. Once you are past the porters you are on the newly created ground level that has made a series of courts sit on top of the lower service floor. These are not very agreeable spaces, feeling rather hemmed in by the mass of surrounding brick walls. The desire to be a recognisable college has caused the architects tremendous difficulties. They have felt obliged to emphasise the chapel and the library as separate elements, but they have really designed one large hall of residence that includes within it all the circulation spaces and the rooms with special functions.

The linear quality of the whole building means that there are no big, relaxed spaces that you can take a deep breath in and feel that you have arrived at Robinson College. Even in the chapel one feels rather squashed by the narrowness of the space and overpowered by the strong colours and splendour of John Piper's window.

This window is a large one and much is made of it inside and out with its stepped shape echoing the stepping back of the piles of residential terraces. As a stained glass designer Piper remains a puzzle — here he makes no response to the very geometric character of the building. Instead he has poured his colours in a flood of greens.

Yellows and blues across the whole window.

The architects of this college are Scottish and much of their inspiration has come from the work of the great Scottish architect Charles Rennie Mackintosh. Jack Coia, who sadly died recently, was described as the finest architect from Scotland since Mackintosh. He, and his partners, have given Cambridge a heavy dose of the Mackintosh style in the library and the appearance of much of the detailing of Robinson College. In the library their touch is masterly. Book stacks, windows, tables and balustrades are used in an arts and crafts way to build up to a total interior experience through the individual elements.

On the garden side of the college the appearance of the building, although less mannered than the internal spaces, is forbidding. It looks like a private fort, sternly detailed and almost machicolated. Most of the student rooms are within a couple of feet of the public rooms which climb through the building at all levels. Windows are large and students have complained that it is impossible to concentrate, even going as far as to say that the college has been designed for voyeurism.

Robinson College is an attempt to design a college in a new form — as a medium rise, high density block, to use a bit of architects' jargon for a moment. It is a brave compromise, a tight maze of a building that reaches at times an almost manic pitch of concentrated geometric excitement, but nowhere does it achieve a calm sense of an academic enclosure.

On a suburban site of over 12 acres how pleasant it would have been to spread the buildings more generously among the trees and to have accepted that Cambridge is a low and level place where gardens grow and people like to live near the ground. The bastion-like qualities of the new college belong to a tightly knit border town or even in a densely overcrowded inner city area — which is perhaps where Mr Robinson's millions are more needed after all.

Stratford Festival

appointment

Richard C. Dennison has been appointed director of production at the Stratford, Ontario, festival and will assume his new position on August 31.

Initially, he will work with John Hayes, who was formerly artistic producer of the festival and who has come out of retirement to assist in training a new director of production.

Edinburgh Festival

New Tavener & Bainbridge

by DOMINIC GILL

During the London Sinfonietta's 10th anniversary season three years ago, when John Tavener's first, and still his best, work, *The Whale*, was set aside by the same programme with his latest offering, a 40-minute cantata called *Kyklika Kinesis*. I wrote of the downward arc which it seemed to be his music had described over the decade — an amiable and characteristically fluent but increasingly predictable decline into soft-centred sentiment.

Set beside the robust and vigorous writing of *The Whale*, the new cantata seemed no more than an indulgent essay in cheaply perfumed high-camp, a maudering methodist confessional, cross-dressed in sentimental high-church kitsch. The downward curve has now hit rock bottom. Tavener's most recent work, *Akhmatova's Requiem*, scored for orchestral strings, brass, percussion and two voices, given its premiere by the BBC Symphony Orchestra under Rozhdvestvensky in the Usher Hall last Thursday, lasts for nearly one hour and is so musically threadbare as to seem virtually non-existent as a finished composition.

Tavener takes as his text the greater part of a poem called "Requiem" by the Russian poet Anna Andreevna Akhmatova at all.

(1889-1966), interspersed with some fragments of Russian Orthodox liturgy. Akhmatova's theme is the misery and suffering of those who lived under the Stalinist regime; but the sequence is not so much explicitly political in tone as a despairing cry in the name of all humanity. The solo soprano part — bravely and compellingly taken by Phyllis Bryn-Julson — carries the main, almost the sole, weight of the setting; the baritone soloist makes four brief interjections. Around these two the instruments in various groupings make half-hearted attempts at accompaniment and comment: here a twizzle of strings, there a peal of trumpets or the thump of a drum. The effect is everywhere half-begun, unfinished, tentative, without an ounce of concentration or a inch of focus: not one measure of it comes within an arm's length of matching (or mirroring or illuminating) the passion and desolation and darkness of Akhmatova's words. The work of Russia's greatest woman poet, by way of poetry readings and an exhibition, in this year one of the festival's worthiest subsidiary themes; but Tavener's homage, sincere though it surely is, does her no service at all.

The other new work of the first festival week, played by Capricorn at a morning concert in the Queen's Hall, was more compelling, more inventive and a great deal less pretentious. Simon Bainbridge's *Landscapes and Magic Words* takes Eskimo poetry as its point of departure, and seeks out the spirit of the words rather than setting them directly. An ensemble of 10 instruments with soprano are all amplified: from a drone of modulated *Simming-like* vowels (the players also use their voices) emerge a succession of sparse, smoke-curtled melodies (notably for voice and for cor anglais). The hollow hum of blown bottles and the whine of rubbed glasses — amplified, a remarkably effective and delicate evocation — is an ostinato accompaniment silenced by the rising of the sun and a luxuriant, verdant climax. A new section, and a new ostinato additive rhythm, chatters like a flock of Phil Glass birds; another moves the music to still warmer, Latin American climes. The bare, frozen sonorities, return — a recapitulation, in context, maybe a shade too obvious, too easy? But the point is made, simply and clearly. The fine soprano soloist was Lynda Richardson. The composer conducted.

Book Review

What about the workers?

by MICHAEL COVENEY

A Good Night Out by John McGrath. Eyre Methuen. £3.95, 126 pages.

John McGrath (b 1935) is a little odd, you may think, to be messing around in fringe theatres. He has been writing plays since 1958, the best known of them *Excuses While Guarding the Bofors Gun*. He was one of the first scriptwriters of *Z Cars* and claims to have learnt a lot by having his screenplays chopped to pieces by film moguls. He has been on Harry Saltzman's yacht. He is gifted, intelligent, charming and Marxist.

This book is based on lectures he gave at Cambridge University in 1979. It comes with the imprimatur of a foreword by Raymond Mortimer. Without any sign of sour grapes, McGrath explains why he turned his back on the establishment media (although he still works occasionally in television as both writer and director). His view of good popular art does not include *Salad Days* or *My Fair Lady* nor does it include David Storey or Edward Bond. The Royal Court writers he derides as "in Storey's case" tickling the bourgeois fancy with condescending slices of working class life; or (in Bond's) indulging in "holly writing" with one eye on posterity.

Brecht and Piscator are respected as theorists but de-

nounced as dealers in pedagogues. Their successors, says McGrath, include people like David Hare and Howard Brenton whose work, however sympathetic to the masses, is doomed because it expresses itself in the language of "high cultural theatre".

Phrases recur in this book — "mediating reality", "the working class movement" — which I do not understand. There is, however, not a trace of smugness and a rare and exhilarating determination to argue through to the end, to delve into work processes, to reply to other writers' views on popular culture and to celebrate a line of radical work McGrath sets out to honour and emulate.

His 7-84 Companies (the 1971 run the Scottish one since 1971) and founded the English in 1973 claim precedents in such figures as Joan Littlewood, Ewan MacColl and Peter Ceesman. He even goes back, reverentially, to the Blue Blouse movement in Russia in the 1920s and 1930s. In contemporary European analogies, Ariane, Roger Planchon and Daniel Moench — such is the opposition to the reality of the way we live as "mediated" by the BBC, Conor Cruise O'Brien, Sir Peter Hall and all the theatre critics.

On the other hand, McGrath is humbly aware of the dangers of "Meccano" ideology, the patronising fringe and safety of

any sort. Like John Arden, and for similar reasons of incomprehensibility, he remains outside the London subsidised centres of excellence. He learns more, he has said, from a bad night in Bootle. I have to take McGrath's word for it that the Scottish working class does — or might — respond to his Marxist analyses, sweetened with jokes, songs and as much words as may be allowed by his own anti-exism.

I have twice seen the company on home ground and the difficulty is that, on neither occasion, did I feel that the audience was being more "seriously" entertained than they would have been by Bruce Forsyth or *The Sound of Music*. McGrath invokes the spirit of Billy Connolly and Max Boyce in his argument for "localism" in theatre. The point at which, however, he is doing the audience a favour, as opposed to satisfying his own political soul, is indecipherable. McGrath, of course, knows this and spends much time recounting how an indifferent, beer-swilling club audience in Glenrothes was "turned round" by the sheer vigour — and political fervour — of the company. Such triumphs obviously buck him up on the long, gruelling haul to socialist utopia. This is an important and fascinating book, a cut above the smug predictability of most fringe theatre literature and written out of a blazing commitment and long years of experience.

Moray House Gymnasium, Edinburgh

The Girl from Andros

The third of the foreign visitors to Edinburgh, completing a generous first week for the Festival, was the National Theatre of Romania. They have brought a farce by the Roman playwright Terence dating from 166 B.C., *Andria*, or as it is billed here, *The Girl from Andros*. It was Terence who wrote "I am a man, and I think nothing human alien to me" but if there is anything so deeply philosophical in this play you won't notice in this wildly comic, and comically wild, Romanian production, which seems to belong as much to the circus as to the theatre.

The story concerns the difficulties of a young man called Pamphilus, whose father Simo wants him to marry a girl of his own class. Philomena, though he is in love with a more frolic-

some girl (from Andros) called Glyceria. Philomena, of whom we see little, is in love with Amphiphus's shy friend Charinus. That is all we need know of the plot, except that it ends happily with the discovery Glyceria is well-connected after all and the four young people are properly married. With a series of basic situations available, all the director has had to do is to invent enough comic business to keep us amused. Grigore Gontea was formerly a radio director, and believes that "the meaning of the word becomes less important than what each actor does with it, and language becomes subsidiary to action." It's only fair to say that I couldn't follow much of what each actor did with Terence's words in Romanian.

It is helpful if, as soon as possible, you can be sure who

is who. This is who: Simo (Mihai Malesin) is an old man in a baggy white suit who sometimes wears a symbolic white beard hanging round his neck, but not always. Pamphilus (Bogdan Stanovici), young and beautiful, wears green overalls; his servant Davos, in grey, might be a star soccer player. Glyceria (Tamara Cretusescu) is funny rather than romantic; she wears glasses and is usually pregnant. One should also recognise Philomena's father (Radu Ionescu), who wears a fancy waistcoat; and take note of Radu George, who has two servant parts, and is a clown in the true line of Groucho.

To describe the goings-on would be in a phrase I have borrowed before, to decant champagne. Lots of it is simple circus fun.

B. A. YOUNG

ATHLETICS BY JAMES FRENCH

Shutting the door on hypocrisy

ATHLETICS, the world's oldest sport, is the last major participant and spectator sport to come to terms with professionalism. Top athletes have long been paid — in differing ways — and hypocrisy rules. But there are widely differing ideas on what should be done.

On Tuesday and Wednesday in Rome next week, a record 115 member-nations of the International Amateur Athletics Federation will spend two days debating "eligibility" before watching most of the greatest athletes competing in the World Cup. Eligibility appears to be a phenomenon for more serious matters.

One key switch proposed by a representative working party that included officials from East Germany, Yugoslavia and Kenya, is to drop the word amateur from the rules — and to concentrate on eligibility.

Britain and the U.S., two countries most in favour of open athletics, are among a

minority who have the word amateur in the name of their national association. Two important reforms would establish a new category of international meetings (the calendar has got badly out of hand) and give national associations wider powers to subsidise athletes for training, housing, education, travel — and even food.

Athletes would also benefit from endorsements and advertising — provided the money is channelled through the national association. One hot potato is the suggestion that prize money, with a possible upper limit of \$1,000, could be paid. But the IAAF council suggests that this should be debated, but not voted on, sent back to the working party for reconsideration before next year's Athens congress.

John Holt, IAAF general secretary, says: "We are hopeful that most of our recommendations will go through — we

have not heard any grumbles. We have worked to achieve a fairer deal for top international athletes and to bring together countries with different philosophies.

"We have tried to be realistic and to bring about a healthier situation. We have to have sensible controls, but I believe that administrators have an interpretive role rather than one of imposing decisions on athletes.

Britain, which led the way to open tennis and abolished amateur/pro distinctions in soccer, is backing the proposal. "I am an athletes' power man," says David Shaw, secretary of the British Amateur Athletics Board. "We had a couple of strong motions of our own, on prize money and allowing athletes to be paid for endorsements and advertising. But we have happily withdrawn them to give full support to the working party proposals."

However, Britain's top athletes have their reservations. Paul

Dickinson, secretary of the International Athletics Club, says: "The report does not give the full story — only the tip of the iceberg. It will be interesting to see the reaction from Eastern bloc countries."

"Athletes do want a say in running the sport, and we do feel that international officials have been dragging their heels, but it must be said that the BAAB and the IAC have been working well together."

"We would like to see open athletics — but I do wonder where all the money could come from. It would be nice to break even at the end of the year — many athletes are £2,000 out of pocket."

"We should like to see improved control particularly on eliminating drug-taking. Perhaps a system of licensing athletes is the answer."

CRICKET BY TREVOR BAILEY

Trophy provides tingling finishes

THE NATWEST TROPHY semi-finals provided exceptional excitement and tingling last over finishes which limited overers cricker can, but by no means always does, produce. In both matches, the side batting second just prospered of the after their opponents looked to have won.

Northants beat Lancashire in the gloom after Tim Lamb and Griffiths, a strong candidate for the worst number 11 on the circuit, had put on an unlikely 13 runs and, even more improbably, had lasted eight overs.

They owe their victory very largely to Lamb, an intelligent cricketer who bowled very well, took a fine catch, and then assumed control as a batsman when all seemed lost.

I felt Lancashire, with so few runs to play with, made a mistake to treat Tim as a batsman, deliberately offering him a single, which gave him confidence, instead of trying to bowl him out.

At Derby on the second day, when the evening rain had been on the first, Essex not only allowed Newman and Taylor to make 10 runs to level the scores in the final over, and to win through having lost fewer wickets, but a Phillip panicked and missed a easy run out off the last ball which would have given his team victory.

The fact that Northants and Derbyshire — neither among the strongest nor the most colourful teams in the competition — have reached the Lord's final underlines that the difference in ability among the 17 counties is slight. It also emphasises the shortage of international class players apart from overseas imports.

Admittedly, Northants were seriously weakened by the absence of the injured Willey who brings stability to a suspect middle order. So Lancashire could, and probably should, have won on this occasion. Nevertheless, an examination of that Lancashire eleven raises

several intriguing questions. O'Sullivan, a left-handed batsman, appeared no more than reasonable minor county bowlers. Are they really the best third and fourth seamers in Lancashire? Does D. Lloyd possess the control needed for a spinner in one-day cricket?

Although Fowler is a most promising left-hand batsman, who provided one of the few impressive innings in the match when most of the batting was indifferent, and the basic technique of so many looked suspect, is his wicket-keeping up to the necessary standard?

England has required a new opening bat against Australia to replace the out-of-form Gooch who has had such a disastrous Test series but should return refreshed for the India tour.

Two obvious candidates were the Northants first wicket pair, Larkins and Cook. Against Lancashire, the former was less impressive — lbw playing across the line, the same basic fault which has brought

the downfall of Gooch so often this season. Cook is a correct, competent opener, much respected by the umpires, and sounder than his colleague who has been chosen for the sixth Test starting on Thursday, but less naturally gifted.

The other England player to be omitted at the Oval is the elegant Gower who has been caught in all his ten Test innings this summer — usually because he has failed to move his feet sufficiently, and plays too far from his body.

His place goes to Parker, after a productive season with Sussex, who in their short-lived greed for domestic success in two competitions turned out such a weakened side against the Australians on Saturday that it was an insult to the tourists, their own supporters, and the sponsor, Holt Products. Haven't they yet realised that first class cricket without commercial sponsorship is dead?

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The IRA wins a round

THE ULSTER constituency of Fermanagh and South Tyrone is a *sine qua non* for a start, the majority of its population is Catholic. There has also been a long record of allegations of political intimidation, and there was last week a remarkably high turnout for a by-election in August. The moderate Catholic party—the SDLP—failed, after internal wranglings, to put up a candidate, so that the broad choice for the electorate was between the Unionists and the representative of the H Block prisoners, effectively the Provisional IRA.

Extreme

Those qualifications should be borne in mind before it is concluded that what happened in Fermanagh and South Tyrone is simply a reflection of the polarisation of opinion in Ulster and, to some extent, in the Irish Republic over the H Block issue. Fermanagh is still an extreme case.

Nevertheless, it must be granted that Mr Owen Carron, the anti-H Block candidate, won a notable victory. The Unionists this time—unlike in the previous by-election in April—were fighting as a united force. Mr Carron himself lacks the personal appeal of his predecessor, the late Bobby Sands. There were also one or two minor candidates in the field who could, and did, take away some of the Catholic votes. Yet Mr Carron actually increased the anti-H Block majority.

Brinkmanship

The question now, for all concerned, is where do we go from here. The outlook appears to be in many ways bleak for the H Block prisoners as it is for the Government in Britain or for the Government in Ireland. The hunger strikers have achieved a propaganda coup, but at a heavy price. Ten of their members are already dead and there have been some signs that both a number of prisoners and relatives of the strike called off. Yet, from a militant point of view, the logic of events is that the deaths must go on. Only thus can the prisoners maintain the initiative.

Equally, however, there can be no way in which the British Government can grant the

prisoners' demands under duress. Various mediation attempts have been tried and failed. None is in train at the moment, except possibly what might arise from the forthcoming report of the International Red Cross. What has developed is an exercise in brinkmanship which, we would still guess, the British Government will win.

Yet some thought has to be given to the consequences of this narrow kind of victory. British policy in Northern Ireland has again come to a standstill. The latest proposals by Mr Humphrey Atkins, the Secretary of State, for a consultative council were practically stillborn. In the north the SDLP looks to have destroyed itself as a political force. Anglo-Irish relations have deteriorated while anti-British sentiment in the Republic is visibly mounting. Not least, the Provisional IRA is now openly speaking of the "destabilisation of the south," a process which is already under way. There is at least one by-election to come in the Republic where the anti-H Block vote could be the crucial factor.

Priority

There is also the question of reaction abroad: it is quite likely that Mr Carron will shortly depart for the U.S. further to whip up American sentiment against alleged British atrocities. It is a remarkable fact that the British Consulate-General in New York no longer flies the flag for fear of IRA reprisals.

All those are serious matters, the consequences of which will grow with time. All that comes out of Downing Street, however, is a refusal to confirm or deny whether Mr Atkins will be replaced in a possible Cabinet reshuffle. That is no way to govern a province. What is needed now is the strongest possible statement from the Prime Minister herself that henceforth the Irish problem will be regarded as a priority.

It would be wrong to give way to the prisoners' demands for improved conditions without their first calling off the strike. But it is no less wrong to have no other policy towards Ireland, north and south. At the moment, the only people making the running are the Provisional IRA.

U.S. policy in a British dilemma

LAST WEEK the dollar was marked down sharply and consistently in the currency markets, in response to some further signs of softening in the U.S. economy, and a flurry of official statements looking forward to an easing of interest rates. There can be no doubt that everyone involved would like to see a reduction in rates, whose present level is now seen as a threat to the whole Reagan economic strategy.

However, both the Administration and the monetary authorities face some hard decisions before an enduring cut can be made, consistent with other policy objectives.

Obstinate

Such an analysis may be thought to have a British bias, since British policy was stretched on very much the same rack during 1979 and 1980; but two facts so strongly echo British experience that the comparison is nearly irresistible. Firstly, the Federal Reserve requirement is now seen to be well above Budget because of falling revenues; secondly, corporate borrowing in the bond market has slowed to a trickle.

These are the two main symptoms of what has become known in British markets as crowding out. This is admittedly an oversimplified description of a complex phenomenon; but it can be an obstinate one, and the implications for interest rates are disturbing.

The slow down in corporate funding is in itself a symptom of hope rather than of fear. The promise of falling interest rates in the future, and the fact of falling inflation at present both help to persuade corporate treasurers that it would be worth the risk to commit themselves to long-term obligations at current bond rates, although short-term credits are substantially more expensive. This backward sloping yield curve is itself a confirmation that the market regards the present peak in rates as temporary. However, a similar pattern persisted in London for nearly two years on largely disappointed hope.

There are three reasons why this pattern can be unexpectedly hard to break. First, soft market and high debt service charges tend to inflate corporate credit demand, now rising in the U.S. at an annual rate of

23 per cent. Second, the pause in funding throws the weight of borrowing on to the banks and money markets, inflating the broadly defined money supply, as the Fed points out. Finally, an unexpected increase in Government borrowing not only tends to fill any void in the long-term credit market, but undermines morale. The Administration has now admitted that Federal borrowing is threatening to overshoot by more than \$20bn, and the budgeted borrowings of various Federal agencies are also running at a high level. The Administration is seeking further expenditure cuts and Mr David Stockman, the Budget director, has publicly declared his view that defence spending, a central Reagan objective, would not be sacrosanct. A debate on such a subject so early in the life of the Reagan administration can do little to reassure the markets. Again, however, the echoes of British experience are deafening.

Investment

There are, of course, highly significant differences between U.S. and British institutions and prospects. The U.S. economy is highly resilient, as is shown by the massive investment now being carried out by the U.S. motor industry. The Administration appears likely to show a far more effective grip on public spending, as we have discussed. However, under pressure of the ingenuity of the U.S. financial markets, the Fed has been citing the growth of the broader measures to justify its continued restrictive stance. America's financial partners would feel reassured if both the Fed which has already had to help out the thrift institutions with relatively cheap loans, and the Administration showed a keener appreciation of the dangers of pursuing mutually inconsistent objectives.

THE ORGANISATION of Petroleum Exporting Countries has "agreed to disagree" before now. But never before has a meeting collapsed like the one in Geneva last week. The occasion was even more unique because Opec has never before convened a conference actually to discuss cutting prices.

The meeting was called by Nigeria, hard hit by the continuing slump in demand and by high Saudi production, to re-establish a common price structure, following a 24-year period of disarray. The event took place on the condition set by Saudi Arabia, the organisation's heavyweight and moderate, that agreement should be assured in advance. There is therefore confusion following the failure to reunify prices.

The Kingdom's terms were well-known. They were that the basic reference for all varieties of crude oil should be rationalised at a level of at most \$34 a barrel for its own Arabian Light. That would be midway between the \$32-\$35 spread allowed under the muddled compromise reached last December at an ordinary ministerial conference in Bali in Indonesia.

The stance taken by the Kingdom involved a large concession, as well as a degree of steady determination. Throughout the haphazard escalation of prices since the beginning of 1979, following the Iranian revolution, Saudi Arabia has consistently sought to restrain the upward drift. This year, by maintaining high production, it has begun to achieve its aim.

At last week's meeting Sheikh Ahmed Zaki Yamani, the Saudi Oil Minister, pointed out that members had profited substantially from the recovery of the dollar, the currency which oil prices are denominated. Last Friday night he expressed his belief that the correct price for Arabian Light, the traditional "marker" for all other varieties, should be \$28. His calculation was based upon the pricing formula recommended by the Opec ministerial committee on long-term strategy (which he chaired), if it had been applied from the beginning of 1974.

In the wake of last week's meeting, the chief delegates were talkative enough. But none was willing or able to explain why reunification had not been achieved. In the event, Saudi Arabia could not confirm the cast-iron assurances that it had sought—and apparently received—after intensive diplomatic pressure. The least surprising aspect of the debacle was the fact that the formal confirmations of harmony anticipated was undermined mainly by Venezuela, a founder member of Opec, and the inspiration behind its formation, which has traditionally been almost sentimentally attached to conciliation.

From the outset, the extrovert and friendly Sr Humberto Calderon Berti, Venezuelan Minister of Mines and Hydrocarbons, had insisted that there



TAYEH ABDUL-KARIM
Joker in the pack



SHEIKH ALI KHALIFA
Reader of Mark Twain



CALDERON BERTI
Election considerations



SHEIKH YAMANI
Diplomatic pressure

was no reason why his country should reduce its price, because its exports had not been affected by slack demand or high Saudi output.

Evidently nothing concrete was agreed during the talks that Prince Saud, the Saudi Foreign Minister, held in Caracas. Sr Calderon, a contender for the presidency at the next Venezuelan election, agreed the prices should be unified, but felt unable to renounce the \$36 that he regarded as the marker for his country's selling rates.

The Saudi negotiators seem to have overlooked this potential rock in their path. They could not, perhaps, envisage a founder-member upsetting the proposed agreement because of electoral considerations.

They were also sceptical about the actual Venezuelan price, which their own calculations put at \$35. In practice any precise estimate is difficult to make. About half of Venezuela's exports are in the form of refined products. A large proportion of the rest is accounted for by heavy fuel oil. In the context of the international market, Venezuela is insulated by its proximity to the U.S., the destination of about 60 per cent of its shipments, and by long-established contractual arrangements. It is also a reliable supplier, which did not play the spot market in 1978-79. All this explains why Venezuelan exports are still running at the desired level of 1.8m barrels a day, despite a world glut.

In contrast to Venezuela's surprisingly tough position, Nigeria at the very start of the consultations revealed its desperation—amounting to "panic," according to some delegates. Its exports have plummeted from 1.8m barrels a day in the early part of this year to as little as 600,000 b/d; throughout the

summer Nigeria has been coordinating its policy with fellow African members of Opec—Algeria, Libya and Gabon. As recently as the last week of July when the four had held a meeting in Tripoli it committed itself to maintaining the premium price for its crudes in the range of \$38.72-\$40.02.

But no sooner had the talks in Geneva begun than Alihaji

this level, according to delegates. Sheikh Yamani felt he had no choice on Wednesday night but to refer the idea back to his royal masters, King Khaled and Crown Prince Fahd. Predictably, the response was negative. The Kingdom had gone to Geneva expecting confirmation of its diplomacy, not nagging.

By Friday lunchtime "nine

There can be no certainty that Saudi Arabia will stick to Sheikh Yamani's stated intention of keeping its oil price at \$32 throughout 1982. The economic well-being of the West and the long-term market for Opec oil remain the Kingdom's prime concerns. However, political factors, such as lack of progress towards a solution of the Palestinian problem or rejection by the U.S. Congress of the sale of AWACS to Saudi Arabia, could obviously affect the equation.

Thus it was that although the Saudi decision to peg its price appeared a defiant challenge to other members of Opec, it was promptly qualified by a gesture of "goodwill"—the decision to cut Aramco output in September by 1m barrels a day.

The reduction should be seen as a reflection of the Kingdom's sensitivity to the hostility or opposition of other Arab members of Opec, particularly Iraq, which has closely aligned its policies with Saudi Arabia over the last three years.

It remains to be seen how far the continued disparity will force down the average price of a barrel of Opec oil. This was recently calculated by Petroleum Intelligence Weekly to be \$34.25 a barrel. That is some 50 cents down on the first quarter of 1981, indicating the pressure of slack demand.

Sheikh Yamani's characteristic confidence is that the average will fall further. Nigeria, for a start, is expected to bring down the price of its top quality crude from a little above \$40 to as little as \$34.50-\$35.00 a barrel.

It is difficult to see how Libya and Algeria can avoid following their fellow African producer at least part of the way. Libya's output has slumped to an unacceptably low level of 450,000 b/d, compared to a level

of 1.4m b/d that it had planned, and 700,000 b/d that it would like for a budgetary needs. Algeria is in a strategic position because of more binding contractual commitments; but cannot feel complacent. Now, standing its intransigence, Iran must be forced to offer substantial discounts. The same is true of Iraq.

For a year at least, and probably two, members of Opec—and indeed all oil producers—face the prospect of an erosion in the real value of their per barrel receipts. Members of Opec who refused reunification of prices last week may well regret the opportunity of stabilising the price at \$34.

Even so, the chances of realignment at the end of the year look slim. Sheikh Yamani argued that the price of oil should be subject to demand like any other commodity, and thus liable to go up or down. Most other members of Opec do not see it that way.

For them a vital principle is at stake, directly related to the origins of Opec, which was founded when the major oil companies unilaterally cut posted prices in the late 1950s. They believe that receipts should never fall, neither in absolute nor relative terms. But Saudi Arabia is as opposed as ever to discussing with fellow producers its level of output, which is crucial for stabilising the market.

As a result of a failure to reunify prices, however, adoption of a system of indexation recommended by the ministerial committee has, ironically, been set back again. Under the proposed mechanism prices would be adjusted quarterly to take account of inflation in industrialised countries. Fluctuations in the value of the dollar against other currencies, and the growth rate of members of the Organisation for Economic Co-operation and Development, would be taken into account.

There was no certainty that cut Aramco output in September would be collectively approved, anyway. Iran, Libya and Algeria had reservations about the document, more or less a year ago. They were also concerned about the financial interests of member countries. The appreciation of every barrel of oil by some 15 per cent, despite the market glut, as a result of the strengthening of the dollar, would not have been possible under the mechanism envisaged.

For Opec it was a distressing week. But the organisation will survive. It has proved itself capable of withstanding differences not only over pricing and production policy, but also over vicious pan-Arab and nationalist policies. Last week's debacle was not as traumatic as the split on prices at the end of 1978, which lasted into the middle of the following year, when Saudi Arabia and the United Arab Emirates sought to increase their 5 per cent market share to 10 per cent set by other members. As Sheikh Ali Khalifa of Sabah said last Friday night—recalling the words of Mark Twain—"Reports of our death are greatly exaggerated."

The chances of realignment at the end of the year look slim. Sheikh Yamani argued that the oil price should be subject to demand like any other commodity, and thus go up or down. Most other members of Opec do not see it that way.

Yahaya Dikko, Nigerian chief delegate, made it clear that his Government intended to cut its top price to \$35 or less a barrel in line with the \$32 charged for Arabian Light. The \$3 differential reflects the higher quality of Nigerian oil, together with the producer's nearness to the main consumers.

At the other extreme, Iran, represented by newly-appointed Minister of Oil with apparently little knowledge of the subject, namely Mr Mohammed Ghazali (who defied convention by wearing an open-necked shirt), was true to its revolutionary form, and rejected any reduction in the price agreed by the majority.

The rest of the membership, however, were genuinely hopeful of agreement. Softening a little, Venezuela suggested \$34 to \$36 a barrel. Then another proposal emerged almost spontaneously: a compromise at \$35.

Only Saudi Arabia and Iran were unwilling to reunify at

or 10 countries" were prepared for reunification at \$34, according to Sheikh Ali Khalifa of Sabah, Kuwaiti Minister of Oil. Libya and Algeria seem to have been persuaded, albeit with reluctance. Iran, Venezuela and Iraq were voicing reservations but Sheikh Yamani was confident that they could be overcome. Looking relaxed, he left the meeting for half an hour. On his return, he found that the nearly-formed consensus had fallen apart.

Everyone seems to have felt that Iran could be safely ignored, but Iraq proved the second joker in the pack. In Sheikh Yamani's absence, Mr Tayeh Abdul-Karim, Iraqi Minister of Oil, is understood to have suddenly suggested that further discussion of the whole issue should be postponed until the next Opec ordinary conference scheduled for Abu Dhabi in December. The debacle followed.

MEN AND MATTERS

The beasts of Heathrow

It is a sad day when an organisation dedicated to the humane treatment of creatures at London's Heathrow Airport is obliged to close down.

But in little more than two months time, the RSPCA is to shut its small Heathrow hotel which has looked after millions of animals, birds and fish over the past 30 years.

The hotel was set up to ensure that beasts were properly packaged for shipment and it quickly achieved the respect of all airlines operating at Heathrow. Volume climbed from 100,000 a year in its opening year to over 1m in 1980, before falling to about 250,000 last year.

To some extent, the RSPCA is a victim of its own success. The major factor in the reduction of volume, it seems, has been its campaigning for stronger controls on animal transportation. The much higher cost of exotic animals, stricter legislation on imports and exports and quarantine regulations have further reduced numbers which, although still appearing large, are made up predominantly of consignments of thousands of small birds and fish.

The closing of the hotel does not mean that controls on animal transportation will no longer be enforced. From November 1 the RSPCA is moving in with the quarantine centre for incoming animals at Heathrow which is operated, oddly enough, by the City of London Corporation.

clad buttocks of model Nancy Stafford.

Miss Stafford has similar effects on Americans and so some U.S. newspapers, not wishing to offend their family audiences, have indulged in a little defacing of their own.

The Boston Globe, Dallas Times Herald and Salt Lake City Tribune were among those cropping the buttocks out altogether, leaving Sir Roger Moore framed only by Stafford's legs. The Nashville Banner added a little more material to the strip of knickerwear around Stafford's hindquarters, while the Philadelphia Bulletin ran the ad in its original form, changed its mind, and inked in what appeared to be a bikini bottom. Most distinctive of all was the Philadelphia Post Gazette, which pointed out to Stafford a pair of black hot pants.

Tender spot

The International Monetary Fund is finding it something of an uphill struggle to establish its paper currency, the special drawing right, but it has found some unexpected allies in the shape of Vietnam, Guinea-Bissau, Zaire and—lo and behold—your ally, Sao Tome and Principe. These four sturdy little economies are among those which have opted to maintain the exchange rates of their dollars, pesos, zaires and dobras against the SDR.

Of the total of 14 SDR-linked countries, it would be fair to say that none—with the singular exception of Iran—is known for trend-setting on the world's financial markets. The IMF prefers not to be drawn into discussion of the subject. If its staff were to comment, they would probably point out that it is still early days for such an instrument. Only this year was the SDR simplified to reflect a manageable group of five currencies instead of 16. They might also reflect sadly on the affection which larger countries now have for floating exchange

rates— which only a decade ago were anathema to the orthodox thinkers in IMF headquarters at 19th Street NW Washington.

The IMF men might however be kind enough not to gloat that while only 14 IMF members set their exchange rates against the SDR, a solitary one, Gambia, sets it against sterling these days. Even that arrangement must be considered to bear at least a tinge of uncertainty, as whispers come of a closer merger with Senegal—whose exchange rate is fixed against the French franc.

RIT of summons

An announcement today from St Swithin's Lane will mark the end to RIT's search for a new chief executive to head up its subsidiary Target Life, the insurance company which RIT digested when it swallowed Daway Day last year.

The new man is John Stone, marketing manager at Pru off-spring Vanbrugh Life. Stone has been at Vanbrugh for seven years, during which it has grown from fledgling status to a healthy creature with £250m of funds under management. He will be remembered there as the architect of the Loanback scheme, a gimmicky but highly successful arrangement enabling the self-employed to unlock their pension contributions through a guaranteed loan. Stone now claims to have a new marketing impact on his sleeve—which would do no harm to Target's attempts to put a bit more zest into its drive for a larger share of UK life and pensions business.

Stone's arrival comes just a few weeks after the internal promotion of Barry Sack to the top spot in Target's unit trust subsidiary. The South African born Sack has been at RIT for over eight years, mainly as general manager of Anglo Leas-



"If they hadn't called off the strike, would we have noticed the difference?"

ing, and cheerfully confesses to having started the new job with little knowledge of the unit trust business. That, however, is being quickly remedied as he gets to work sprucing up Target's downmarket image.

Triptease

Perhaps wishful thinking was behind the Bank of England's choice of the code letters, RITA, for its page of entries in the Reuter Monitor interest rates display system. Or so, at least, begins last week's most exotic City joke on the subject of the new monetary base control system. The Old Lady dislikes money market operators' practice of arbitraging between overdraft and market rates, known as "round tripping," because it can inflate the money supply. The suspension of MLR has not in itself abolished the problem and so, the theory goes, the Bank has taken to subliminal exhortation: "Round Tripping Can't Appear."

Observer

THE THINGS YOUR SHARE PRICE CAN'T TELL YOU BUSINESS OPINIONS CAN

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Anthony Moreton looks at the problems created by a move to encourage private development

Enterprise zones: a questionable start

Increased buzz of criticism

FIRE WITH enthusiasm, Sir Geoffrey Howe unveiled Britain's enterprise zones in his 1980 Budget. He believed businessmen would seize the financial incentives to prove private enterprise works.

For his pains the Chancellor has been rewarded by a process that has taken 15 months to get the first zone operating. He has also been criticised by the very people he thought would be on his side.

He offered them a 10-year rates holiday in certain areas, 100 per cent capital allowances on new commercial and industrial buildings, and speedy council decisions.

It was planned that these concessions would attract new businesses and help rejuvenate the zones by putting up new factories and providing jobs in areas with high unemployment. The idea was that free enterprise could do what local authority planning could not.

The 11 areas were carefully chosen for regional balance. One each to Scotland, Wales and Northern Ireland. The rest were distributed among the Midlands, the North West, North East and Yorkshire with only one in England south of Birmingham. There might have been more, but Sir Geoffrey was aware that the experiment was open-ended, in that no-one had any idea of the eventual cost, and he did not want to commit an excessive amount to the scheme.

Public reaction was muted at first but as the day neared when the first zone became

operational the buzz of criticism increased in volume. There were complaints that the 11 zones offered unfair trading conditions and would divert resources and that financial incentives would be better deployed helping industry as a whole.

The time taken to get zones off the ground should not have come as a surprise to anyone as practised a politician as Sir Geoffrey. The British parliamentary process tends to thwart speedy action: the Local Government Bill, which gave legal entity to the zones, had a difficult passage through Parliament.

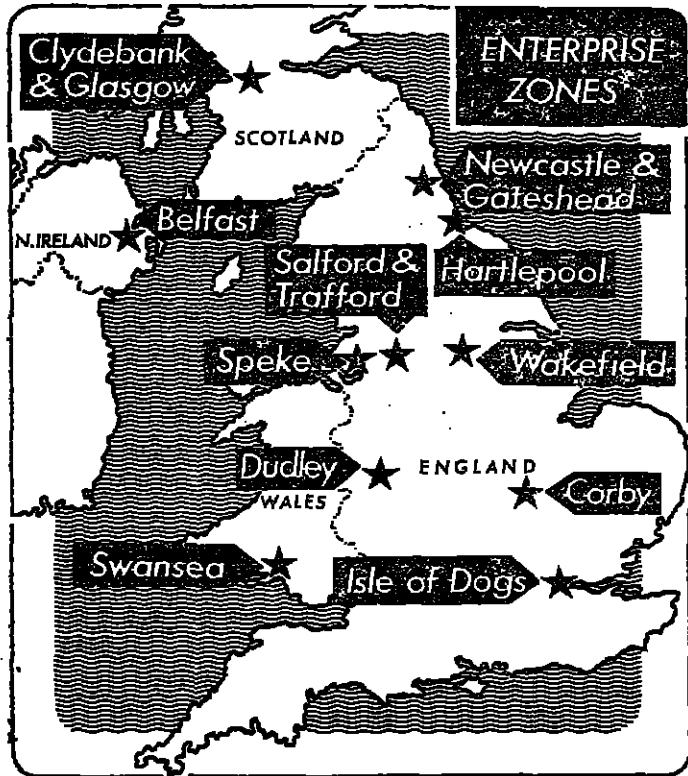
The result was that the first zone, Swansea, came into operation on June 11. By tomorrow seven more will be off the ground — Clydebank/Glasgow (where the zone straddles two districts), Corby, Dudley, Newcastle/Gateshead, Salford/Trafford, Speke, Wakefield, and the Isle of Dogs in London.

Two of the remaining three, Hartlepool and Belfast, should begin in mid-October and the Isle of Dogs in London early next year.

The weight of the criticism stems from the fact that the Government still does not know what it has committed itself to financially.

Its own unofficial estimate is that it will have to reimburse the local authorities for lost rates on buildings already in existence within the zones to the tune of £10m over the ten years and that the total rates reimbursement bill — which will take into account buildings still to be put up — will come to about £50m at current prices. Most independent estimates think this an extremely conservative figure.

It has been calculated that a medium-sized concern operating in a zone, now paying rates of



£85,000 a year, could save around £1m over the decade if the rate bill is compounded for inflation at 10 per cent a year.

One of the critics, the Enterprise Zone Action Group in Manchester, claims that four out of five firms moving into the Trafford/Salford zone have come from the locality simply to take advantage of the cheaper costs. The average distance the relocated firm has moved, it claims, is just 4.83 miles.

Critics such as these are difficult to counter because there is little factual evidence yet. But the impressions of the local authorities suggest they are also seem to have created

interest over a much wider area. Corby reports that a lot come from "a fair distance away" and Wakefield that they come from "all over the country."

Nor is it true in Swansea's case that the zones will only appeal to distribution industry just interested in storage facilities. A commonly heard criticism. Among the concerns which have taken premises are a printer, an ice-cream manufacturer, a fabricator of radiators, a heavy plant operator, an optical equipment company and a clothing manufacturer.

The crucial time for the zones will be in the next three years. The Government concedes that if companies do not move in within this period to take full advantage of the financial concessions there will be little incentive left to operate within their boundaries.

It would appear that developers have got the message. At Corby, Bradbury Construction of Nottingham, has taken a 2-acre site and is committed to another 24 acres; at Wakefield another property developer, J. and J. Fease of Halifax, has snapped up a 5-acre site that had been on the market for years before the site was included within the zone.

Mr Nigel Curtis, managing director of Bradbury Construction, said his company had held off any involvement at Corby until the zone was designated. Of the two medium-sized buildings it is putting up, one of 15,000 sq ft and the other of 20,000 sq ft, one is likely to be taken for a manufacturing/distribution concern and prospects for letting the other are good.

The best indicator of industry's attitude might come from Associated British Foods which in early July announced plans for a £15m flour mill in the Corby zone.

ABF had been considering

putting up a £10m chemicals plant in Corby long before the zone was announced but the decision on the flour mill was a direct consequence of the creation of the enterprise zone. "Had it not been for the zone we should almost certainly not have gone to Corby," the company said.

Ten weeks is too short a time in which to make firm judgment, but it is important to remember that the Government sees enterprise zones as a means of rejuvenating run-down inner-city areas. Newcastle/Gateshead, Dudley and Hartlepool may not be Tinseltown or Brighton but they are places from which industry has migrated, leaving many social problems behind.

Much of the Speke area of Liverpool is covered by the former BL Triumph works. The buildings alone cover 1m sq ft and will be extremely difficult to sub-divide into smaller units. Many of the other zones face similar problems to those of Speke in that costly clearance will be necessary before industry can get going.

The Government would like to see private institutional money coming in to finance this work but this is unlikely to happen until it can be shown that the zones are working.

The essential point about the zones is that they are experiments. The British do not always take kindly to experiments.

Mr Maurice Howells, director of planning at Swansea, says that the enterprise zones are "an exciting addition to our armoury in developing inner areas and will help us to move from a manufacturing base which has fallen on hard times to a multi-business area."

If this transition is achieved elsewhere the experiment will be a success. But we shall not know if this is happening for some time yet.

Dudley fears new breed of company

SHORTLY before Mr Norman Fowler, the Transport Minister, landed by helicopter at the Dudley Enterprise Zone when it was officially opened in mid-July, workmen were spraying cold water on the steaming tarmac which had just been laid as a landing pad.

This was typical of the haste with which the West Midlands zone was established, a factor which has contributed to a strongly hostile faction among local industry.

Dudley, in the heart of the Black Country, is dominated by small, independent-minded companies concerned with metal processing in its many forms. Unemployment there is the highest in the West Midlands, at 15.4 per cent.

The concept of a zone, in the midst of a close-knit industrial community, where some will enjoy advantages withheld from others — perhaps to their cost — struck many businessmen as unfair, whatever the eventual benefits.

As a result, the Dudley Industrial Ratepayers' Action Group was set up and about 500 companies signed a petition seeking changes in legislation relating to the zones, although this was never achieved.

The basis for most objections was that the zone would create a breed of companies with minimum overheads which could undercut competitors and devalue industrial assets in other parts of Dudley.

Mr Roger Latham, one of

the council officers responsible for the zone, believes many of the worries generated by the rapid pace of events are unfounded.

Significantly, Dudley is the only enterprise zone where the land — situated on a former coal mining area and difficult to develop — is exclusively owned by private industry, with the exception of an interest held by British Steel.

This has given rise to claims that premium rents will be charged and the real beneficiaries will be the developers and landowners, with the Government footing the bill in the form of the rates subsidy.

Industrial property rental values in the West Midlands are now severely depressed, and it is difficult to establish whether any real differential is emerging as the first factories in the zone to come on the market.

However, Mr David Quinn, estates director of LCP Properties, one of Dudley's largest landowners, says that a committee member of the Action Group, said prices inside the zone were now above £240 a sq ft, while comparable space outside was £220 to £225 a sq ft.

"We have 400,000 sq ft of unlet property outside the zone and things are extremely difficult at present. Having built up an attractive business without outside help, we now find our competitors being subsidised," he said.

But Mr Latham says the allowances can be very beneficial if a company uses a good tax planner.

Whatever the outcome of the zones scheme, Dudley will gain a new industrial area on a piece of derelict land which has defied countless development efforts in the past.

Lorne Barling

Letters to the Editor

Petroleum duty

From Professor A. Clunies Ross and Dr R. Garnaut.

Sir, — Ray Dafer's article (August 11) on the difficulties of North Sea taxation relays two observations which seem to go to the heart of the matter. He cites Wood, Mackenzie in arguing that the fault of the tax system lies in its complexity and its emphasis on revenue rather than profits. He also reports that there is agreement in the industry that what is needed is a simpler tax system that is not vulnerable to the frequent changes evident in recent years.

We believe that these three requirements (simplicity, stability and a base in true profit) are closely linked. If a petroleum tax system is to be kept stable over a period of drastic changes in the price of the product, it must be designed so as to bear heavily on a highly profitable enterprise and lightly or not at all on one that is unprofitable. Conventional income tax does not achieve this result to the required degree. Hence the attempt to devise additional measures such as the petroleum revenue tax. That tax's base, however, does not appear to be closely enough related to profit to respond appropriately to large price changes. Hence the past two years have seen successive alterations in the rules.

The stunning complexity of the PRT arises from its conceptual origin. The legislation reads as if the tax were intended to be one on oil revenue, but the base originally conceived appears to have been undisciplined cash flow. Like Ptolemaic astronomy, it had to undergo a large number of complications in the attempt to make it serve its proper purpose, which is to relate to profit. The fact that frequent legislative changes have later been required is evidence that the form of the tax has failed to meet the test. Unfortunately, the new supplementary petroleum duty and associated changes shift the base toward revenue.

As far as is possible, the base of such a tax ought to be pure profit or economic rent, the residue that remains after all costs, including rewards required for capital and risk-taking, have been met. If such a base were used, tax could be applied to it at a high rate without impairing producers' incentives to explore, to develop sites or to extract. A 90 per cent marginal rate is probably innocuous provided it falls only on pure profit. By contrast a tax based on gross revenue must deter marginal extraction and investment, and one based on undiscounted net revenue must deter marginal investment.

Several quite simple methods have been devised as means of taxing pure profit alone. One is the American practice of auctioning oil leases for cash sums. With enough competition, this appears to work well in circumstances of calculable risk, but it is inadequate alone in the Opec world of open-ended uncertainty.

Another method is to subsidise all of the producer's outlays and to tax all his revenue at the same rate. This would probably be ruled out on the ground that it would require the Government to bear too much of the risk, but that objection might be overcome by some form of "carried interest."

A third device is the

"resource-rent tax" introduced by several developing countries over the past five years. Under this, tax is levied on the producer's net present value as it accrues after cash flows have been discounted. The rate of discount is intended to approximate to the rate which the producer himself applies to the investment or group of investments which forms the taxable unit. The discount rate would ideally be applied to cash flows in indexed form. There is certainly room for error in fixing the discount rate. What is needed in practice is one that is neither so low as to impair oil company interest nor so high as to cause public concern. If a taxable unit were a single field, the right discount rate would be higher than if the unit were the whole of a company's North Sea operations.

This tax is again essentially simple. It could well be combined with the American system of cash-bidding to the advantage of both. Recently senior executives of the largest Australian oil producers, faced with the alternative of an arbitrary and unpredictable levies to which they are now subject, have become convinced of the merits of a tax of this form.

(Prof.) Anthony Clunies Ross (University of Strathclyde), (Dr) Ross Garnaut (Australian National University), Stenhouse Building, 173 Cathedral Street, Glasgow.

Multi-currency cheques

From Mr F. Hummel.

Sir, — Why do banks in Britain fail to provide the facilities I enjoy with the account I have in a Belgian francs at branch Banque Bruxelles-Lambert in Brussels?

I can draw cheques with the cheque book on that account in most major currencies. Thus I have paid hotel bills in Italy with cheques made out in lire and in France with cheques in French francs. I have paid for my daughter's language course in Germany with a cheque in D-marks and I have paid for books ordered in America with a cheque made out in U.S. dollars.

The local branch of my bank in Britain was not even aware that banks elsewhere in Europe provided such facilities.

F. C. Hummel, 8, The Ridgeway, Guildford, Surrey.

Planned public expansion

From Mr F. Welch.

Sir, — Like the optimist who observes that the bottle is half full, while the pessimist describes it as half empty, Mr Clayton (August 18) may be right in his statistics, but must allow a different interpretation. Far from the expansion of the public sector draining the growth potential of the private sector, it is the decline of a partly compensating growth in the public sector. I wrote in 1979 that there were at that time 3m unemployed; most were, however, still being paid to come to work. The present shake out in manufacturing industry will never lead to a recovery of employment levels. New manufacturing invest-

ments, that come with an improvement in trade and an abandonment of the dotter policies of the Government, will be capital intensive and produce few extra jobs. Such service industries as banking and insurance will share this feature, and it is only in people-intensive services that private sector employment growth can be expected.

A reasonable level of employment that will avoid gross social distress must depend on an expansion of public expenditure. And it is by no means clear that such expenditure is unproductive. The National Health Service is the biggest employer (over 1m) in Europe; it could with better levels of staffing improve our well being and effectiveness. A selective redevelopment of waterways would make transport cheaper; a long overdue renewal of urban infrastructure would avoid families being burnt to death and a renewal of the collapsing Victorian sewage system is more than overdue.

Examples could be multiplied, and it is surely the task of any competent administration to recognise the limitations of private enterprise and, while providing proper conditions for its growth, to push ahead with planned public expansion.

Frank Welsh, Flass, Maids Meaburn, Penrith, Cumbria.

Rate grants per capita

From the Chairman, Local Government Finance Committee, Association of County Councils.

Sir, — Your article (August 19) commenting on the loss of grant in 1981-82 of various London authorities overlooks the fact that over the past few years there has been a very considerable switch of grant from the non-metropolitan areas, in which the population has been growing, to London, in which the population has been declining, and that the share of grant going to the inner city areas (where the population has also been falling) has been stable.

Needs and resources element/block grant shares 1974/75 to 1981/82

	Non-Met areas	Met areas	London
1975/76	57.3	29.4	13.3
1976/77	56.1	29.0	14.9
1977/78	54.8	30.1	15.1
1978/79	53.7	29.6	16.7
1979/80	53.4	29.6	17.0
1980/81	53.6	29.7	16.7
1981/82	54.4	29.8	15.8

This was inevitable in the previous system of grant distribution which was based solely on the principle that past expenditure was the best guide to current need. This meant that over a period of time the authorities spending most per head of population attracted larger and larger shares of grant.

It was inevitable, therefore, that when a more objective system of grant distribution, based on unit costs and client groups, was introduced, there would be a swing back to the non-metropolitan areas and this indeed has occurred in the current year. It nevertheless still leaves London and the inner cities with a considerably higher grant per head in relation to other parts of the country than they had a few years ago.

It has not been shown by anyone that a greater expenditure of money in the inner city areas would have prevented the recent problems which have caused concern to everyone.

Ian Courts, Association of County Councils, Eaton House, 60a Eaton Square, SW1.

Tickets please!

From Mr R. Hill.

Sir, — Weighell (August 18) trots out statistics to prove

Today's Events

GENERAL
U.K.: International Television Festival opens, Edinburgh (until August 27).
International Craft and Hobby Fair, Wembley Conference Centre (until August 28).
Solar World Forum—International Energy Society Congress and Exhibition, Brighton (until August 28).
Motorcycle Show, Earls Court (until August 31).
Overseas: Mr Nikolai Firyubin, Soviet Deputy Foreign Minister, arrives in Islamabad for talks on Afghanistan with Mr Agha Shahi, Pakistani Foreign Minister.
Former U.S. President Jimmy Carter arrives in Peking at start of two-week tour of China and Japan.
Organisation for African Unity seven-nation committee on Sahara cease-fire meets in Nairobi.
International Association for Hydraulic Research for Asia and the Pacific third congress opens, Bandung, Indonesia (until August 29).

COMPANY MEETINGS
See Week's Financial Diary on Page 16.

COMPANY RESULTS
Final dividends: Jos Holdings. Interim dividends: Bladen and Nicker (Holdings), Macdonald Martin Distillers, W. N. Sharpe Holdings. Interim figures: Alexander Holdings.
LUNCHEON MUSIC, London. Piano recital by Carl Hickman, St. Lawrence Jewry, Gresham Street, 1.00 pm.
Organ recital by Jonathan Bennett, St. Michael's Cornhill, 1.00 pm.
Recital by Pisa Opera Group, St. Martin-in-the-Fields, 1.15 pm.

Companies and Markets

INTERNATIONAL CAPITAL MARKETS

INTERNATIONAL BONDS

Attention focused on convertibles

IN THE ABSENCE of any clear indication of when, or even whether, U.S. interest rates will start moving down, attention in the international bond market was firmly focused on convertibles, more particularly issues for Japanese borrowers.

Many investors are convinced that the yen will rise sharply once U.S. interest rates decline substantially, and continue to be impressed by what they perceive to be the bright outlook for the Japanese economy.

However, whereas last year many Japanese stored floating convertible bonds, this time round centres on companies in the electronics and more specialised sectors. All recent Japanese issues have been well received—some so well as to allow a cut in their indicated coupon. This was what happened last week with the \$300m issue to 1996 for Daiwa Securities, whose final coupon of 5 1/2 per cent was 1 per cent lower than initially indicated.

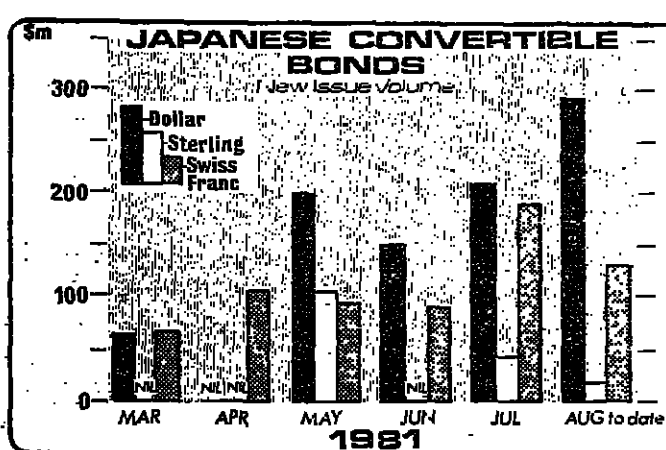
All the convertibles floated last week were for Japanese borrowers, including a rare one in the Eurosterling sector. Nikko was tempted into borrowing in this sector because of

the relatively low front-end costs, which assume considerable importance in such a small issue. The bonds were placed exclusively with British institutions and Nikko is hoping that the issue will enlarge the float of its shares on the Tokyo stock exchange.

Many Japanese companies have witnessed a decline in the marketability of their shares, as purchases by long term portfolios, notably in the Middle East, have been stepped up in the past twelve months.

A further \$100m 15 year convertible, for Sanyo Electric, is expected this week, through Yamaichi. Trading in fixed interest dollar bonds was quiet throughout last week with most attention focused on two new issues. Hiram Walker Home became the sixth borrower this year to issue bonds with warrants, this 15 1/2 per cent bond to 1994 met with a warmer reception than some other recent issues, and was increased by \$15m to \$65m.

Not all new issue managers and traders are convinced that bonds with warrants will continue to be popular. They are worried about the lack of



Liquidity which appears to be behind the trading of the warrants after the initial flurry which follows the appearance of most new issues.

GTE Finance, meanwhile, has failed in its attempt to raise \$50m even after sweetening the terms on a seven-year straight issue, which was offered to holders of warrants attached to an earlier issue.

In January, the company launched a \$50m bond to 1986 which carried a coupon of 11 1/2

per cent—a competitive rate at that time—and warrants to buy into a seven-year issue with the same coupon.

The warrants expired on August 15. A week before that date, the company, through the lead manager of its January issue, Blyth Eastman Paine Webber, decided to increase the coupon on the new issue to 18 1/2 per cent, but indicated that if less than \$20m was subscribed for, none of the new bonds would be issued. The new offer-

ing was in strong competition with two high-class issues, for the World Bank and Ontario Hydro which offered investors a coupon of 16 per cent, and was cancelled last week.

The only traditional fixed interest rate dollar bond announced last week was a \$100m 15 year bond to 1996 for the U.S. entertainment company, Walt Disney Productions, whose first appearance it was in this market.

Swiss Franc bonds displayed a little weakness but were very thinly traded. With five new issues announced last week, the flow of business was reasonable for this time of the year.

The Province of Quebec launched a DM 150m bond to 1991 which carries an indicated coupon of 10 1/2 per cent through Commerzbank. The signs pointed to a lukewarm reception for this borrower, whose name which is not to all investors' liking.

An SDR floating rate note for Ferrovie dello Stato is being arranged through Dillon Read and Orion Royal Bank while Hydro Quebec is carefully studying the possibility of arranging a bond denominated in European Units of Account.

CURRENT INTERNATIONAL BOND ISSUES

Borrowers	Amount m.	Maturity	Av. life years	Coupon %	Price	Lead manager	Offer yield %
U.S. DOLLARS							
Yamaichi	40	1996	15	5 1/2	100	Goldman Sachs, Nikko	5.750
Pharmaceutical	50	1996	15	5 1/2	100	CSFB	5.500
Daiwa Securities	210	1986	4.6	16	100	Salomon Bros. Deutsche	16.000
World Bank	80	1988	5.2	16	100	Salomon Bros. Deutsche	16.000
Cont. Illinois O/S	100	1984	3	14 1/2	99 1/2	Cont. Illinois	14.860
Aida Engineering	20	1996	15	5 1/2	100	Yamaichi Secs.	5.500
C.C.C.E. (Greece)	100	1993	12	—	100	CCF, Caisse des Depots	—
Industries Resistol SA	30	1988	7	9 1/2	100	Merrill Lynch Cont. Illinois	9.203*
Nippon Chemi-Con Corp.	20	1991	10	5 1/2	100	Nikko Secs. (Europe)	5.500
Hiram Walker Hldgs. NV	65	1984	3	15 1/2	100	Morgan Guaranty, S.G. Warburg	15.750
Intnl. Fin. NV	100	1986	5	15 1/2	99 1/2	Morgan Stanley	15.902
DIACCS Co.	25	1996	15	5 1/2	100	Yamaichi Secs.	5.500
D-MARKS	150	1991	10	10 1/2	—	Commerzbank	—
Province of Quebec	150	1991	10	10 1/2	—	Commerzbank	—
STERLING							
SDRs	12	1996	15	6	100	Baring Bros.	6.000
Ferrovie dello Stato	100	1985	4	5 1/2	100	Dillon Read, Orion Royal Bank	5.062*
KUWAITI DINARS							
City of Stockholm	7	1991	10	10	94 1/2	KIC, PKbanken	10.887

U.S. BONDS

BY DAVID LASCELLES

Mixed blessing from Fed

THE FEDERAL Reserve Board is sticking to its view that any let-up in monetary restraint would be premature and would jeopardise the battle against inflation. This is the message that came out of its policy making open market committee meeting last week. Mr. Paul Volcker, the chairman, also said in a TV interview that the Fed would not be deflected by "every shift in the business breeze".

Rebutting critics who claimed the Fed is destroying whole segments of U.S. industry with its high interest rate regime, Mr. Volcker argued that he has many times before, that the impact is localised and that weak industries have the resilience to

rebound once interest rates come down again. The Fed's "no change" decision was a mixed blessing for the credit market. Some people had hoped for an easing given that the money supply continues to grow at manageable rates, and they were disappointed. On balance, the market weakened and there was a sharp dip late on Friday when the money supply figure showed a moderate rise in M-1-B of \$300m. But others drew encouragement because it shows the central bank still means business.

In the longer term, the major event of the week may well turn out to be the Administration's confession that its budget plans for 1982-84 are unrealistic. President Reagan met his advisors in his California holiday retreat to hack another \$20bn out of next year's budget to bring the deficit down from this year's \$80bn to \$40bn. It also became clear that the Administration doubts that it will be able to balance the budget by 1984, once its key goal.

To Wall Street, all this suggests there will be no let-up in the Treasury's borrowing requirement for at least a year. The more time goes by, the more Mr. Reagan's predicament looks like Mrs. Thatcher's: rapidly instituted tax cuts cannot be matched by spending cuts and the resulting budget gap puts a heavy strain on the open market.

It was certainly no coincidence that both the stock market and the credit markets hit new lows last week. The Treasury learnt this to its cost when it sold 3.75bn of Treasury notes at a record yield of 16.26 per cent, up from 15.92 per cent at the last auction on July 22. The Fed's announcement of a special credit facility to help out thrift institutions suffering a financial squeeze was also bad news.

The poor state of the market has left borrowing at a virtual standstill. According to Salomon Brothers the corporate new issue bond calendar for August totals about \$8.5bn, the smallest monthly volume for almost eight years.

U.S. INTEREST RATES (%)	Week to Week to	Week to Week to
	Aug 21	Aug 14
3-month T-bill	15.57	15.50
3-month T-bill	15.44	15.50
3-month CD	19.10	18.02
90-day T-bill	14.06	13.82
AAA utility	16.50	16.50
AA industrial	15.50	15.53
Variable supply Corp.	7.2	7.1

Source: Salomon Bros. and First Boston.

CREDITS

BY FRANCIS GHILES

Pemex appetite confuses the market

MEXICO's state oil company, Pemex, is currently trying to tie up over \$1bn worth of loans in the international and UK capital markets in the form of three different facilities and there are rumours of approaches being made by the same borrower with a view to raising a further \$100m-\$200m.

This borrower's voracious appetite for funds has been increased of late by the fall in the price Mexico is receiving for its crude oil. But the number and size of the deals which are being arranged at present has somewhat "muddied the waters", in the words of one banker involved.

European Banking Company which is arranging a \$500m loan-bond hybrid for Pemex is having greater difficulty than anticipated in putting together a management group of banks willing to underwrite \$25m or \$50m apiece.

By Friday evening, EBC had received commitments to underwrite about half the total Pemex which is expected to

amount. Banks were slow to answer because they were being approached by the other two bank syndicates putting loans together for Pemex.

The second operation for Pemex is a \$200m domestic floating rate credit being put together under the aegis of Samuel Montagu, Baring Brothers and N. M. Rothschild with the latter two acting as agents. The facility matures in two years and can be renewed at the borrower's option for two further periods of two years each.

This is the largest such facility for a foreign borrower to be arranged in London, and the second largest ever after the \$240m arranged for Midland Montagu Banking. The acceptable commission is 1 per cent and the agent banks will receive a further fee from the borrower.

Bank of Nova Scotia meanwhile is trying to put together a management group of banks for a \$200m six years loan, for Pemex which is expected to

carry a margin of 1 per cent over Libor.

Venezuela for its part is putting more order into its borrowing programme following the adoption of a law by Congress in Caracas allowing the state to borrow medium term. The draft law has been sent back to Congress for minor changes by President Campesino and this has allowed Rosenthal International, which is arranging one of the last one-year deals for a Venezuelan public sector borrower, to increase the loan to \$180m. CVP is paying a split spread over Libor of 1 1/2 per cent.

The first mandate for a medium term loan for a Venezuelan state entity is expected to be awarded by Electricidad del Caroni to Bank of America, Bank of Tokyo, and Chase Manhattan. The amount will be \$180m for ten years with a margin of 1 per cent throughout. Such terms may not, however, provide a useful guide to

the terms Venezuela may have to pay when it comes to the market this autumn for its expected "jumbo" loan. A number of banks would balk at such a long maturity for a large sum.

Meanwhile the director of public credit at the Ministry of Finance in Caracas is expected to hold a meeting with the representatives of 90 or so foreign banks later in September to outline the implications of the new law and the effects it will have on the country's borrowing plans.

Elsewhere in Latin America, the response to the \$500m loan to 1988 for the Republic of Argentina is said to be very satisfactory. This is being put together under the aegis of a powerful group of international banks for which Bank of America and Lloyds Bank International are acting as agents.

In Brazil, the mandate for a \$150m eight year loan for Elettronorte is expected to go to Bank of America and

National Bank of Canada. Terms are likely to include a split margin of 2 1/2 per cent over U.S. or Canadian prime rates, very much in line with the terms the market has come to expect from Brazilian borrowers in recent months.

England for its part has given a qualified approval to the proposals put forward by Western banks four weeks ago for rescheduling about \$2.4bn of commercial debt which falls due in the last three quarters of 1981. Poland has agreed to the proposed margin over Libor of 1 1/2 per cent but would like to lengthen a little the maturity of the proposed loan beyond seven years. It is not happy either with the proposed front-end fee of 1 per cent.

While there is agreement between the bankers and the borrower on the economic data Poland will provide, there is as yet no agreement about the manner in which the banks will monitor the country's economic progress.

FT INTERNATIONAL BOND SERVICE

U.S. DOLLAR STRAIGHTS	Issued	Bid	Offer	Change on day week
Amoco 13 1/2	75	88 1/2	89 1/2	+0.01
CIBC 14 1/2	75	88 1/2	89 1/2	+0.01
CIBC 15 1/2	75	87 1/2	88 1/2	+0.01
CNA 15 1/2	75	87 1/2	88 1/2	+0.01
CNE 12 1/2	100	81 1/2	82 1/2	+0.01
Conoco Int. Fin. 8 1/2	150	96 1/2	97 1/2	+0.01
Conoco O/S Fin. 8 1/2	175	98 1/2	99 1/2	+0.01
Dupont Canada 13 1/2	65	88 1/2	89 1/2	+0.01
EED 14 1/2	65	91 1/2	92 1/2	+0.01
EIB 12 1/2	80	84 1/2	85 1/2	+0.01
Eldorado 13 1/2	125	86 1/2	87 1/2	+0.01
Elcor 13 1/2	125	86 1/2	87 1/2	+0.01
Elcor 14 1/2	125	86 1/2	87 1/2	+0.01
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Elcor 162 1/2	125	86 1/2	87 1/2	+0.01
Elcor 163 1/2	125	86 1/2	87 1/2	+0.01
Elcor 164 1/2	125	86 1/2	87 1/2	+0.01
Elcor 165 1/2	125	86 1/2	87 1/2	+0.01
Elcor 166 1/2	125	86 1/2	87 1/2	+0.01
Elcor 167 1/2	125	86 1/2	87 1/2	+0.01
Elcor 168 1/2	125	86 1/2	87 1/2	+0.01
Elcor 169 1/2	125	86 1/2	87 1/2	+0.01
Elcor 170 1/2	125	86 1/2	87 1/2	+0.01
Elcor 171 1/2	125	86 1/2	87 1/2	+0.01
Elcor 172 1/2	125	86 1/2	87 1/2	+0.01
Elcor 173 1/2	125	86 1/2	87 1/2	+0.01
Elcor 174 1/2	125	86 1/2	87 1/2	+0.01
Elcor 175 1/2	125	86 1/2	87 1/2	+0.01
Elcor 176 1/2	125	86 1/2	87 1/2	+0.01
Elcor 177 1/2	125	86 1/2	87 1/2	+0.01
Elcor 178 1/2	125	86 1/2	87 1/2	+0.01
Elcor 179 1/2	125	86 1/2	87 1/2	+0.01
Elcor 180 1/2	125	86 1/2	87 1/2	+0.01
Elcor 181 1/2	125	86 1/2	87 1/2	+0.01
Elcor 182 1/2	125	86 1/2	87 1/2	+0.01
Elcor 183 1/2	125	86 1/2	87 1/2	+0.01
Elcor 184 1/2	125	86 1/2	87 1/2	+0.01
Elcor 185 1/2	125	86 1/2	87 1/2	+0.01
Elcor 186 1/2	125	86 1/2	87 1/2	+0.01
Elcor 187 1/2	125	86 1/2	87 1/2	+0.01
Elcor 188 1/2	125	86 1/2	87 1/2	+0.01
Elcor 189 1/2	125	86 1/2	87 1/2	+0.01
Elcor 190 1/2	125	86 1/2	87 1/2	+0.01
Elcor 191 1/2	125	86 1/2	87 1/2	+0.01
Elcor 192 1/2	125	86 1/2	87 1/2	+0.01
Elcor 193 1/2	125	86 1/2	87 1/2	+0.01
Elcor 194 1/2	125	86 1/2	87 1/2	+0.01
Elcor 195 1/2	125	86 1/2	87 1/2	+0.01
Elcor 196 1/2	125	86 1/2	87 1/2	+0.01
Elcor 197 1/2	125	86 1/2	87 1/2	+0.01
Elcor 198 1/2	125	86 1/2	87 1/2	+0.01
Elcor 199 1/2	125	86 1/2	87 1/2	+0.01
Elcor 200 1/2	125	86 1/2	87 1/2	+0.01
Elcor 201 1/2	125	86 1/2	87 1/2	+0.01
Elcor 202 1/2	125	86 1/2	87 1/2	+0.01
Elcor 203 1/2	125	86 1/2	87 1/2	+0.01
Elcor 204 1/2	125	86 1/2	87 1/2	+0.01
Elcor 205 1/2	125	86 1/2	87 1/2	+0.01
Elcor 206 1/2	125	86 1/2	87 1/2	+0.01
Elcor 207 1/2	125	86 1/2	87 1/2	+0.01
Elcor 208 1/2	125	86 1/2	87 1/2	+0.01
Elcor 209 1/2	125	86 1/2	87 1/2	+0.01
Elcor 210 1/2	125	86 1/2	87 1/2	+0.01
Elcor 211 1/2	125	86 1/2	87 1/2	+0.01
Elcor 212 1/2	125	86 1/2	87 1/2	+0.01
Elcor 213 1/2	125	86 1/2	87 1/2	+0.01
Elcor 214 1/2	125	86 1/2	87 1/2	+0.01
Elcor 215 1/2	125	86 1/2	87 1/2	+0.01
Elcor 216 1/2	125			

HONG KONG

HONG KONG

1951	Low	Aug. 21	Pr
5	24.5	Cheung Kong	3
5	2.20	Cosmos Prop.	3
5	9.10	Cross Harbour	4
5	11.5	Pang Sen Bank	4
5	6.00	HK Electric	4
5	25.0	HK Kowloon Wh.	4
5	10.00	HK Land	1
5	14.0	HK Shanghai BK.	1
5	10.00	HK Telephone	1
5	10.00	Hutchison Bank	1
5	19.0	Jardine Math.	2
5	5.05	New World Trav.	2
5	15.0	Cresco Trust Bk.	7
5	17.0	SKH Prop.	1
5	11.70	Swire Pac. A.	1
5	6.25	Wheelock's Mard A.	1
5	5.20	Wheelock's Mard E.	1
5	1.50	World Int. Hdg.	1

1981	Low	Aug 22	Pr
5	24.5	Cheung Kong	3
5	2.20	Cosmos Prop.	3
5	9.10	Cross Harbour	4
5	11.5	Pang Sen Bank	4
5	6.00	HK Electric	4
5	25.0	HK Kowloon Wh.	4
5	10.00	HK Land	1
5	14.0	HK Shanghai BK.	1
5	10.00	HK Telephone	1
5	10.00	Hutchison Bank	1
5	19.0	Jardine Math.	2
5	5.05	New World Trav.	2
5	15.0	Cresco Trust Bk.	7
5	17.0	SKH Prop.	1
5	11.70	Swire Pac. A.	1
5	6.25	Wheelock's Mard A.	1
5	5.20	Wheelock's Mard E.	1
5	1.50	World Int. Hdg.	1

70	745 Ajinomoto	8
71	540 Amada	8
72	378 Asahi Glass	6
73	453 Bridgestone	8
74	710 Canon	1, 4
75	335 Citizen	8
76	618 Dairi	8
77	403 DKBO	8
78	537 Dai Nippon Ptg.	8
79	323 Dava	8
80	350 Dava Seisaku	8
81	365 Ebara	8
82	801 Elcni	8
83	399 Fuji Bank	8
84	870 Fuji Film	1, 8
85	880 Fujisawa	1, 8
86	1,210 Fujitsu Fanuc	6, 8
87	970 Green Cross	1, 8
88	461 Hagewaga	8
89	527 Howa Ri East.	8

75	302 Hitachi.....
76	610 Hitachi Koki.....
78	511 Honda.....	1.
80	619 House Food.....	1.
82	700 Iwano.....
84	547 Ichu 'C'.....
86	399 Ito-Ham.....
88	1,020 Ito-Yokado.....	1.
90	510 JAGCS.....
92	2,280 JAL.....	2.
94
96	720 Kajima.....
98	654 Kao Soap.....
100	619 Kashiyama.....
102	327 Kir-koman.....
104	410 Kirin.....
106	335 Koryuo.....
108	552 Komatsu.....	1.
110	503 Komatsu Fift.....
112	503 Konishiroku.....
114	341 Kubota.....
116	325 Kumagai.....
118	5,142 Kyoto Ceramic.....	5.
120
122	490 Mazda Cons.....

1190	337 Maruta	
1191	338 Marubeni	
1192	339 Maruda	
1193	725 Matsuda	
1194	726 Matsuda	1
1195	522 M'ta Elec Works	
1196	598 M'bishi Eng.	
1197	623 M'bishi Corp	
1198	209 M'bishi Elec.	
1199	581 M'bishi El East	
1200	185 MHI	
1201	290 Mitsui Co	
1202	487 Mitsui El Est	
1203	408 Mitsukoshi	
1204	408 NGK Insulators	
1205	870 Nippon Denso	1
1206	745 Nippon Gakki	
1207	400 Nippon Meat	
1208	804 Nippon Oil	
1209	683 Nippon Shinpan	
1210	139 Nippon Steel	

335	201 Nippon Suisan	1
350	5,830 NTV	4
350	700 Nissan Motor	1
350	315 Nissin Flour	1
356	142 Nisshin Steel	1
360	368 Nomura	1
345	279 NYK	1
350	1,250 Olympus	1
350	1,039 Orient	1
350	2,360 Pioneer	4
350	500 Renown	1
350	595 Rich	1
375	379 Sanyo Elect.	1
375	231 Sapporo	1
350	605 Sekisui Prefab	1
350	645 Sharp	1
341	191 Shigeido	1
350	3,020 Sony	4
350	450 Stanley	1
351	261 Sotome Marino	1

730	535 Taihei Dengyo
736	598 To-ko Corp
750	550 Taisho Pharm
750	618 Takeda
780	5,190 TOKI
790	143 Tojin
790	585 Teikoku Oil
545	590 TES
601	605 Tokyo Marine
825	810 Tokyo Elect.Pwr.
133	108 Tokyo Gas
643	494 Tokyo Sanyo
241	197 Tokyuu Corp.
926	143 Toshiba
550	420 TOTO
495	390 Toyo Selkan
540	724 Toyota Motor.
550	2,400 Victor
660	710 Wacoal
210	722 Yamaha

1951	Aug. 21
High	Low
4.40	2.85 Abcercm
10	7.40 AE & CI
6.00	14.40 Anglo Am.
35.0	90.00 Anglo Am. Gold..
2.00	1.60 Anglo Am. Prop.
4.00	9.10 Earle's Rand
1.20	54.25 Eufrats
2.50	42.25 CNA Invest.
2.50	1.90 Currie Finance.
0.80	3.50 C. Bond

5.20	2.75	Drifontain
5.20	35.5	FS Gaudel
1.01	54.0	Gold Fields SA
2.40	4.0	Highveld Steel
3.10	5.70	Hulets
6.65	28.00	Kloof
20	15.00	CK Sabbara
5.45	6.35	Prema Hlgs
0.65	6.80	Rembrandt
4.65	3.00	Pennies
7.00	4.9	Rust Plat
2.80	2.00	Sage Hlgs.
4.33	3.25	SA Browns
19	16.00	Tiger Oats.
5.25	2.50	Unisc.

Financial Rand US\$0.
(Discount of 21½%)

1961		Aug. 21
gh	Low	
1.90	0.76	Accesita
6.55	3.05	Banco Brasil
1.57	1.40	Banco Itau
2.27	1.30	Belgo. Min.
3.25	2.80	Logos Amer.
5.78	2.12	Petrobras PP
1.70	1.05	Pirelli OP
7.10	2.05	Souza Cruz
7.50	4.50	Unip. PE
0.20	4.50	Vale Rio Doce

Company	Price/Aug 23 1981
ing Insurance and Finance	
Bank Leumi & Israel ...	1,492
B. S. Bank Corp.	1,632
Hapoalim Bk.	1,815
Bank of Israel Bk.	1,700
Mitzi Migdal Bank	215
Schwarzbank Ltd.	215
Leumi Bank Bk.	520
Bank of Israel - Abn.	
.....	370
Development	
Israel Inv.	3,950
Land Dev. Br.	1,530
Property and Building	1,405
Public Utility	
Elec. Corp.	1,625
Investment Companies	

Leumi Invest.	750
Israel Invest.	300
Invest.	950
Commercial and Industrial	
Tire and Rubber 5,530	
Br.	1,250
Textile Br.	552
Textile Br.	750
Leumi Ppt. Mgmt.	1,350
Sec.	900
Sec.	2,110
Sec.	1,350
and Oil	
.....	542
Bank Leumi Le 1974	
Adv.	

NOTES.—Prices on this page are based on the individual exchange rates.

are lost trades price. \$ suspended. xd Ex dividend. xe Ex issue. xr Ex rights. xa Ex all.

For the convenience of readers the dates when some of the more important company dividend statements may be expected in the next few weeks are given in the following table. The dates shown are those of last year's announcements, except where the forthcoming board meetings (indicated thus¹) have been officially published. It should be emphasised that dividends to be declared will not necessarily be at the amounts or rates per cent shown in the column headed "Announcement last year."

By Our Financial Staff

FORTIA, the Swedish pharmaceuticals group with big interests in biotechnology, plans a dual rights issue this autumn to raise SKr 147m (\$28m).

The exercise will extend the amount of Fortia capital freely available to foreign investors, and so too will plans, scheduled for the end of this year or early 1982, to issue additional shares in the U.S.

The existing par value of Fortia shares is to be split from SKr 50 to SKr 10. This will be followed by a scrip issue, and two rights issues at prices ranging from SKr 65 to SKr 50 a share. Both bonus and rights offers will be on a one-for-10 basis.

The company's plans to issue shares in the U.S. centre on a further increase in its non-restricted capital. Some 3m new shares will be involved.

Fortia accompanies these financing proposals with a reaffirmation that sales for 1981 are expected to grow by around 15 per cent to SKr 1.4bn.

Dyno Industries

Dyno Industrier in Dutch deal

By Fay Gjester in Oslo

DYNO INDUSTRIER, a Norwegian group which makes

chemicals, plastics and explosives, has doubled its stake in a 700,000 tonnes per year methanol production complex at Delfzijl, in the Netherlands, in a deal with two major Dutch groups, Akzo and DSM.

	Date	Announce- ment last year		Date	Announce- ment last year
APV	Sept 25	Int. 2.8	*IMI	Sept 8	Int. 2.0
Armstrong Equipment	Sept 24	Final 1.72	Kleinman Benson	Sept 13	Int. 3
*GBA	Aug 27	Int. 0.84	*Klempner Inds.	Sept 19	Int. 3.5
*Associated Dairies	Aug 26	Final 2.25	*Lead Inds.	Sept 10	Int. 3.7
*BICC	Sept 9	Int. 3.03	*Leland and General	Sept 17	Int. 3.0
BSR	Sept 10	Int. nil	*London	Aug 28	Final 7.8
BTB	Sept 8	Int. 5.2	*Lundmark Secs.	Sept 16	Final 0.8
*Babcock Int'l	Sept 1	Int. 3.4	*Marchwell	Sept 2	Int. 3.4
*Bank of Scotland	Sept 22	Int. 8.0	*Mills and Allen Int.	Sept 24	Final 1.1
Berkley Hambro	Sept 25	Int. 3	Morgan NEI Crucible	Sept 4	Int. 4.5
*Bilton (Percy)	Oct 1	Int. 2.5	*NEI Nurdon	Sept 4	Int. 1.25
*Blackwood Hodge	Sept 10	Int. 1	*Peacock	Sept 10	Int. 1.875
*Blue Circle	Aug 26	Int. 5.0	*Pearl Asso.	Aug 25	Final 7.0
Booker McConnell	Sept 18	Int. 1.25	*Petersen Longman	Sept 8	Int. 3.75
*Bowater	Sept 9	Int. 4.25	*Petersen (S.)	Sept 9	Int. 3.75
Brit. Elec. Traction	Sept 4	Final 5 709	*P & O Phoenix	Sept 10	Int. 3.0
*British Petroleum	Sept 3	Int. 6.25	*Asso.	Sept 3	Int. 6.5
British Virts	Sept 10	Int. 2.5	*Prudential Corp.	Sept 10	Int. 4.0
Brixton Estates	Sept 25	Int. 1.45	Rims Sims	Sept 10	Int. 4.0
Brown Bros.	Aug 27	Final 1.1	*Jeffries	Sept 22	Int. 3.14
Burmah Oil	Sept 17	Int. 1.5	*Raybeck Rock	Aug 28	Final 3.168
*Cadbury Schwappes	Sept 3	Int. 1.2	*Colman	Sept 9	Int. 3.5
Rowland Roadstone	Aug 27	Int. 2.1	*RTZ	Sept 10	Int. 2.5
*Charterhouse	Sept 3	Int. 1.75	Consett Mackintosh	Sept 18	Int. 5.5
Cons. Fields	Sept 17	Final 15.0	*Sims Darby	Aug 25	Final 17
Contain	Sept 4	Int. 4.0	*Simpson Group	Sept 10	Int. 0
*Crest	Sept 22	Final 11.0	*Stone Eats	Aug 28	Int. 1.1
DRG	Sept 22	Int. 3	Stand. Chard	Sept 10	Int. 1.5
Dunlop	Sept 25	Int. 2.55	*Bank	Sept 8	Int. 12.0
*Eagle Star	Sept 17	Int. 5.0	*Steeley	Sept 18	Int. 4
European Farnes	Sept 10	Int. 1.725	*Sun Alliance	Sept 2	Int. 15.0
*Fairclough Constr.	Aug 25	Int. 1.65	*Tarmac Tilling (T.)	Sept 10	Int. 3.5
*Fisons	Sept 21	Int. 6.9	Travis and Trenold	Sept 15	Int. 0.54
Grattan Warehouses	Sept 24	Int. 1.888	*Trenold	Sept 17	Int. 2.8
*Guardian Royal Exch.	Sept 18	Int. 8.0	*Tudor Newall	Sept 10	Int. 2.0
GKN	Sept 18	Int. 4.0	*Sims Ud. Bicuita	Sept 11	Int. 1.87
Harmans Malay Eats	Sept 10	Final 5.5	*Vickers	Sept 25	Int. 4.55
Hawley Leisure	July 22	Int. 0.6	*Wagon Finance	Aug 28	Int. 0.625
*Hepworth Corks	Sept 10	Int. 2.25	*War Group	Sept 3	Int. 1.883
*Hongkong S'hai Bk	Aug 25	Int. HK\$0.13	*Wills Wimpey (S.)	Sept 25	Int. 0.85
House of Fraser	Sept 2	Int. 2.0	Yarkish Chem.	Aug 28	Int. nil
Howden (A.)	Sept 25	Int. 3.5			

* Board meeting intimated. † Rights issue since made. ‡ Tax int. † Rights issue since made. ‡ Forecast.

Any estimates of what was happening could easily be up to £100m out, and with several factors, plus the scale of intervention all described in the same terms, the end result was utter confusion as more than one market analyst found to their annoyance.

But not any longer. Starting Thursday the Bank of England now publishes every morning, on an official input to the Reuters

The day's factors, such as take-up of Treasury bills — \$50m, or decrease in the note circulation + \$80m, are also given. There is still a problem, however, in that certain factors can change fairly dramatically during the day. It can even happen that an expected surplus fails to appear, and the early estimate of factors will have to be revised quite significantly.

It is also true that not all the factors will always be revealed

On the other hand the exact amount of intervention by the authorities is now known each day, while the move towards increased disclosure of information is certainly a step in the right direction. It can only be hoped that eventually the true state of the market at the end of the day will be revealed, because on Friday an expected surplus of £80m finished up as an apparent shortage of £120m. But it must be admitted that the authorities can still force

Years	Quota loans repaid at maturity			Non-quota loans A* repaid at maturity		
	by EIP†	A*	maturity	by EIP†	A*	maturity
Up to 5	14½	14½	14½	15½	15½	15½
Over 5, up to 10	14½	15½	15½	15½	15½	15½
Over 10, up to 15	15½	15½	15½	15½	15½	15½
Over 15, up to 25	15½	15½	15	15½	15½	15½
Over 25	15½	15	15	15½	15½	15½

OFFSHORE & OVERSEAS—contd.

EQUITIES									
Issue price		Amount paid up	Latest	1981		Stock	Share price	+ or -	Change
price p	share	value	issue	High	Low				
153	F.P. #1, 1978	172	168	150	140	*Aerospace Eng.	158	-2	100.00
54	F.P. #1, 1979	87	87	80	75	*East of Scot. Ombrose	81	-7	100.00
152	F.P. #49, 1978	87	79	79	75	*First St. Letter. Sp.	85	-2	100.00
100	F.P. #1, 1978	82	82	82	82	*Gulf Oil Services	95	-13	100.00
25	F.P. #109, 1978	28	27	27	27	*Japan Assets Trust Inc.	27	0	100.00
130	F.P. #207, 1978	69	69	69	69	*Kleinworth 94, 97, 128	69	0	100.00
100	F.P. #207, 1978	134	132	132	132	*Kleinworth 94, 97, 128	132	0	100.00
100	F.P. #208, 1978	135	130	130	130	*Newcourt Oil	120	-15	100.00
100	F.P. #1, 1978	103	98	98	98	*Rarun	100	-2	100.00
100	F.P. #189, 1978	14	14	14	14	*Stewart Est. Warrs	12	-2	100.00
82	F.P. #208, 1978	79	76	76	76	*St. Albans 94, 97, 128	76	0	100.00
66	F.P. #7, 1979	86	76	76	76	*St. Albans 94, 97, 128	76	0	100.00
100	F.P. #157, 1978	104	95	95	95	*St. Albans 94, 97, 128	95	0	100.00
						*Utd. Comp. & Tech. 94, 95	94	-2	100.00

[illegible]

Issue price p	Am't unit paid up	Latest Renewing date	1951		Stock	Closing price p	%
			High	Low			
22	F.P.	11/7	110	94	A.I.D.	85	
275	F.P.	25/7	25/7	24	45 Breaux	170	
476	125p	1/57	21/2	182	430 B.P.	7	170
12	NI	2/26	176	90	Buckley's Brewery	90m	
28	F.P.	2/27	146	410	Edwards Hotel	210	
15	NI	3/27	73/6	410	300 English Association	410	
17	F.P.	7/18	115	410	1000 English Association	245	
240	F.P.	—	—	405	510 H&S&S Oil	210	
11	NI	28/6	20/6	20m	—	40m	
6	F.P.	14/4	31/6	7/6	6 Hartons	31	
131	NI	28/6	25/6	40p	100 Hong & Shanghai S.	31	
131	NI	28/6	25/6	40p	25m Ladbroke	40m	
110	NI	—	—	20m	100m Laidley	24m	
77	F.P.	2/26	21/2	92	31 Lord Grey	88	
160	F.P.	3/7	12/6	80	185 Low Engineering	80	
161	NI	1/7	12/6	80	185 New Court Nat. Res. Units	80	
363	NI	—	—	148p	194m Pacific Coast Hotel (H&S)	132p	
NI	—	—	—	190p	194m Pacocontinent	146p	
NI	—	—	—	190p	194m Pur. Scientific	146p	

	Aug. 21	Aug. 20
Gold Bullion (fine ounce)		
Close.....	\$430.432 (\$230.231)	\$439.451 (\$230.251)
.....	\$438.431 (\$230.231)	\$437.430 (\$230.244)
Morning fixing.....	\$428.50	\$435.00 (\$232.201)
Afternoon fixing.....	\$439.50 (\$229.138)	\$439 (\$230.274)
Gold Coins		
Kruggerand.....	\$434.446 (\$237.259)	\$442.445 (\$237.338)
1/4 Kruggerand.....	\$535.324 (\$194.125)	\$532.322 (\$194.124)
1/2 Kruggerand.....	\$116.119 (\$65.953)	\$119.120 (\$64.641)
1/4 Kruggerand.....	\$449.445 (\$216.263)	\$449.445 (\$216.261)
Mapleleaf.....	\$430.430 (\$237.257)	\$432.432 (\$237.257)
1/4 Sovereign.....	\$107.108 (\$57.577)	\$106.107 (\$57.574)
1/2 Sovereign.....	\$118.120 (\$65.641)	\$118.120 (\$65.641)
Victoria Sovs.....	\$118.120 (\$65.641)	\$118.120 (\$65.641)
French 20s.....	\$124.123 (\$61.09)	\$125.123 (\$61.09)
50 pesos Mexico.....	\$555.533 (\$286.284)	\$553.536 (\$286.286)
100 Cor. Austria.....	\$419.422 (\$235.225)	\$414.418 (\$228.225)

† Rate given for Argentina is the commercial rate. The financial rate for sterling is 14 170-14 180 and for the dollar 7.550-7.560. * Selling rate.

OTHER CURRENCIES

Aug. 21	£	₹	₹	Note Rates
Argentina Pesa.....	8679.96899	5166.91867	Austria.....	32.15-32.45
Australia Dollar.....	8265.53805	0.0680 0.0687	Belgium.....	100.00
Brazil Cruzeiro.....	127.89, 183.89	100.49, 100.59	Denmark.....	14.54-14.59
Finland Markka.....	8,540-8,595	5,680-5,660	France.....	11,00-11.50
French Drachma.....	10.81, 11.78	69.15-90.35	Germany.....	4.37-4.43
Hong Kong Dollar.....	11,011.02	4,599.9-5,950.1	Italy.....	237.0-231.5
Indian Rupee.....	1.00	81.50	Japan.....	426-430
Kuwait Dirham.....	0.5, 0.531	0.28, 0.285	Switzerland.....	5.00-5.15
Luxembourg Pfr.....	73.50-74.00	39.69-39.55	Norway.....	11.58-11.66
Malaya Dollar.....	1,500.0-1,510.0	3,538.0-3,538.0	Sweden.....	181.0-181.5
Malta Lira.....	2,580.3-2,270.1	1,320.0-1,320.0	Portugal.....	181.0-181.5
Saudi Arab. Riyal.....	5.34-6.50	5,185.3-3,215	Finland.....	9.74-9.84
Soviet Dollar.....	1,940.0-1,940.5	1,940.0-1,940.5	Switzerland.....	5.00-5.15
Soviet Rouble.....	1,761.5-1,764.5	0.9390-0.9405	United States.....	1.065-1.081
U.A.E. Dirham.....	6.61-6.87	3,671.5-3,675	Yugoslavia.....	741-743

Aug. 21	Sterling	U.S. Dollar	Canadian Dollar	Dutch Guilder	Swiss Franc	West German Mark	French Franc	Italian Lira	Belgian Franc/Convertible	Japanese Yen
Short term	122½-123½	17½-17½	21½-22½	15½-15½	3 1	11½-11½	18.32	18.25	30.50	61-6½
7 days' notice	127½-131½	17½-18½	21½-22½	15½-15½	17½-18½	11½-12½	25.35	34½-39½	31.81½	60½
Three months	14½-14½	18½-19½	21½-21½	15½-15½	9 9½	12½-12½	30.35	34½-39½	34.51	60½-7½
Six months	14½-14½	18½-18½	20½-21½	15½-15½	9 9½	12½-12½	27.25	34½-39½	34.51	7 7½
One Year	14½-14½	17½-18½	20½-21½	15½-15½	8½-9	12½-12½	22.24	31½-32½	20.21½	7 7½
							20.22	29.20	18½-19½	7 7½-8½

SDR linked deposits: one-month 17.4-18.4 per cent; three months 16.1-16.9 per cent; six months 16.1-16.4 per cent; one-year 15.1-15.4 per cent. ECU linked deposits: one-month 17.4-18.4 per cent; three months 17.4-18.4 per cent; six months 17.1-17.4 per cent; one-year 16.1-16.4 per cent. Asian 5 (closing rates in Singapore): one-month 19.1-19.4 per cent; three months 18.1-18.4 per cent; six months 18.1-18.4 per cent; one-year 17.1-17.4 per cent. Long-term Eurodollar two years 16.1-17 per cent; three years 16.1-16.4 per cent; four years 16.1-16.4 per cent; five years 16.1-16.4 per cent; one-month nominal closing rate 16.1-16.4 per cent.

The following nominal rates were quoted for London daily certificates of deposit: one-month 16.15-16.25 per cent; three months 16.20-16.30 per cent; six months 16.25-16.35 per cent; one-year 17.40-17.50 per cent.

FT LONDON INTERBANK FIXING (11.00 a.m. AUGUST 21)

5 months U.S. dollars		6 months U.S. dollars	
bid 189.16	offer 181.1/16	bid 185.8	offer 18.5/4

The fixing rates are the arithmetic means, rounded to the nearest one-sixteenth, of the bid and offer rates quoted by the members of the London interbank market for the currencies listed above, as of 11 a.m. each working day. The banks are National Westminster Bank, Bank of Tokyo, Deutsche Bank, Banque Nationale de Paris and Morgan Guaranty Trust.

LONDON MONEY RATES

Aug. 21 1981	Sterling Certificate of deposit	Interbank	Local Authority deposits	Local Auth. negotiable bonds	Finance House Deposits	Discount Company Deposits	Market Treasury Bills &	Eligible Bank Bills &	Fine Trade Bills &
Overnight.....	—	12-16	12 ¹ / ₂ -18 ¹ / ₂	—	—	12 ¹ / ₂ -12 ¹ / ₂	—	—	—
2 days notice.....	—	—	13 ¹ / ₂ -15 ¹ / ₂	—	—	—	—	—	—
7 days or 7 days notice.....	—	—	—	—	—	—	—	—	—
One month.....	15 ¹ / ₂ -12 ¹ / ₂	12 ¹ / ₂ -15	13 ¹ / ₂ -15 ¹ / ₂	13 ¹ / ₂	13 ¹ / ₂	12 ¹ / ₂ -15 ¹ / ₂	10 ¹ / ₂	12 ¹ / ₂ -12 ¹ / ₂	14 ¹ / ₂
Three months.....	15 ¹ / ₂ -13 ¹ / ₂	12 ¹ / ₂ -14 ¹ / ₂	13 ¹ / ₂ -14 ¹ / ₂	14	14 ¹ / ₂	12 ¹ / ₂ -15 ¹ / ₂	12 ¹ / ₂	13 ¹ / ₂ -14 ¹ / ₂	14 ¹ / ₂
Six months.....	14-15 ¹ / ₂	12 ¹ / ₂ -14 ¹ / ₂	14 ¹ / ₂	14 ¹ / ₂	14 ¹ / ₂	14 ¹ / ₂	13 ¹ / ₂ -14 ¹ / ₂	13 ¹ / ₂	14 ¹ / ₂
Nine months.....	14 ¹ / ₂ -15 ¹ / ₂	12 ¹ / ₂ -14 ¹ / ₂	14 ¹ / ₂	14 ¹ / ₂	14 ¹ / ₂	14 ¹ / ₂	13 ¹ / ₂ -14 ¹ / ₂	13 ¹ / ₂	14 ¹ / ₂
One year.....	14 ¹ / ₂ -15 ¹ / ₂	12 ¹ / ₂ -14 ¹ / ₂	14 ¹ / ₂	14 ¹ / ₂	14 ¹ / ₂	14 ¹ / ₂	13 ¹ / ₂ -14 ¹ / ₂	13 ¹ / ₂	14 ¹ / ₂

CURRENCY RATES			
Aug. 21	Bank rate	Special Drawing Rights	European Currency Unit
Sterling.....	1.4	0.601256	0.548777
U.S. \$.....	1.13247	1.13248	1.02868
Canada.....	61.03	1.26676	1.24182
Austria Sch. 6.....	9	25.5967	17.7190
Belgian Franc.....	40	20.3606	13.7603
Danish Kr. 6.....	11	8.75514	7.90534

CURRENCY RATES

Aug. 21	Bank rate %	Special Drawing Rights	European Currency Unit
Switzerland.....	—	0.607436	0.549777
U.S.A.....	14	1.13348	1.02858
Canadian \$.....	21.03	1.36675	1.24182
Australia Sch.....	6 1/2	15.5967	17.7190
Japanese Yen.....	15	43.8712	40.8261
British K.....	11	8.77514	7.80954

Capital Reserve Fd.	£13.46	13.47	0.25
C.I. Fund	223.3	237.8	3.26
Special Sinc. Fund	87.0	85.3	3.04

[illegible]

Management International Ltd.
29K of Bermuda Bldg., Bermuda 809-295-4000
Sdn. Intl. Bd. Fd. Cap. 1992.37
Sdn. Intl. Bd. Fd. Cap. 1992.37 12.00
Prices Aug. 14. Next listing Aug. 28.

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Starting Money Fd. 11/1991 11/1991
Next subscription day August 26.

J. Henry Schroder Mgmt. & Co. Ltd.

[illegible]

FT UNIT TRUST INFORMATION SERVICE

[illegible][illegible]

OIL AND GAS—Continued

[illegible][illegible]

—	22:10p 10V F15.5...	250.78	117.71
Oct.	Rand London 15c.	206	15.13
October	Rand Lon. Coal 50c.	73	15.13

[illegible]

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